

## Retail Stores

Each of the 354 stores listed on the following pages is included in one or more of these 29 product categories:

Automotive Supplies/Products	Fine Jewellery	Pre-Recorded Music
Baby/Children Furniture	Footwear	Pre-Recorded Video Tapes
Beer/Wine/Liquor/Spirits	Furniture/home accessories	Sporting Goods
Books	Grocery Stores	Stationery/Office Supplies
Children's Clothing/Shoes	Home improvements/Tools	Stereo Equipment
Convenience Stores	Gardening Supplies	Toys & Games
Digital Cameras	Household appliances/durables	Women's Clothing
Digital Photos	Men's Clothing	
Drug stores	Personal Computers/Software	
Eyewear	Make-Up	
Face & Body Skincare	Pet Food	

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1 = new data

(included on the PMB 2010 2-year Readership Database and PMB 2010 1-year Product Database)

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2001 Stereo/Video	Cashway	Firestone Auto Centre
7 Eleven Food Stores	Castle Building Centres	Florsheim
A & A Records	Centre du Rasoir Fine Lame	Food Basics
A & B Sound Electronic	C�ramique MCM	Food City
Accurate Dorwin	Champs	Food Town
Addition-Elle	Chapters	Footlocker
Aldo	Charm	Fortino's
America	Charmante	Forzani
Andr� Lalonde Sports	Chaussures Cite	Future Shop
Archambault	Clement	Garden Works
Aritzia	Claire France	Giant Tiger
Art Knapp Plantland	Club International Vid�o	Global Pet Foods
Art Shoppe	Club Monaco	Globo
Astral	Coles	Goineau-Bousquet
Atlantic Grocer/Superstore/ Supervalu	Colette	Goodwrench
Athlete's World	Collegiate Sports	Goodyear Auto Centre
Au Coin des Petits	Compusmart	Grand & Toy
Bad Boy	Computer City	Great Canadian News
Banana Republic	Co-op	Great Canadian Book Company
Bay Bloor Radio	Corbeil �lectrom�nagers	Green & Ross
Beckers	Corporate Express	
Ben Moss Jewellers	Costco/Price Club	
Benetton	Cotton Ginny	
Bernard Trottier	Cotton Ginny Plus	
Best Buy	Couche-Tard	
Bikini Village	Curry's	
Birks	Daniadown	
Black's	Danier Leather	
Blockbuster Video	David Hunter Garden Centres	
Boni-Soir	De Boers	
Bootlegger	Deco Decouverte	
Botanix	Depan-Escompte	
Bouclair	Disney Store	
Boutique Courir	Do-It Centres	
Boutique Oberson	Dumoulin Electronic	
Braddock Optical	Dutch Boy	
Brault et Martineau	Eddie Bauer	
Brown's	Ed's Linen Warehouse	
Business Depot/Bureau en Gros/Staples	Ernest	
Buy Low Stores	Eye Masters	
Cal-Van Auto Supply	Excellence Sports	
Calderone	Extra Foods	
CANAC Marquis Centre	F. Farhat	
Canadian Tire	Factorie de Tapis et Tuiles	
Carlton Cards	Factory Carpet	
	Fairweather	
	Famili-prix	

(continued)

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Green Gables	Lansing Buildall	Mountain Equipment Co-Op
Greiche & Scaff	Laura/Laura Petites	Mr. Grocer
Guardian Drug	Lawton's	Muffler Man
Gymboree	Lazy Boy	Music World
H&M	Le Château	National Sports
HMV	Le Garage	Naturalizer
Hakim	Le Jeu Dufferin	Needs
Hallmark	Le Lunetier	Nevada Bob's
Hans Christian Toy Store	Lebeau	New Look
Harry Rosen	Leisureworld	Nine West
Hasty Market	Lenscrafters	No Frills
Henry's	Leon's	Northern Getaway
Héritage	Les Ailes de la Mode	Northern Reflections
Hi-Fi Centre Electronics	Lewiscraft	Northern Traditions
Highland Farms	Linen Chest	Nursery Land
Hole's Garden Centres	Loblaws/Super Centre	OB Allan
Holt Renfrew	Loeb Food	Obonsoins
Home Depot	London Drug	Old Navy
Home Hardware	Loomis & Toles	Omer de Serres
Home Outfitters	Lordco Auto Parts	Once Upon a Child
Home Sense	Love's <sup>1</sup>	Optical Factory
House of Tools	Lucky Jeans	Original Levi's Store
Hy & Zel's	Lumberland Materials Outlet	Overwaitea/Save on Foods
IBM Home Computer Store	Lunetterie/New Look	Pacific Linen
IDA	Lush	Panda
IGA/IGA Extra	M&M Meat Shops	Pantorama
Ikea	Mac's Convenience Stores	Part Source
Indigo	Mainway	Payless Shoe Source
Inter Marché	Maison de la Presse Internationale	Pearle Vision
Irly Bird Stores	Mappin's	Pegabo
JD Mondou	Marie Claire	Penningtons
Jack Fraser	Mark's Work Wearhouse	Peoples
Jacob	Mastermind	Petro-Canada/Certigard
Jean Coutu	Matco-Ravary	Pet Smart
Jordan Carpet	Maxi	Pet Stuff
Jordan's Home Furnishings	Maxi et Cie	
Jumbo Video Stores	McNally Robinson	
Kal Tires	MDG	
Kent Building Supplies	Melanie Lyne	
Kiddie Kobbler	Mephisto	
Kitchen Stuff Plus	Méto/MétoPlus	
Knetchels	MEXX	
Knob Hill Farms	Michael's Arts & Crafts	
L'Aubainerie	Mike's Market	
L'Équipeur	Minute Muffler	
La Senza	Miracle Food Mart	
La Senza Girl	Moore's	

(continued)

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Pet Valu	Shoppers Drug Mart/ Pharmaprix	Tilley Endurables
Pharma Plus/Rexall	Shopper's Optical	Tim-Br-Mart
Pharmasave	Shorney's Optical	Tip Top Tailors
Pier 1 Imports	Simard	Tommy & Lefebvre
Piscines Trévi	Simon's	Toys Plus More
PJ's Pet Centre	Sleep Country	Toys R Us
Play/Columbia House	Smart Set	Town Shoe
Play it Again Sports	Smithbooks	Town Pantry
Please Mum	Sobeys	Trade Secrets
Pottery Barn	Soft Moc	Transit Spring Shoes
Price Chopper	Speedy Muffler King	Tristan
Pro Hardware	Sports Authority	True Value
Provi-Soir	Sport Chek	Ultra Mart
Provigo	Sport Mart	Uniprix
Proxim	Sporting Life	United Furniture Warehouse
Quickie Convenience Stores	Sports Experts	Up Country
Rabba	Staples/Office Depot	Valumart
Randy River	Stereo Plus	Videoflicks
Real Canadian Super Store	Sterling Shoes	Virgin Megastore
Reitman's	Stitches	Vitro-Plus
Relay	Super C	Vogue Optical
Renaud-Bray	Super Club Vidéotron	Wal-Mart
Réno-Dépôt	Superfresh	Warehouse One
Restoration Hardware	Super Pet	Weall & Cullen
Revelstoke Home Centre	Superstar Athletic Footwear	W.H. Perron
Revi Home & Garden Centre	Sunrise Records	Williams & Sonoma
Richelieu	Suzy Shier	Winners
Rogers Video	Swedish Jewellers	Work World
RONA	Tabi International	Yellow
Rona (L'Entrepôt)	Talbots	Young's
Rona (Quincailleries)	Tanguay	Yves Rocher
Roots	Tan Jay/Bianca/Alia	Zara
Runner's World	The Bay	Zehr
RW & Co.	The Body Shop	Zellers
SAAN	The Brick	
Safeway	The Gap	
San Francisco	The Shoe Company	
Sauvé	The Shoe Warehouse	
Save-On	The Sleep Factory	
Sears	The Sony Store	
Sears Catalogue	The Source	
Sears Dealer Stores	Thrifty's	
Sears Furniture/Appliance Stores	Thruway Muffler	
Sheridan Nurseries	Thyme Maternity	
Shoe Club	Tiffany & Company	

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