

# Section 9: Household Appliances; Furniture; Furnishings

2009 Product Questionnaire (85-7, 85-8)



## Appliances for climate control

air conditioner (central, separate room),  
automatic thermostat, ceiling fan, central air  
cleaner, dehumidifier, fireplace, heat pump,  
humidifier, wood stove

## Furniture and home accessories

\$ spent

*items bought:* area rugs, bathroom towels,  
bathroom accessories, bedding/  
linen, bedding accessories,  
blankets

where purchased (*Appendix A*)

## Furniture, home furnishings

Furniture

*items bought:* adjustable bed, bedroom set,  
other bedroom furniture, dining  
room set, other dining room  
furniture, mattress, patio/  
garden furniture, sofa, wall unit

*kinds:* in kit, pre-assembled

# times shopped

\$ spent

Window treatments

*items:* blinds, curtains, drapes, shutters,  
upholstery fabric

\$ spent

## Small household appliances, durables

blender, bread making machine, can opener,  
cappuccino/espresso maker, coffee grinder,  
coffee maker, food processor, frying pan, iron,  
juicer/extractor, knife, mixer (hand held,  
other), steam cooker, toaster,  
toaster oven, wok

*reasons for purchase:* for own home, as gift

Water filter devices

*types:* on tap faucet mounted, table top/  
counter water cooler, pitcher, floor  
water cooler, under sink,  
whole home system

## Large household appliances, durables

automatic dishwasher, washing machine (*top  
loading, front loading*), carpet steam cleaner,  
central vacuum system, clothes dryer, garage  
door opener, gas BBQ, home fire extinguisher,  
hot tub/whirlpool spa, microwave oven,  
monitored security system, refrigerator,  
security system, self cleaning oven, separate  
freezer, sewing machine, smoke/fire detector,  
stacked washer/dryer, vacuum cleaner,  
water softener

where purchased (*Appendix A*)

*reasons for purchase:* for own home, as gift

*types:* high efficiency, regular, other

## Cooking/serving products

barbecue equipment, cutlery (*silver plated,  
stainless, sterling silver*), microwave cookware,  
pot & pans, storage containers, tableware  
(*china, crystal*)

---

1 = new data

(included on the PMB 2010 2-year Readership Database and PMB 2010 1-year Product Database)

new brands are included on the PMB 2010 1-year Product Database