

## Television Viewing

### Specialty Channels

Aboriginal Peoples TV Network  
A & E  
AR TV  
BNN Business News Network  
Bravo!  
CNN  
Cable Pulse 24  
Canadian Learning Television  
Canal D  
Canal Evasion  
Canal Historia  
Canal Indigo  
Canal Nouvelles  
Canal Vie  
Canal Vox  
Canal Z  
CBC Newsworld  
Community Cable  
Country Music Television  
CTV Newsnet  
Discovery Channel  
Fairchild/Cathay International  
Family Channel  
Food Network Canada  
Headline News  
HGTV Home & Garden TV  
History Television  
Knowledge Network/Access  
Alberta/PBS  
Météomédia  
Moviemax  
Moviepix  
MTV Canada  
MuchMusic  
MuchMore Music  
Musimax  
MusiquePlus  
Outdoor Life Network  
RDS  
Réseau de l'Information  
Rogers Sportsnet  
Series +  
Showcase  
Shop TV Canada  
Slice

Space: The Imagination Station  
Spike TV  
Star! The Entertainment  
Information Station  
Super Channel  
Super Écran  
Teletoon  
Telelatino  
The Comedy Network  
The Learning Channel  
The Movie Network  
The Score  
The Shopping Channel  
The Weather Network  
Treehouse TV  
TSN  
TV Ontario<sup>1</sup>  
TV Tropolis  
TV5  
Viewer's Choice/Pay-Per-View  
Vision TV  
VRAK TV  
W Network  
YTV

### News/Current Affairs

Canada AM  
CBC @ Six<sup>1</sup>  
CBC Morning  
CBC The National  
City News  
CITY TV/ASN Breakfast TV  
CTV Early Evening News  
CTV Late Local News  
CTV National News  
Global Morning News  
Global National  
Global News  
Noon News  
Global News Hour  
Noon News  
Newsworld Business News  
Market Call

### News Magazine Programs

20/20  
CBC Saturday Report

CBC News: Sunday AM  
CBC News: Sunday Night  
Doc Zone<sup>1</sup>  
Global Currents<sup>1</sup>  
Good Morning Canada<sup>1</sup>  
The Fifth Estate  
Question Period  
Venture  
W5

### Sports

CBC Hockey Night In Canada  
CBC Hockey Night in Canada:  
pre-game show  
Rogers Sportsnet: Connected<sup>1</sup>  
Rogers Sportsnet: sportsnet news  
Rogers Sportsnet: NHL Hockey  
TSN Hockey  
TSN Sports Centre  
Off The Record  
Sportsline/Sportspage

### TV Events

Academy Awards  
American Music Awards  
Billboard Awards  
Calgary Stampede  
Canadian Country Music Awards  
Canadian Grand Prix  
Emmy Awards  
Figure Skating Major Events  
Gemini Awards  
Golden Globe Awards  
Golf Major Events  
Grammy Awards  
Grey Cup  
Juno Awards  
MuchMusic Video Awards  
Olympics - Summer  
Olympics - Winter  
Stanley Cup - Finals  
Superbowl  
Tennis Major Events  
World Cup Soccer

<sup>1</sup> = new data

(included on the PMB 2009 2-year Readership Database and PMB 2009 1-year Product Database)

## Television Viewing

Prime Time Programs		
24	How Clean Is Your House? <sup>1</sup>	Ugly Betty <sup>1</sup>
Air Farce	How I Met Your Mother	Without a Trace
Amazing Race	Inside The Actor's Studio <sup>1</sup>	Wonderful World of Disney
American Dad	Instant Star <sup>1</sup>	
America's Next Top Model	Intelligence	<b>Daily Programs</b>
American Idol	Just For Laughs	Access Hollywood
Battlestar Galactica	King of the Hill	All My Children
Bones	Las Vegas	As The World Turns
Boston Legal	Law & Order	Beverly Hills 90210 <sup>1</sup>
Brothers & Sisters <sup>1</sup>	Law & Order: Criminal Intent	City TV/ASN Great Movies
Buy Me <sup>1</sup>	Law & Order SVU	Cityline
Canadian Antiques Road Show	Little Mosque on the Prairie <sup>1</sup>	Coronation Street
Canadian Idol	Lost	Daily Planet
Cold Case	Medium	Days of Our Lives
Collin & Justin's Home Heist <sup>1</sup>	My Name Is Earl	Dr. Phil
Comedy Now	Mythbusters <sup>1</sup>	Ellen Degeneres
Corner Gas	NCIS	Entertainment Tonight
Criminal Minds	Nip/Tuck <sup>1</sup>	Entertainment Tonight: Canada
CSI	Numb3rs	E-Talk
CSI Miami	Prison Break	Family Guy <sup>1</sup>
CSI NY	Project Runway <sup>1</sup>	General Hospital <sup>1</sup>
Dancing With The Stars	Reba <sup>1</sup>	Jeopardy
Deal Or No Deal	ReGenesis <sup>1</sup>	Jimmy Kimmel <sup>1</sup>
Degrassi	Rescue Me <sup>1</sup>	Live with Regis and Kelly
Desperate Housewives	Restaurant Makeover <sup>1</sup>	Mike Duffy Live <sup>1</sup>
Dirty Jobs <sup>1</sup>	Rick Mercer's Monday Report	Millionaire
Dragon's Den <sup>1</sup>	Robson Arms <sup>1</sup>	MTV Live <sup>1</sup>
Dresden Files <sup>1</sup>	Smallville	Much On Demand <sup>1</sup>
E! True Hollywood Stories <sup>1</sup>	Style by Jury <sup>1</sup>	Oprah
Entourage	Super Nanny	Punch Much <sup>1</sup>
Extreme Makeover:	Supernatural	South Park <sup>1</sup>
Home Edition	Survivor	Star! Daily
Family Guy	Take This House & Sell It <sup>1</sup>	That 70's Show
Fashion Television (FT)	The Biggest Loser <sup>1</sup>	The Bold & The Beautiful <sup>1</sup>
Funniest Videos	The Office <sup>1</sup>	The Colbert Report
Ghost Whisperer	The Passionate Eye <sup>1</sup>	The Daily Show
Grey's Anatomy	The Shopping Bags <sup>1</sup>	The Hour
Heartland <sup>1</sup>	The Simpsons	The Tonight Show
Heroes <sup>1</sup>	The Surreal Life <sup>1</sup>	The View
Holmes on Homes <sup>1</sup>	This Hour Has 22 Minutes	Young & Restless
House	Trailer Park Boys <sup>1</sup>	
	Two and a Half Men	

<sup>1</sup> = new data

(included on the PMB 2009 2-year Readership Database and PMB 2009 1-year Product Database)