

TELEPHONE SERVICES, CELL PHONES, LEISURE ACTIVITIES

TELEPHONE SERVICES	YOUR HOUSEHOLD		CELL PHONES/ SMARTPHONES/ HANDHELD ORGANIZERS	PERSONALLY		LEISURE ACTIVITIES	PERSONALLY PARTICIPATE		
	Has	Acquired Past 12 Months		Have	Used In Past 7 Days		Times Past 12 Months 1-2	3-9	10+
TYPE OF SERVICE: Regular <input type="checkbox"/> <input type="checkbox"/> VoIP <input type="checkbox"/> <input type="checkbox"/> Cable <input type="checkbox"/> <input type="checkbox"/>			YES <input type="checkbox"/> NO <input type="checkbox"/>		ACTIVITIES: Baking From Scratch <input type="checkbox"/> <input type="checkbox"/> <input type="checkbox"/> Billiards <input type="checkbox"/> <input type="checkbox"/> <input type="checkbox"/> Bird Watching <input type="checkbox"/> <input type="checkbox"/> <input type="checkbox"/> Camping <input type="checkbox"/> <input type="checkbox"/> <input type="checkbox"/> Collecting: —Coins <input type="checkbox"/> <input type="checkbox"/> <input type="checkbox"/> —Stamps <input type="checkbox"/> <input type="checkbox"/> <input type="checkbox"/> Crafts <input type="checkbox"/> <input type="checkbox"/> <input type="checkbox"/> Dancing <input type="checkbox"/> <input type="checkbox"/> <input type="checkbox"/> Dressmaking/Sewing <input type="checkbox"/> <input type="checkbox"/> <input type="checkbox"/> Entertaining At Home <input type="checkbox"/> <input type="checkbox"/> <input type="checkbox"/> Gardening <input type="checkbox"/> <input type="checkbox"/> <input type="checkbox"/> Gourmet Cooking <input type="checkbox"/> <input type="checkbox"/> <input type="checkbox"/> Knitting <input type="checkbox"/> <input type="checkbox"/> <input type="checkbox"/> Photography <input type="checkbox"/> <input type="checkbox"/> <input type="checkbox"/> Woodworking: —Building <input type="checkbox"/> <input type="checkbox"/> <input type="checkbox"/> —Stripping/Refinishing/ Staining <input type="checkbox"/> <input type="checkbox"/> <input type="checkbox"/>				
EQUIPMENT: Regular Phone <input type="checkbox"/> <input type="checkbox"/> Large Screen Telephone <input type="checkbox"/> <input type="checkbox"/> Cordless Phone <input type="checkbox"/> <input type="checkbox"/> Answering Machine <input type="checkbox"/> <input type="checkbox"/> Fax Machine <input type="checkbox"/> <input type="checkbox"/>			AMOUNT SPENT PER MONTH: Less Than \$20 <input type="checkbox"/> \$20-\$35 <input type="checkbox"/> \$36-\$50 <input type="checkbox"/> \$51-\$75 <input type="checkbox"/> \$76-\$100 <input type="checkbox"/> \$101 Or Over <input type="checkbox"/>		FITNESS: Aerobics <input type="checkbox"/> <input type="checkbox"/> <input type="checkbox"/> Exercise At Home <input type="checkbox"/> <input type="checkbox"/> <input type="checkbox"/> Health/Fitness Club <input type="checkbox"/> <input type="checkbox"/> <input type="checkbox"/> Jogging <input type="checkbox"/> <input type="checkbox"/> <input type="checkbox"/> Swimming <input type="checkbox"/> <input type="checkbox"/> <input type="checkbox"/> Walking/Hiking <input type="checkbox"/> <input type="checkbox"/> <input type="checkbox"/> Yoga/Pilates <input type="checkbox"/> <input type="checkbox"/> <input type="checkbox"/>				
FEATURES: Call Forwarding <input type="checkbox"/> <input type="checkbox"/> Call Return <input type="checkbox"/> <input type="checkbox"/> Call Screen <input type="checkbox"/> <input type="checkbox"/> Call Waiting <input type="checkbox"/> <input type="checkbox"/> Caller Display/Name Display <input type="checkbox"/> <input type="checkbox"/> Last Call Return <input type="checkbox"/> <input type="checkbox"/> Three-Way Calling <input type="checkbox"/> <input type="checkbox"/> Visual Call Waiting <input type="checkbox"/> <input type="checkbox"/> Voice Messaging/Voice Mail <input type="checkbox"/> <input type="checkbox"/>			SERVICE PROVIDER: Aliant <input type="checkbox"/> Bell Mobility <input type="checkbox"/> Fido <input type="checkbox"/> Koodo <input type="checkbox"/> Mike <input type="checkbox"/> Rogers Wireless <input type="checkbox"/> Telus <input type="checkbox"/> Virgin Mobile <input type="checkbox"/> Other <input type="checkbox"/>		SPORTS: Badminton <input type="checkbox"/> <input type="checkbox"/> <input type="checkbox"/> Bowling <input type="checkbox"/> <input type="checkbox"/> <input type="checkbox"/> Golf <input type="checkbox"/> <input type="checkbox"/> <input type="checkbox"/> Squash <input type="checkbox"/> <input type="checkbox"/> <input type="checkbox"/> Tennis <input type="checkbox"/> <input type="checkbox"/> <input type="checkbox"/> Cross-Country Skiing <input type="checkbox"/> <input type="checkbox"/> <input type="checkbox"/> Downhill Skiing <input type="checkbox"/> <input type="checkbox"/> <input type="checkbox"/> Snowboarding <input type="checkbox"/> <input type="checkbox"/> <input type="checkbox"/> Snowmobiling <input type="checkbox"/> <input type="checkbox"/> <input type="checkbox"/> Ice Skating <input type="checkbox"/> <input type="checkbox"/> <input type="checkbox"/> In-Line Skating <input type="checkbox"/> <input type="checkbox"/> <input type="checkbox"/> Mountain Biking <input type="checkbox"/> <input type="checkbox"/> <input type="checkbox"/> Bicycle Riding <input type="checkbox"/> <input type="checkbox"/> <input type="checkbox"/> Motorcycling <input type="checkbox"/> <input type="checkbox"/> <input type="checkbox"/> Archery <input type="checkbox"/> <input type="checkbox"/> <input type="checkbox"/> Fishing <input type="checkbox"/> <input type="checkbox"/> <input type="checkbox"/> Hunting <input type="checkbox"/> <input type="checkbox"/> <input type="checkbox"/>				
PRODUCTS: Calling Card <input type="checkbox"/> <input type="checkbox"/> Prepaid Pay Phone Card <input type="checkbox"/> <input type="checkbox"/> Prepaid Long Distance Card <input type="checkbox"/> <input type="checkbox"/> Second Phone Line <input type="checkbox"/> <input type="checkbox"/>			BRANDS: Blackberry <input type="checkbox"/> Dell <input type="checkbox"/> HP <input type="checkbox"/> HTC <input type="checkbox"/> iPhone <input type="checkbox"/> LG <input type="checkbox"/> Motorola <input type="checkbox"/> Nokia <input type="checkbox"/> Palm <input type="checkbox"/> Samsung <input type="checkbox"/> Sanyo <input type="checkbox"/> Sony Ericsson <input type="checkbox"/> Other <input type="checkbox"/>		TEAM SPORTS: Basketball <input type="checkbox"/> <input type="checkbox"/> <input type="checkbox"/> Baseball/Softball <input type="checkbox"/> <input type="checkbox"/> <input type="checkbox"/> Football <input type="checkbox"/> <input type="checkbox"/> <input type="checkbox"/> Soccer <input type="checkbox"/> <input type="checkbox"/> <input type="checkbox"/> Volleyball <input type="checkbox"/> <input type="checkbox"/> <input type="checkbox"/> Curling <input type="checkbox"/> <input type="checkbox"/> <input type="checkbox"/> Ice Hockey <input type="checkbox"/> <input type="checkbox"/> <input type="checkbox"/> Roller Hockey <input type="checkbox"/> <input type="checkbox"/> <input type="checkbox"/>				
SERVICE PROVIDER: Aliant <input type="checkbox"/> <input type="checkbox"/> Bell <input type="checkbox"/> <input type="checkbox"/> Primus <input type="checkbox"/> <input type="checkbox"/> Rogers <input type="checkbox"/> <input type="checkbox"/> Shaw <input type="checkbox"/> <input type="checkbox"/> Telus <input type="checkbox"/> <input type="checkbox"/> Vonage <input type="checkbox"/> <input type="checkbox"/> Other <input type="checkbox"/> <input type="checkbox"/>			TYPE OF PLAN: Prepaid (Pay As You Go) <input type="checkbox"/> Monthly <input type="checkbox"/>		BOATING: Canoeing <input type="checkbox"/> <input type="checkbox"/> <input type="checkbox"/> Power Boating <input type="checkbox"/> <input type="checkbox"/> <input type="checkbox"/> Rowing <input type="checkbox"/> <input type="checkbox"/> <input type="checkbox"/> Sailing <input type="checkbox"/> <input type="checkbox"/> <input type="checkbox"/> Wind Surfing <input type="checkbox"/> <input type="checkbox"/> <input type="checkbox"/>				
PERCENTAGE USED FOR BUSINESS: None (Personal Use Only) <input type="checkbox"/> 1-25% <input type="checkbox"/> 26-50% <input type="checkbox"/> 51-75% <input type="checkbox"/> 76-99% <input type="checkbox"/> 100% (Business Use Only) <input type="checkbox"/>			CELL PHONES/ SMARTPHONES/ HANDHELD ORGANIZERS		PERSONALLY Used In Past 7 Days				
LONG DISTANCE CALLS YES <input type="checkbox"/> NO <input type="checkbox"/>			PERSONALLY PLACED FROM HOME Past 30 Days		FEATURES: Calendar/Organizer <input type="checkbox"/> Camera <input type="checkbox"/> Changed Ringtones <input type="checkbox"/> e-Mail <input type="checkbox"/> Games <input type="checkbox"/> GPS/Navigation <input type="checkbox"/> Internet Access <input type="checkbox"/> MP3 <input type="checkbox"/> Push To Talk <input type="checkbox"/> Text Messaging <input type="checkbox"/> Video/TV <input type="checkbox"/>				
NUMBER OF CALLS MADE: 1-2 <input type="checkbox"/> 3-4 <input type="checkbox"/> 5-6 <input type="checkbox"/> 7-8 <input type="checkbox"/> 9-19 <input type="checkbox"/> 20 Or More <input type="checkbox"/>			AMOUNT SPENT: Under \$12 <input type="checkbox"/> \$12-\$19 <input type="checkbox"/> \$20-\$50 <input type="checkbox"/> \$51-\$100 <input type="checkbox"/> \$101 Or Over <input type="checkbox"/>						
CALLING DESTINATION: Within Your Province <input type="checkbox"/> Within Canada <input type="checkbox"/> U.S.A. <input type="checkbox"/> Overseas <input type="checkbox"/>									

LEISURE ACTIVITIES, SPORTS SUPPLIES, PUBLIC ACTIVITIES

LEISURE ACTIVITIES	PERSONALLY ATTENDED			SPORTS & RECREATION EQUIPMENT	PERSONALLY		RECREATIONAL ITEMS/VEHICLES	YOUR HOUSEHOLD		
	Times Past 12 Months				Own	Bought Past 12 Months		Owns/Leases	Bought Past 12 Months	
	1-2	3-9	10+							
Live Theatre <input type="checkbox"/> <input type="checkbox"/> <input type="checkbox"/> Ballet <input type="checkbox"/> <input type="checkbox"/> <input type="checkbox"/> Opera <input type="checkbox"/> <input type="checkbox"/> <input type="checkbox"/> Music Concerts —Classical <input type="checkbox"/> <input type="checkbox"/> <input type="checkbox"/> —Popular <input type="checkbox"/> <input type="checkbox"/> <input type="checkbox"/> —Jazz <input type="checkbox"/> <input type="checkbox"/> <input type="checkbox"/> —Rock <input type="checkbox"/> <input type="checkbox"/> <input type="checkbox"/> —Country <input type="checkbox"/> <input type="checkbox"/> <input type="checkbox"/> Museum <input type="checkbox"/> <input type="checkbox"/> <input type="checkbox"/> Art Gallery <input type="checkbox"/> <input type="checkbox"/> <input type="checkbox"/> Amusement Parks <input type="checkbox"/> <input type="checkbox"/> <input type="checkbox"/> Zoo/Aquariums <input type="checkbox"/> <input type="checkbox"/> <input type="checkbox"/> Spas <input type="checkbox"/> <input type="checkbox"/> <input type="checkbox"/> Nightclubs/Bars <input type="checkbox"/> <input type="checkbox"/> <input type="checkbox"/>				Boating Equipment <input type="checkbox"/> <input type="checkbox"/> Camping Equipment <input type="checkbox"/> <input type="checkbox"/> Exercise Equipment <input type="checkbox"/> <input type="checkbox"/> Fishing Equipment <input type="checkbox"/> <input type="checkbox"/> Golf Equipment <input type="checkbox"/> <input type="checkbox"/> Hockey Equipment <input type="checkbox"/> <input type="checkbox"/> Hunting Equipment <input type="checkbox"/> <input type="checkbox"/> Ski Equipment —Cross-Country <input type="checkbox"/> <input type="checkbox"/> —Downhill <input type="checkbox"/> <input type="checkbox"/> Snowboarding Equipment <input type="checkbox"/> <input type="checkbox"/> Other <input type="checkbox"/> <input type="checkbox"/>			EQUIPMENT: All Terrain Vehicle <input type="checkbox"/> <input type="checkbox"/> Motorhome/RV <input type="checkbox"/> <input type="checkbox"/> Camper/Trailer <input type="checkbox"/> <input type="checkbox"/> Snowmobile <input type="checkbox"/> <input type="checkbox"/> Bicycle <input type="checkbox"/> <input type="checkbox"/> Sailboat <input type="checkbox"/> <input type="checkbox"/> Windsurfer/Surfboard <input type="checkbox"/> <input type="checkbox"/> Personal Water Craft (e.g. Sea Doo, Jet Ski) <input type="checkbox"/> <input type="checkbox"/> Power Boat —Inboard Motor <input type="checkbox"/> <input type="checkbox"/> —Outboard Motor <input type="checkbox"/> <input type="checkbox"/>			
PROFESSIONAL SPORTS EVENTS: Auto Racing <input type="checkbox"/> <input type="checkbox"/> <input type="checkbox"/> Baseball <input type="checkbox"/> <input type="checkbox"/> <input type="checkbox"/> Basketball <input type="checkbox"/> <input type="checkbox"/> <input type="checkbox"/> Figure Skating <input type="checkbox"/> <input type="checkbox"/> <input type="checkbox"/> Football <input type="checkbox"/> <input type="checkbox"/> <input type="checkbox"/> Golf <input type="checkbox"/> <input type="checkbox"/> <input type="checkbox"/> Horse Racing <input type="checkbox"/> <input type="checkbox"/> <input type="checkbox"/> Hockey <input type="checkbox"/> <input type="checkbox"/> <input type="checkbox"/> Soccer <input type="checkbox"/> <input type="checkbox"/> <input type="checkbox"/> Tennis <input type="checkbox"/> <input type="checkbox"/> <input type="checkbox"/> Wrestling <input type="checkbox"/> <input type="checkbox"/> <input type="checkbox"/>				SPORTING GOODS	PERSONALLY BOUGHT PAST 12 MONTHS					
					Equipment	Clothing				
				AMOUNT SPENT: \$1-\$100 <input type="checkbox"/> <input type="checkbox"/> \$101-\$200 <input type="checkbox"/> <input type="checkbox"/> \$201-\$500 <input type="checkbox"/> <input type="checkbox"/> \$501-\$750 <input type="checkbox"/> <input type="checkbox"/> \$751+ <input type="checkbox"/> <input type="checkbox"/>						
				WHERE BOUGHT: Sears <input type="checkbox"/> <input type="checkbox"/> Sears Catalogue <input type="checkbox"/> <input type="checkbox"/> The Bay <input type="checkbox"/> <input type="checkbox"/> Wal-Mart <input type="checkbox"/> <input type="checkbox"/> Zellers <input type="checkbox"/> <input type="checkbox"/> André Lalonde Sports <input type="checkbox"/> <input type="checkbox"/> Athlete's World <input type="checkbox"/> <input type="checkbox"/> Atmosphere <input type="checkbox"/> <input type="checkbox"/> Baron Sports/S.A.I.L. <input type="checkbox"/> <input type="checkbox"/> Bernard Trottier <input type="checkbox"/> <input type="checkbox"/> Boutique Courir <input type="checkbox"/> <input type="checkbox"/> Boutique Oberson <input type="checkbox"/> <input type="checkbox"/> Champs <input type="checkbox"/> <input type="checkbox"/> Excellence Sports <input type="checkbox"/> <input type="checkbox"/> Foot Locker <input type="checkbox"/> <input type="checkbox"/> Golf Town <input type="checkbox"/> <input type="checkbox"/> La Cordée-Plein Air <input type="checkbox"/> <input type="checkbox"/> National Sports <input type="checkbox"/> <input type="checkbox"/> Nevada Bob's <input type="checkbox"/> <input type="checkbox"/> Runners World <input type="checkbox"/> <input type="checkbox"/> Sport Chek <input type="checkbox"/> <input type="checkbox"/> Sport Mart <input type="checkbox"/> <input type="checkbox"/> Sporting Life <input type="checkbox"/> <input type="checkbox"/> Sports Experts <input type="checkbox"/> <input type="checkbox"/> Tommy & Lefevre <input type="checkbox"/> <input type="checkbox"/> Other Specialty Sporting Store <input type="checkbox"/> <input type="checkbox"/> Play It Again Sports <input type="checkbox"/> <input type="checkbox"/> Other Second Hand Stores <input type="checkbox"/> <input type="checkbox"/> Canadian Tire <input type="checkbox"/> <input type="checkbox"/> Costco <input type="checkbox"/> <input type="checkbox"/> Mountain Equipment Co-op .. <input type="checkbox"/> <input type="checkbox"/> Other Stores <input type="checkbox"/> <input type="checkbox"/>			PUBLIC ACTIVITIES	YOU PERSONALLY		
								Past 2 Years		
									Wrote To A Public Official <input type="checkbox"/> Wrote To The Editor Of A Newspaper Or Magazine <input type="checkbox"/> Were Active In A Social Issue Or Community Project <input type="checkbox"/> Actively Worked For A Political Party Or Candidate <input type="checkbox"/> Did Volunteer Work <input type="checkbox"/>	
MOVIES	PERSONALLY ATTENDED									
	Past 12 Months	Past 3 Months								
YES <input type="checkbox"/> NO <input type="checkbox"/>										
LAST TIME WENT: In Past 7 Days <input type="checkbox"/> In Past 2 Weeks <input type="checkbox"/> In Past 3 Weeks <input type="checkbox"/> In Past Month <input type="checkbox"/> In Past 2 Months <input type="checkbox"/> In Past 3 Months <input type="checkbox"/> Longer Ago <input type="checkbox"/>										
NUMBER OF TIMES: None <input type="checkbox"/> 1 <input type="checkbox"/> 2-3 <input type="checkbox"/> 4-5 <input type="checkbox"/> 6-10 <input type="checkbox"/> 11+ <input type="checkbox"/>										
MOVIES	PERSONALLY ATTENDED									
	Most Often	Others Sometimes								
TYPES: Action/Adventure <input type="checkbox"/> <input type="checkbox"/> Animated <input type="checkbox"/> <input type="checkbox"/> Comedy <input type="checkbox"/> <input type="checkbox"/> Drama <input type="checkbox"/> <input type="checkbox"/> Family/Children Oriented ... <input type="checkbox"/> <input type="checkbox"/> Foreign <input type="checkbox"/> <input type="checkbox"/> Horror <input type="checkbox"/> <input type="checkbox"/> Science Fiction <input type="checkbox"/> <input type="checkbox"/> Other <input type="checkbox"/> <input type="checkbox"/>										

RESTAURANTS, CASINOS

RESTAURANTS	PERSONALLY USED			RESTAURANTS — Continued —	PERSONALLY USE		RESTAURANTS — Continued —	PERSONALLY USE	
	Past 30 Days				Most Often	Others Sometimes		Most Often	Others Sometimes
YES	<input type="checkbox"/>			CASUAL & FAMILY DINING: (Cont'd) Kelsey's	<input type="checkbox"/>	<input type="checkbox"/>	PIZZA RESTAURANTS (Continued): Panagos	<input type="checkbox"/>	<input type="checkbox"/>
NO	<input type="checkbox"/>				La Cage aux Sports	<input type="checkbox"/>		<input type="checkbox"/>	Pizza Delight
RESTAURANTS	PERSONALLY USED TIMES PAST 30 DAYS			La Piazzetta	<input type="checkbox"/>	<input type="checkbox"/>	Pizza Donini	<input type="checkbox"/>	<input type="checkbox"/>
	1-2	3-4	5+	Le Bifthèque	<input type="checkbox"/>	<input type="checkbox"/>	Pizza Hut	<input type="checkbox"/>	<input type="checkbox"/>
Delivery	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	Le Vieux Duluth	<input type="checkbox"/>	<input type="checkbox"/>	Pizza Nova	<input type="checkbox"/>	<input type="checkbox"/>
Drive Thru	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	Macaroni Grill	<input type="checkbox"/>	<input type="checkbox"/>	Pizza Pizza	<input type="checkbox"/>	<input type="checkbox"/>
Eat-In	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	Mandarin	<input type="checkbox"/>	<input type="checkbox"/>	Pizzaville	<input type="checkbox"/>	<input type="checkbox"/>
Take-Out	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	Mikes	<input type="checkbox"/>	<input type="checkbox"/>	Pizza 73	<input type="checkbox"/>	<input type="checkbox"/>
TYPE:				Milestones Grill & Bar	<input type="checkbox"/>	<input type="checkbox"/>	3 for 1 Pizza & Wings	<input type="checkbox"/>	<input type="checkbox"/>
Buffets	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	Montanas Cookhouse	<input type="checkbox"/>	<input type="checkbox"/>	<i>Other Pizza Restaurants</i>	<input type="checkbox"/>	<input type="checkbox"/>
Burger Restaurants	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	Movenpick	<input type="checkbox"/>	<input type="checkbox"/>	SUB/SANDWICH SHOPS:		
Casual/Family Dining	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	Moxie's	<input type="checkbox"/>	<input type="checkbox"/>	Croissant Plus	<input type="checkbox"/>	<input type="checkbox"/>
Chicken Restaurants	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	Mr. Greek's	<input type="checkbox"/>	<input type="checkbox"/>	Druxy's	<input type="checkbox"/>	<input type="checkbox"/>
Coffee/Donuts Shops	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	Outback Steakhouse	<input type="checkbox"/>	<input type="checkbox"/>	Extreme Pita	<input type="checkbox"/>	<input type="checkbox"/>
Convenience Stores	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	Pacini	<input type="checkbox"/>	<input type="checkbox"/>	Mega Wraps	<input type="checkbox"/>	<input type="checkbox"/>
Department Stores	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	Red Lobster	<input type="checkbox"/>	<input type="checkbox"/>	Mr.Sub	<input type="checkbox"/>	<input type="checkbox"/>
Food Courts	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	Red Robin	<input type="checkbox"/>	<input type="checkbox"/>	Pita Pit	<input type="checkbox"/>	<input type="checkbox"/>
Greek	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	Scores	<input type="checkbox"/>	<input type="checkbox"/>	Quizno's	<input type="checkbox"/>	<input type="checkbox"/>
Grocery Store Take Out	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	Sizzlers	<input type="checkbox"/>	<input type="checkbox"/>	Select Sandwich	<input type="checkbox"/>	<input type="checkbox"/>
Ice Cream Parlors	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	Steak Frites	<input type="checkbox"/>	<input type="checkbox"/>	Sul Posto	<input type="checkbox"/>	<input type="checkbox"/>
Oriental	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	St. Hubert (Rôtisseries St-Hubert)	<input type="checkbox"/>	<input type="checkbox"/>	Subway	<input type="checkbox"/>	<input type="checkbox"/>
Pizza Restaurants	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	Swiss Chalet (Chalet Suisse)	<input type="checkbox"/>	<input type="checkbox"/>	<i>Other Sub/Sandwich Shops</i>	<input type="checkbox"/>	<input type="checkbox"/>
Pubs/Sports Bars	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	The Keg	<input type="checkbox"/>	<input type="checkbox"/>	TACO RESTAURANTS:		
Sub-Sandwiches	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	Tony Roma's	<input type="checkbox"/>	<input type="checkbox"/>	Taco Bell	<input type="checkbox"/>	<input type="checkbox"/>
Taco Restaurants	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	Tucker's Marketplace	<input type="checkbox"/>	<input type="checkbox"/>	Taco Time	<input type="checkbox"/>	<input type="checkbox"/>
Thai	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	White Spot	<input type="checkbox"/>	<input type="checkbox"/>	<i>Other Taco Restaurants</i>	<input type="checkbox"/>	<input type="checkbox"/>
<i>Other</i>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<i>Other</i>	<input type="checkbox"/>	<input type="checkbox"/>			
RESTAURANTS	PERSONALLY USE			CHICKEN RESTAURANTS: Chicken Delight <td><input type="checkbox"/></td> <td><input type="checkbox"/></td> <th rowspan="2" style="background-color: black; color: white; text-align: center;">HIGH QUALITY RESTAURANTS</th> <th colspan="2" style="text-align: center;">PERSONALLY ATE</th>	<input type="checkbox"/>	<input type="checkbox"/>	HIGH QUALITY RESTAURANTS	PERSONALLY ATE	
	Most Often	Others Sometimes	Church's Chicken		<input type="checkbox"/>	<input type="checkbox"/>		Past 12 Months	Past 30 Days
BURGER RESTAURANTS:			Dixie Lee	<input type="checkbox"/>	<input type="checkbox"/>	YES	<input type="checkbox"/>		
A & W	<input type="checkbox"/>	<input type="checkbox"/>	KFC (PFK Poulet Frit Kentucky)	<input type="checkbox"/>	<input type="checkbox"/>	NO	<input type="checkbox"/>		
Arby's	<input type="checkbox"/>	<input type="checkbox"/>	Joey's Only	<input type="checkbox"/>	<input type="checkbox"/>	NUMBER OF TIMES:			
Ashton	<input type="checkbox"/>	<input type="checkbox"/>	Tennessee Jack's	<input type="checkbox"/>	<input type="checkbox"/>	None	<input type="checkbox"/>		
Burger King	<input type="checkbox"/>	<input type="checkbox"/>	<i>Other Chicken Restaurants</i>	<input type="checkbox"/>	<input type="checkbox"/>	1	<input type="checkbox"/>		
Dairy Queen	<input type="checkbox"/>	<input type="checkbox"/>	COFFEE/DONUT/ BREAKFAST SHOPS:			2	<input type="checkbox"/>		
Deluxe	<input type="checkbox"/>	<input type="checkbox"/>	Baker's Dozen	<input type="checkbox"/>	<input type="checkbox"/>	3	<input type="checkbox"/>		
Harvey's	<input type="checkbox"/>	<input type="checkbox"/>	Café Bistro A.L. Van Houtte	<input type="checkbox"/>	<input type="checkbox"/>	4+	<input type="checkbox"/>		
Hero Burger	<input type="checkbox"/>	<input type="checkbox"/>	Café Depot	<input type="checkbox"/>	<input type="checkbox"/>				
La Belle Province	<input type="checkbox"/>	<input type="checkbox"/>	Café Supreme	<input type="checkbox"/>	<input type="checkbox"/>	CASINOS	PERSONALLY VISITED		
Licks	<input type="checkbox"/>	<input type="checkbox"/>	Chez Cora	<input type="checkbox"/>	<input type="checkbox"/>		Past 12 Months	Past 3 Months	
McDonald's	<input type="checkbox"/>	<input type="checkbox"/>	Coffee Time	<input type="checkbox"/>	<input type="checkbox"/>	YES	<input type="checkbox"/>		
New York Fries	<input type="checkbox"/>	<input type="checkbox"/>	Country Style	<input type="checkbox"/>	<input type="checkbox"/>	NO	<input type="checkbox"/>		
Triple O's	<input type="checkbox"/>	<input type="checkbox"/>	Dunkin Donuts	<input type="checkbox"/>	<input type="checkbox"/>	NUMBER OF TIMES:			
Valentine	<input type="checkbox"/>	<input type="checkbox"/>	Grabba Jabba	<input type="checkbox"/>	<input type="checkbox"/>	None	<input type="checkbox"/>		
Wendy's	<input type="checkbox"/>	<input type="checkbox"/>	Great Canadian Bagel	<input type="checkbox"/>	<input type="checkbox"/>	1-2	<input type="checkbox"/>		
<i>Other Burger Restaurants</i>	<input type="checkbox"/>	<input type="checkbox"/>	Krispy Kreme	<input type="checkbox"/>	<input type="checkbox"/>	3-4	<input type="checkbox"/>		
CASUAL & FAMILY DINING:			MMMuffins	<input type="checkbox"/>	<input type="checkbox"/>	5-6	<input type="checkbox"/>		
Alice Fazoolis	<input type="checkbox"/>	<input type="checkbox"/>	Muffin Plus	<input type="checkbox"/>	<input type="checkbox"/>	7+	<input type="checkbox"/>		
Applebee's	<input type="checkbox"/>	<input type="checkbox"/>	Robins Donut	<input type="checkbox"/>	<input type="checkbox"/>	TYPE:			
Baton Rouge	<input type="checkbox"/>	<input type="checkbox"/>	Second Cup	<input type="checkbox"/>	<input type="checkbox"/>	Casino	<input type="checkbox"/>		
Boathouse	<input type="checkbox"/>	<input type="checkbox"/>	Starbucks	<input type="checkbox"/>	<input type="checkbox"/>	Local Charity/Fair Casino	<input type="checkbox"/>		
Boccacino's	<input type="checkbox"/>	<input type="checkbox"/>	Tim Hortons	<input type="checkbox"/>	<input type="checkbox"/>				
Boston Market	<input type="checkbox"/>	<input type="checkbox"/>	Timothy's	<input type="checkbox"/>	<input type="checkbox"/>	BINGO/VIDEO LOTTERY TERMINALS	PERSONALLY VISITED		
Boston Pizza	<input type="checkbox"/>	<input type="checkbox"/>	Williams Coffee Pubs	<input type="checkbox"/>	<input type="checkbox"/>		Past 3 Months		
Bread Garden	<input type="checkbox"/>	<input type="checkbox"/>	<i>Other Coffee/Donut Shops</i>	<input type="checkbox"/>	<input type="checkbox"/>	YES	<input type="checkbox"/>		
Cactus Club	<input type="checkbox"/>	<input type="checkbox"/>	ICE CREAM/YOGURT PARLORS:			NO	<input type="checkbox"/>		
Casey's	<input type="checkbox"/>	<input type="checkbox"/>	Baskin Robbins	<input type="checkbox"/>	<input type="checkbox"/>	TYPE:			
Denny's	<input type="checkbox"/>	<input type="checkbox"/>	Dairy Queen	<input type="checkbox"/>	<input type="checkbox"/>	Bingo Hall	<input type="checkbox"/>		
Earl's	<input type="checkbox"/>	<input type="checkbox"/>	La Cremiere	<input type="checkbox"/>	<input type="checkbox"/>	Video Lottery Terminals	<input type="checkbox"/>		
East Side Mario's	<input type="checkbox"/>	<input type="checkbox"/>	Yogen Fruz	<input type="checkbox"/>	<input type="checkbox"/>				
Giorgio	<input type="checkbox"/>	<input type="checkbox"/>	<i>Other Ice Cream Parlors</i>	<input type="checkbox"/>	<input type="checkbox"/>				
Golden Griddle	<input type="checkbox"/>	<input type="checkbox"/>	PIZZA RESTAURANTS:						
Houston	<input type="checkbox"/>	<input type="checkbox"/>	2-4-1	<input type="checkbox"/>	<input type="checkbox"/>				
Humpty's	<input type="checkbox"/>	<input type="checkbox"/>	Domino	<input type="checkbox"/>	<input type="checkbox"/>				
Jack Astor's	<input type="checkbox"/>	<input type="checkbox"/>	Greco's Pizza	<input type="checkbox"/>	<input type="checkbox"/>				
Joey Tomatoes	<input type="checkbox"/>	<input type="checkbox"/>	Little Caesars	<input type="checkbox"/>	<input type="checkbox"/>				

GAMBLING, CIGARETTES, CANDY, CHEWING GUM

LOTTERY TICKETS	PERSONALLY BOUGHT			HARD CANDY/ MINTS	PERSONALLY EAT		CHEWY CANDIES	PERSONALLY EAT	
	Past 12 Months	Average Month			Past 6 Months	Packages/ Past 7 Days		Most Often	Others Sometimes
YES <input type="checkbox"/> NO <input type="checkbox"/> AMOUNT SPENT: Less Than \$5 <input type="checkbox"/> \$5-\$9.99 <input type="checkbox"/> \$10-\$19.99 <input type="checkbox"/> \$20-\$29.99 <input type="checkbox"/> \$30+ <input type="checkbox"/>				YES <input type="checkbox"/> NO <input type="checkbox"/> None <input type="checkbox"/> 1-2 <input type="checkbox"/> 3-5 <input type="checkbox"/> 6-9 <input type="checkbox"/> 10-14 <input type="checkbox"/> 15+ <input type="checkbox"/>			BRANDS: Dare Real Fruit Gummies <input type="checkbox"/> <input type="checkbox"/> Dare Original/Juicee <input type="checkbox"/> <input type="checkbox"/> Fruitella <input type="checkbox"/> <input type="checkbox"/> Fruity Smarties <input type="checkbox"/> <input type="checkbox"/> LifeSaver's Gummies <input type="checkbox"/> <input type="checkbox"/> LifeSaver's Gummies Fruit Splosions <input type="checkbox"/> <input type="checkbox"/> Jelly Beans <input type="checkbox"/> <input type="checkbox"/> Juiced Up <input type="checkbox"/> <input type="checkbox"/> Ju Jubes <input type="checkbox"/> <input type="checkbox"/> Maynards —Bassett's Liquorice AllSorts <input type="checkbox"/> <input type="checkbox"/> —Fuzzy Peach <input type="checkbox"/> <input type="checkbox"/> —Juicy Squirts <input type="checkbox"/> <input type="checkbox"/> —Milkie's <input type="checkbox"/> <input type="checkbox"/> —Original Gummies <input type="checkbox"/> <input type="checkbox"/> —Sour Cherry Blasters <input type="checkbox"/> <input type="checkbox"/> —Sour Patch Kids <input type="checkbox"/> <input type="checkbox"/> —Swedish Berries <input type="checkbox"/> <input type="checkbox"/> —Wine Gums <input type="checkbox"/> <input type="checkbox"/> Mentos <input type="checkbox"/> <input type="checkbox"/> Nibs <input type="checkbox"/> <input type="checkbox"/> Skittles <input type="checkbox"/> <input type="checkbox"/> Starburst <input type="checkbox"/> <input type="checkbox"/> Twizzlers <input type="checkbox"/> <input type="checkbox"/> Other <input type="checkbox"/> <input type="checkbox"/>		
LOTTERY TICKETS	NUMBER OF TICKETS IN AVERAGE MONTH			HARD CANDY/ MINTS	PERSONALLY EAT		CHEWING GUM		
	1	2-3	4+		Most Often	Others Sometimes			Past 6 Months
TYPES: Instant Win (By Price) \$1 Tickets <input type="checkbox"/> <input type="checkbox"/> <input type="checkbox"/> \$2 Tickets <input type="checkbox"/> <input type="checkbox"/> <input type="checkbox"/> \$3 Tickets <input type="checkbox"/> <input type="checkbox"/> <input type="checkbox"/> \$5 Tickets <input type="checkbox"/> <input type="checkbox"/> <input type="checkbox"/> BRANDS: Instant Win Cash For Life/Gagnant à Vie <input type="checkbox"/> <input type="checkbox"/> <input type="checkbox"/> Bingo+/Loto-Bingo (\$2 Ou \$5) <input type="checkbox"/> <input type="checkbox"/> <input type="checkbox"/> Crosswords/Mots Cachés <input type="checkbox"/> <input type="checkbox"/> <input type="checkbox"/> Jeu De Mots <input type="checkbox"/> <input type="checkbox"/> <input type="checkbox"/> La Poule aux Oeufs d'or (\$2 Ou \$5) <input type="checkbox"/> <input type="checkbox"/> <input type="checkbox"/> Le Banquier <input type="checkbox"/> <input type="checkbox"/> <input type="checkbox"/> Scrabble <input type="checkbox"/> <input type="checkbox"/> <input type="checkbox"/> Wheel Of Fortune/Roue de Fortune <input type="checkbox"/> <input type="checkbox"/> <input type="checkbox"/> DRAWS: Atlantic Choice/Prairie Or Daily Keno <input type="checkbox"/> <input type="checkbox"/> <input type="checkbox"/> Extra/Encore/Tag/Plus <input type="checkbox"/> <input type="checkbox"/> <input type="checkbox"/> Jour de paye <input type="checkbox"/> <input type="checkbox"/> <input type="checkbox"/> Lotto 6/49 <input type="checkbox"/> <input type="checkbox"/> <input type="checkbox"/> Québec 49/Ontario 49/ BC49/Western 649 <input type="checkbox"/> <input type="checkbox"/> <input type="checkbox"/> Super 7 <input type="checkbox"/> <input type="checkbox"/> <input type="checkbox"/>				KINDS: In Rolls <input type="checkbox"/> <input type="checkbox"/> In Bags <input type="checkbox"/> <input type="checkbox"/> In Blister Packs <input type="checkbox"/> <input type="checkbox"/> BRANDS: Altoids —Mints <input type="checkbox"/> <input type="checkbox"/> Blitz <input type="checkbox"/> <input type="checkbox"/> Breath Savers <input type="checkbox"/> <input type="checkbox"/> Campino <input type="checkbox"/> <input type="checkbox"/> Certs —Regular <input type="checkbox"/> <input type="checkbox"/> —Coolmint <input type="checkbox"/> <input type="checkbox"/> —Power <input type="checkbox"/> <input type="checkbox"/> Chocfuls <input type="checkbox"/> <input type="checkbox"/> Clorets <input type="checkbox"/> <input type="checkbox"/> Dare <input type="checkbox"/> <input type="checkbox"/> Dentyne Fire <input type="checkbox"/> <input type="checkbox"/> Dentyne Ice <input type="checkbox"/> <input type="checkbox"/> Excel <input type="checkbox"/> <input type="checkbox"/> Frisk <input type="checkbox"/> <input type="checkbox"/> Fruit Waves <input type="checkbox"/> <input type="checkbox"/> Halls Defense Vitamin C <input type="checkbox"/> <input type="checkbox"/> Halls Fruit Breezers <input type="checkbox"/> <input type="checkbox"/> Ice Breakers —Sours <input type="checkbox"/> <input type="checkbox"/> —Mints <input type="checkbox"/> <input type="checkbox"/> Jolly Rancher <input type="checkbox"/> <input type="checkbox"/> LifeSavers <input type="checkbox"/> <input type="checkbox"/> Milkfuls <input type="checkbox"/> <input type="checkbox"/> Scotch Mints <input type="checkbox"/> <input type="checkbox"/> Smint <input type="checkbox"/> <input type="checkbox"/> Tic Tac <input type="checkbox"/> <input type="checkbox"/> Werthers <input type="checkbox"/> <input type="checkbox"/> Other <input type="checkbox"/> <input type="checkbox"/>			TYPES: YES <input type="checkbox"/> NO <input type="checkbox"/> None <input type="checkbox"/> 1 <input type="checkbox"/> 2 <input type="checkbox"/> 3-4 <input type="checkbox"/> 5-6 <input type="checkbox"/> 7 Or More <input type="checkbox"/>		
SPECIAL EDITIONS	PAST 12 MONTHS			CHEWY CANDIES		PERSONALLY CHEW			
	1	2-3	4+					Most Often	Others Sometimes
\$100,000 à Vie <input type="checkbox"/> <input type="checkbox"/> <input type="checkbox"/> Lotto 6/49 (\$10) <input type="checkbox"/> <input type="checkbox"/> <input type="checkbox"/> Célébration <input type="checkbox"/> <input type="checkbox"/> <input type="checkbox"/> Poule Country <input type="checkbox"/> <input type="checkbox"/> <input type="checkbox"/> Poule Gala <input type="checkbox"/> <input type="checkbox"/> <input type="checkbox"/> Vie de Millionaire <input type="checkbox"/> <input type="checkbox"/> <input type="checkbox"/>				YES <input type="checkbox"/> NO <input type="checkbox"/> None <input type="checkbox"/> 1-2 <input type="checkbox"/> 3-5 <input type="checkbox"/> 6-9 <input type="checkbox"/> 10-14 <input type="checkbox"/> 15+ <input type="checkbox"/>			TYPES: Breath Fresheners <input type="checkbox"/> <input type="checkbox"/> Bubble Gum —Regular <input type="checkbox"/> <input type="checkbox"/> —Sugarless <input type="checkbox"/> <input type="checkbox"/> Chewing Gum —Regular <input type="checkbox"/> <input type="checkbox"/> —Sugarless <input type="checkbox"/> <input type="checkbox"/> Dental Gum <input type="checkbox"/> <input type="checkbox"/> FORMS: Cubes <input type="checkbox"/> <input type="checkbox"/> Pellet <input type="checkbox"/> <input type="checkbox"/> Centre-Filled Pellet <input type="checkbox"/> <input type="checkbox"/> Stick <input type="checkbox"/> <input type="checkbox"/> BRANDS: Big Red <input type="checkbox"/> <input type="checkbox"/> Bubblicious <input type="checkbox"/> <input type="checkbox"/> Bubblicious Bursts <input type="checkbox"/> <input type="checkbox"/> Chiclets —Assorted <input type="checkbox"/> <input type="checkbox"/> —Sours <input type="checkbox"/> <input type="checkbox"/> —Sugarless <input type="checkbox"/> <input type="checkbox"/> Clorets —Regular <input type="checkbox"/> <input type="checkbox"/> —Sugarless <input type="checkbox"/> <input type="checkbox"/> Dentyne <input type="checkbox"/> <input type="checkbox"/> Dentyne Blast <input type="checkbox"/> <input type="checkbox"/> Doublemint <input type="checkbox"/> <input type="checkbox"/>		
CIGARETTES	PERSONALLY SMOKED			CHEWY CANDIES		PERSONALLY CHEW			
	Past 12 Months	Packs/ Past 7 Days						Most Often	Others Sometimes
YES <input type="checkbox"/> NO <input type="checkbox"/> None <input type="checkbox"/> 1-2 <input type="checkbox"/> 3-5 <input type="checkbox"/> 6-9 <input type="checkbox"/> 10-14 <input type="checkbox"/> 15+ <input type="checkbox"/>									