

TELEVISION VIEWING, RADIO LISTENING

TELEVISION VIEWING	PERSONALLY WATCH				NEWS/SPORTS/ CURRENT AFFAIRS	PERSONALLY WATCH								
	6am- 5pm	5- 7pm	7- 11pm	Later		1	Times Per Week			4+				
Business News	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	NEWS/CURRENT AFFAIRS: Daytime —Canada AM <input type="checkbox"/> <input type="checkbox"/> <input type="checkbox"/> <input type="checkbox"/> —CBC Morning <input type="checkbox"/> <input type="checkbox"/> <input type="checkbox"/> <input type="checkbox"/> —CITY TV/ASN Breakfast TV <input type="checkbox"/> <input type="checkbox"/> <input type="checkbox"/> <input type="checkbox"/> —Global Morning News <input type="checkbox"/> <input type="checkbox"/> <input type="checkbox"/> <input type="checkbox"/> —Noon News <input type="checkbox"/> <input type="checkbox"/> <input type="checkbox"/> <input type="checkbox"/> Early Evening —CBC@SIX <input type="checkbox"/> <input type="checkbox"/> <input type="checkbox"/> <input type="checkbox"/> —CityNews <input type="checkbox"/> <input type="checkbox"/> <input type="checkbox"/> <input type="checkbox"/> —CTV Early Evening News <input type="checkbox"/> <input type="checkbox"/> <input type="checkbox"/> <input type="checkbox"/> —Global National <input type="checkbox"/> <input type="checkbox"/> <input type="checkbox"/> <input type="checkbox"/> —Global Newshour <input type="checkbox"/> <input type="checkbox"/> <input type="checkbox"/> <input type="checkbox"/> Late Night —CBC The National <input type="checkbox"/> <input type="checkbox"/> <input type="checkbox"/> <input type="checkbox"/> —CityNews <input type="checkbox"/> <input type="checkbox"/> <input type="checkbox"/> <input type="checkbox"/> —CTV Late Local News <input type="checkbox"/> <input type="checkbox"/> <input type="checkbox"/> <input type="checkbox"/> —CTV National News <input type="checkbox"/> <input type="checkbox"/> <input type="checkbox"/> <input type="checkbox"/> —Global News <input type="checkbox"/> <input type="checkbox"/> <input type="checkbox"/> <input type="checkbox"/> Newsmagazines —Newsworld Business News (NBN) <input type="checkbox"/> <input type="checkbox"/> <input type="checkbox"/> <input type="checkbox"/> —Market Call <input type="checkbox"/> <input type="checkbox"/> <input type="checkbox"/> <input type="checkbox"/> SPORTS: Off the Record <input type="checkbox"/> <input type="checkbox"/> <input type="checkbox"/> <input type="checkbox"/> Sportsline/Sportspage <input type="checkbox"/> <input type="checkbox"/> <input type="checkbox"/> <input type="checkbox"/> Rogers Sportsnet : Connected <input type="checkbox"/> <input type="checkbox"/> <input type="checkbox"/> <input type="checkbox"/> TSN SportsCentre <input type="checkbox"/> <input type="checkbox"/> <input type="checkbox"/> <input type="checkbox"/>	Children's/Cartoons	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>
Documentaries/Biographies	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>		—20/20 <input type="checkbox"/> <input type="checkbox"/> <input type="checkbox"/> <input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>				
Family Dramas	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>		—CBC News: Saturday Report <input type="checkbox"/> <input type="checkbox"/> <input type="checkbox"/> <input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>				
Fashion/Beauty	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>		—CBC News: Sunday AM <input type="checkbox"/> <input type="checkbox"/> <input type="checkbox"/> <input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>				
Game Shows	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>		—CBC News: Sunday Night <input type="checkbox"/> <input type="checkbox"/> <input type="checkbox"/> <input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>				
Infomercials/Paid Programming	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>		—Doc Zone <input type="checkbox"/> <input type="checkbox"/> <input type="checkbox"/> <input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>				
Instructional Shows	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>		—Global Currents <input type="checkbox"/> <input type="checkbox"/> <input type="checkbox"/> <input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>				
—Home Improvement (Gardening/ Home Décor)	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>		—Good Morning Canada (Sat/Sun) <input type="checkbox"/> <input type="checkbox"/> <input type="checkbox"/> <input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>				
—Cooking	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>		—Question Period <input type="checkbox"/> <input type="checkbox"/> <input type="checkbox"/> <input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>				
Movies	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>		—The Fifth Estate <input type="checkbox"/> <input type="checkbox"/> <input type="checkbox"/> <input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>				
Music Video	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>		—W Five <input type="checkbox"/> <input type="checkbox"/> <input type="checkbox"/> <input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>				
Nature Shows	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>		SPORTS:	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>				
News/Current Affairs	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>		CBC Hockey Night In Canada <input type="checkbox"/> <input type="checkbox"/> <input type="checkbox"/> <input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>				
Reality TV	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>		CBC Hockey Night In Canada— Pregame Show <input type="checkbox"/> <input type="checkbox"/> <input type="checkbox"/> <input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>				
Religion	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>		Rogers Sportsnet: NHL Hockey <input type="checkbox"/> <input type="checkbox"/> <input type="checkbox"/> <input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>				
Science Fiction/Fantasy Dramas	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>		TSN Hockey <input type="checkbox"/> <input type="checkbox"/> <input type="checkbox"/> <input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>				
Situation Comedies	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>										
Soap/Serial Dramas	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>										
Sports	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>										
Stand-Up Comedy	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>										
Suspense/Crime Dramas	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>										
Symphony/Opera/Ballet	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>										
Talk Shows	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>										
Variety/Specials	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>										
OUT OF HOME TELEVISION VIEWING	PERSONALLY WATCH PER WEEK													
	1-59 Mins.	1-3 Hours	3+ Hours											
College/Campus	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>											
Restaurant/Bars	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>											
While At Vacation Residence	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>											
Workplace	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>											
Other (Family, Friends, Gym, etc.)	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>											
TV SPORTS	PERSONALLY WATCH (IN SEASON)													
	1	Times Per Month		4+										
		2	3											
Auto Racing —NASCAR Races	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>										
—Formula 1 Races	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>										
—Champ Car/IRL	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>										
Major League Baseball														
—Regular Season	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>										
—Playoffs	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>										
NBA Basketball														
—Regular Season	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>										
—Playoffs	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>										
Boxing	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>										
Curling	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>										
Equestrian	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>										
Extreme Sports	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>										
Figure Skating	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>										
CFL Football —Regular Season	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>										
—Playoffs	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>										
NFL Football —Regular Season	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>										
—Playoffs	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>										
Golf	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>										
NHL Hockey —Regular Season	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>										
—Playoffs	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>										
Lacrosse	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>										
Poker	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>										
Skiing/Ski-Jumping/Snowboarding	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>										
Soccer	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>										
Tennis	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>										
Track & Field	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>										
Volleyball	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>										
Wrestling—Professional	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>										
NEWS/SPORTS/ CURRENT AFFAIRS	PERSONALLY WATCH													
	1	Times Per Month			4+									
		2	3											
NEWS MAGAZINES:														
—20/20	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>										
—CBC News: Saturday Report	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>										
—CBC News: Sunday AM	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>										
—CBC News: Sunday Night	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>										
—Doc Zone	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>										
—Global Currents	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>										
—Good Morning Canada (Sat/Sun)	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>										
—Question Period	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>										
—The Fifth Estate	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>										
—W Five	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>										
SPORTS:														
CBC Hockey Night In Canada	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>										
CBC Hockey Night In Canada— Pregame Show	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>										
Rogers Sportsnet: NHL Hockey	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>										
TSN Hockey	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>										
TV PROGRAMS	PERSONALLY WATCH													
	1	Times Per Month			4+									
		2	3											
ONCE A WEEK PROGRAMS:														
24	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>										
Air Farce	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>										
Amazing Race	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>										
America's Next Top Model	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>										
American Dad	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>										
American Idol	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>										
Battlestar Gallactica	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>										
Bones	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>										
Boston Legal	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>										
Brothers & Sisters	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>										
Buy Me!	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>										

TELEVISION VIEWING, RADIO LISTENING

TV PROGRAMS	PERSONALLY WATCH				TV PROGRAMS	PERSONALLY WATCH			
	Times Per Month					Times Per Week			
	1	2-3	4	5+		1	2-3	4	5+
ONCE A WEEK PROGRAMS (Continued):					DAILY PROGRAMS:				
Canadian Antiques Road Show	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	Access Hollywood	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>
Canadian Idol	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	All My Children	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>
Cold Case	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	As The World Turns	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>
Collin & Justin's Home Heist	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	Beverly Hills 90210	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>
Comedy Now	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	City/ASN Great Movies	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>
Corner Gas	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	CityLine	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>
Criminal Minds	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	Coronation Street	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>
CSI	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	Daily Planet	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>
CSI Miami	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	Days of Our Lives	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>
CSI: NY	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	Dr. Phil	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>
Dancing with the Stars	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	Ellen Degeneres	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>
Deal or No Deal	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	Entertainment Tonight	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>
Degrassi	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	Entertainment Tonight: Canada	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>
Desperate Housewives	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	Etalk	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>
Dirty Jobs	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	Family Guy	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>
Dragon's Den	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	General Hospital	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>
Dresden Files	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	Jeopardy	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>
E! True Hollywood Stories	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	Jimmy Kimmel	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>
Entourage	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	Live with Regis & Kelly	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>
Extreme Makeover: Home Edition	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	Mike Duffy Live	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>
Family Guy	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	Millionaire	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>
Fashion Television (FT)	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	MTV Live	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>
Funniest Videos	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	Much on Demand	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>
Ghost Whisperer	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	Oprah	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>
Grey's Anatomy	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	Punch Much	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>
Heartland	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	South Park	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>
Heroes	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	Star! Daily	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>
Holmes on Homes	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	That 70's Show	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>
House	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	The Bold & The Beautiful	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>
How Clean is your House?	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	The Colbert Report	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>
How I Met Your Mother	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	The Daily Show	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>
Inside the Actor's Studio	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	The Hour	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>
Instant Star	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	The Tonight Show	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>
Intelligence	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	The View	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>
Just For Laughs	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	Young & Restless	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>
King of the Hill	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>					
Las Vegas	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>					
Law & Order	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>					
Law & Order: Criminal Intent	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>					
Law & Order: SVU	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>					
Little Mosque on the Prairie	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>					
Lost	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>					
Medium	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>					
My Name is Earl	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>					
Mythbusters	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>					
NCIS	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>					
Nip/Tuck	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>					
Numb3rs	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>					
Prison Break	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>					
Project Runway	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>					
Reba	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>					
ReGenesis	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>					
Rescue Me	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>					
Restaurant Makeover	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>					
Rick Mercer's Monday Report	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>					
Robson Arms	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>					
Simpsons	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>					
Smallville	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>					
Style By Jury	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>					
SuperNanny	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>					
Supernatural	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>					
Survivor	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>					
Take this House & Sell It	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>					
The Biggest Loser	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>					
The Office	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>					
The Passionate Eye	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>					
The Shopping Bags	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>					
The Surreal Life	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>					
This Hour Has 22 Minutes	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>					
Trailer Park Boys	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>					
Two and a Half Men	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>					
Ugly Betty	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>					
Without a Trace	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>					
Wonderful World of Disney	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>					

TV EVENT PROGRAMMING	PERSONALLY WATCHED WHEN LAST TELEVIEWED	
	Yes	No
PROGRAMS:		
Academy Awards	<input type="checkbox"/>	<input type="checkbox"/>
American Music Awards	<input type="checkbox"/>	<input type="checkbox"/>
Brit Awards	<input type="checkbox"/>	<input type="checkbox"/>
Billboard Awards	<input type="checkbox"/>	<input type="checkbox"/>
Calgary Stampede	<input type="checkbox"/>	<input type="checkbox"/>
Canadian Country Music Awards	<input type="checkbox"/>	<input type="checkbox"/>
Canadian Grand Prix	<input type="checkbox"/>	<input type="checkbox"/>
Emmy Awards	<input type="checkbox"/>	<input type="checkbox"/>
Figure Skating Major Events (World's, Canadians, Skate Canada)	<input type="checkbox"/>	<input type="checkbox"/>
Gemini Awards	<input type="checkbox"/>	<input type="checkbox"/>
Golden Globe Awards	<input type="checkbox"/>	<input type="checkbox"/>
Golf Major Event (Masters, US Open, PGA, British Open)	<input type="checkbox"/>	<input type="checkbox"/>
Grammy Awards	<input type="checkbox"/>	<input type="checkbox"/>
Grey Cup	<input type="checkbox"/>	<input type="checkbox"/>
Juno Awards	<input type="checkbox"/>	<input type="checkbox"/>
MuchMusic Video Awards	<input type="checkbox"/>	<input type="checkbox"/>
Olympics—Summer	<input type="checkbox"/>	<input type="checkbox"/>
Olympics—Winter	<input type="checkbox"/>	<input type="checkbox"/>
People's Choice Awards	<input type="checkbox"/>	<input type="checkbox"/>
Stanley Cup—Finals	<input type="checkbox"/>	<input type="checkbox"/>
Superbowl	<input type="checkbox"/>	<input type="checkbox"/>
Tennis Major Event (US, French, Australian, Wimbledon)	<input type="checkbox"/>	<input type="checkbox"/>
World Cup Soccer	<input type="checkbox"/>	<input type="checkbox"/>

TELEVISION VIEWING, RADIO LISTENING

TV CHANNELS	PERSONALLY WATCH PER WEEK			TELEVISION	YOUR HOUSEHOLD	
	1-59 Mins.	1-3 Hours	3+ Hours		Reception	
ENGLISH CHANNELS:				TELEVISION:		
APT Aboriginal Peoples Television Network	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	Cable	<input type="checkbox"/>	
A&E Arts & Entertainment	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	Digital Cable	<input type="checkbox"/>	
BNN Business News Network	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	Satellite Service	<input type="checkbox"/>	
BVO Bravo!	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	Antenna	<input type="checkbox"/>	
CNN Cable News Network	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	TV Via Phone Lines	<input type="checkbox"/>	
CP24 CABLE Pulse 24	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	TV Via the Internet	<input type="checkbox"/>	
CLT Canadian Learning Television	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	NUMBER OF CHANNELS/STATIONS:		
NW CBC Newsworld	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	1-30	<input type="checkbox"/>	
COM Comedy Network	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	31-100	<input type="checkbox"/>	
COMM Community Channel	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	101+	<input type="checkbox"/>	
CMT Country Music Television	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	SERVICE PROVIDER:		
NN CTV Newsnet	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	Bell ExpressVu	<input type="checkbox"/>	
DIS Discovery Channel (Canadian)	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	Cogeco Cable	<input type="checkbox"/>	
FAM Family Channel	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	Rogers Cable	<input type="checkbox"/>	
FN Food Network Canada	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	Shaw Cable	<input type="checkbox"/>	
HN Headline News	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	Star Choice Satellite	<input type="checkbox"/>	
H&G HGTV (Home & Garden Television) Canada	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	Videotron Cable	<input type="checkbox"/>	
HIS History Television	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	Other Satellite	<input type="checkbox"/>	
MAX Moviemax	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	Other	<input type="checkbox"/>	
PIX Moviepix	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>			
MTV MTV Canada	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>			
MM+ MuchMore Music	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>			
MM MuchMusic	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>			
OLN Outdoor Life Network	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>			
NET Rogers Sportsnet	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>			
SHOP Shop TV Canada	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>			
SHO Showcase	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>			
SLICE SLICE	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>			
SPC Space: The Imagination Station	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>			
SPKE Spike TV	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>			
STR Star! The Entertainment Information Station	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>			
SC Super Channel	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>			
TEL Teletoon	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>			
TLC The Learning Channel	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>			
TMN The Movie Network	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>			
SCR The Score	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>			
TSC The Shopping Channel	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>			
TSN The Sports Network	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>			
TWN The Weather Network	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>			
TRE Treehouse TV	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>			
TROP TVTropolis	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>			
TVO TVOntario	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>			
VC Viewer's Choice/Pay-per-View	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>			
V Vision TV	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>			
W W Network/Women's Network	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>			
YTV YTV	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>			
FRENCH CHANNELS:						
D ARTV	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>			
Canal D	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>			
Canal Evasion	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>			
Canal Historia	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>			
Canal Indigo	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>			
LCN Canal Nouvelles	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>			
Canal Vie	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>			
Canal Vox	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>			
Canal Z	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>			
WEA MétéoMédia	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>			
Musimax	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>			
MusiquePlus	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>			
RDI Réseau de l'Information	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>			
RDS Réseau des Sports	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>			
Series+	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>			
SE Super Écran	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>			
TQ Télé Québec	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>			
TEL Teletoon	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>			
TV5 TV5	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>			
VRAK TV	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>			
OTHER OR NON-COMMERCIAL:						
Fairchild/Cathy International	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>			
Teletatino	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>			
Knowledge Network, Access Alberta, PBS, etc.	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>			
				TV REMOTE CONTROLLER	PERSONALLY USE DURING COMMERCIALS	
					To Switch Channels	To Mute Sound
				NUMBER OF TIMES:		
				Never	<input type="checkbox"/>	<input type="checkbox"/>
				Seldom (Less Than 25%)	<input type="checkbox"/>	<input type="checkbox"/>
				Occasionally (25% To 49%)	<input type="checkbox"/>	<input type="checkbox"/>
				Frequently (50% To 75%)	<input type="checkbox"/>	<input type="checkbox"/>
				Usually (Over 75%)	<input type="checkbox"/>	<input type="checkbox"/>
				RADIO STATIONS	PERSONALLY LISTEN TO	
					Most Often	Others Sometimes
				TYPES:		
				Album Rock/Classic Rock	<input type="checkbox"/>	<input type="checkbox"/>
				All News	<input type="checkbox"/>	<input type="checkbox"/>
				All Sports	<input type="checkbox"/>	<input type="checkbox"/>
				Big Band/Music of Your Life	<input type="checkbox"/>	<input type="checkbox"/>
				Classical/Fine Arts	<input type="checkbox"/>	<input type="checkbox"/>
				Dance	<input type="checkbox"/>	<input type="checkbox"/>
				Modern Rock/Alternative Rock	<input type="checkbox"/>	<input type="checkbox"/>
				Multicultural	<input type="checkbox"/>	<input type="checkbox"/>
				New Country	<input type="checkbox"/>	<input type="checkbox"/>
				News/Talk/Information/Sports	<input type="checkbox"/>	<input type="checkbox"/>
				Oldies (50's, 60's, 70's)	<input type="checkbox"/>	<input type="checkbox"/>
				Rap/Hip Hop	<input type="checkbox"/>	<input type="checkbox"/>
				Retro (80's)	<input type="checkbox"/>	<input type="checkbox"/>
				Soft Music/Adult Contemporary	<input type="checkbox"/>	<input type="checkbox"/>
				Top 40/Current Hits	<input type="checkbox"/>	<input type="checkbox"/>
				Traditional Country	<input type="checkbox"/>	<input type="checkbox"/>
				RADIO PROGRAMS	PERSONALLY LISTEN TO	
					Most Often	Others Sometimes
				KINDS:		
				Humour	<input type="checkbox"/>	<input type="checkbox"/>
				Newscasts	<input type="checkbox"/>	<input type="checkbox"/>
				Phone-In Shows	<input type="checkbox"/>	<input type="checkbox"/>
				Sports—News	<input type="checkbox"/>	<input type="checkbox"/>
				Talk/Information	<input type="checkbox"/>	<input type="checkbox"/>
				Traffic	<input type="checkbox"/>	<input type="checkbox"/>
				Weather	<input type="checkbox"/>	<input type="checkbox"/>

RADIO, NEWSPAPERS, INTERNET, TELEPHONE YELLOW PAGES

RADIO SPORTS (In Season)	TIMES PERSONALLY LISTEN TO IN AVERAGE MONTH				INTERNET/ WORLD WIDE WEB	PERSONALLY USED		CAMPUS/STUDENT NEWSPAPERS	YOU PERSONALLY					
	1	2	3	4 Or More		Past 12 Months	Past 30 Days		Student At Canadian University Or College					
Baseball	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	YES	<input type="checkbox"/>		YES	<input type="checkbox"/>					
Basketball	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	NO	<input type="checkbox"/>		NO	<input type="checkbox"/>					
Football	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	WHERE ACCESSED:									
Hockey	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	Home	<input type="checkbox"/>		FREQUENCY OF READING THE STUDENT NEWSPAPER:						
					Work	<input type="checkbox"/>		Never	<input type="checkbox"/>					
					School/Library	<input type="checkbox"/>		Occasionally	<input type="checkbox"/>					
					Other	<input type="checkbox"/>		Often	<input type="checkbox"/>					
										Always	<input type="checkbox"/>			
DAILY NEWSPAPERS					PERSONALLY VISITED		PERSONALLY USED AT HOME/WORK/ELSEWHERE							
					INTERNET WEBSITES	PERSONALLY VISITED			TELEPHONE YELLOW PAGES					
						Past Month	How Often In Past Month							
										Past 12 Months				
										YES <input type="checkbox"/>				
										NO <input type="checkbox"/>				
SECTIONS USUALLY READ:					TYPES:									
General News <input type="checkbox"/>					Adult Entertainment <input type="checkbox"/>									
Sports <input type="checkbox"/>					Auction <input type="checkbox"/>									
Finance/Business <input type="checkbox"/>					Automotive <input type="checkbox"/>									
Arts/Culture <input type="checkbox"/>					Banking <input type="checkbox"/>									
Entertainment/Movies/TV <input type="checkbox"/>					Career/Job Search <input type="checkbox"/>									
Editorial Page(s) <input type="checkbox"/>					Email <input type="checkbox"/>									
Fashion/Lifestyle <input type="checkbox"/>					Entertainment (Books, Games, Movies, Music) <input type="checkbox"/>									
Food <input type="checkbox"/>					Gambling <input type="checkbox"/>									
Classified Pages <input type="checkbox"/>					Health <input type="checkbox"/>									
Comics <input type="checkbox"/>					Investments <input type="checkbox"/>									
Travel <input type="checkbox"/>					Online Dating/Personals <input type="checkbox"/>									
Automotive <input type="checkbox"/>					Maps <input type="checkbox"/>									
Real Estate/Homes <input type="checkbox"/>					Real Estate <input type="checkbox"/>									
AMOUNT USUALLY READ:					Search Engines <input type="checkbox"/>									
Most Or All Pages/Sections <input type="checkbox"/>					Social Networking <input type="checkbox"/>									
Selected Pages/Sections Only <input type="checkbox"/>					Telephone Directories <input type="checkbox"/>									
Selected Pages/Sections, Then Quickly Leaf Through Rest <input type="checkbox"/>					Travel <input type="checkbox"/>									
The Whole Paper Casually <input type="checkbox"/>					Weather <input type="checkbox"/>									
					Magazines <input type="checkbox"/>									
					Newspapers <input type="checkbox"/>									
					Radio <input type="checkbox"/>									
					TV <input type="checkbox"/>									
LOCAL COMMUNITY NEWSPAPERS					RECEIVED IN HOUSEHOLD					PERSONALLY USED AT HOME/WORK/ELSEWHERE				
					Past 4 Weeks					Past 12 Months				
					Last Issue									
					YES <input type="checkbox"/>					YES <input type="checkbox"/>				
					NO <input type="checkbox"/>					NO <input type="checkbox"/>				
TIME SPENT READING:					INTERNET PURCHASING					DIRECT MAIL				
Less Than 15 Minutes <input type="checkbox"/>					YOU PERSONALLY					PERSONALLY READ/LOOK INTO				
15-30 Minutes <input type="checkbox"/>					Past 12 Months					Some- Never times Often Always				
31-45 Minutes <input type="checkbox"/>										Brochures <input type="checkbox"/>				
46-60 Minutes <input type="checkbox"/>										Catalogues <input type="checkbox"/>				
61-90 Minutes <input type="checkbox"/>										Coupon Booklets <input type="checkbox"/>				
More Than 90 Minutes <input type="checkbox"/>										Envelopes <input type="checkbox"/>				
										Flyers <input type="checkbox"/>				
										—Newspapers/ Magazines <input type="checkbox"/>				
										—Polybag/Polysac <input type="checkbox"/>				
										—Other <input type="checkbox"/>				
INTERNET SERVICE PROVIDER					YOUR HOUSEHOLD					YOU PERSONALLY				
					Has					Past 30 Days				
					YES <input type="checkbox"/>									
					NO <input type="checkbox"/>									
TYPE OF ACCESS:					TYPES:					REMOVED MATERIALS FROM PUBLI-SAC:				
Cable Service <input type="checkbox"/>					Books <input type="checkbox"/>					YES <input type="checkbox"/>				
High Speed Phone Line <input type="checkbox"/>					Clothing/Footwear <input type="checkbox"/>					NO <input type="checkbox"/>				
Regular Phone Line <input type="checkbox"/>					Cosmetics <input type="checkbox"/>									
Wireless <input type="checkbox"/>					Grocery <input type="checkbox"/>									
Other <input type="checkbox"/>					Home Electronics <input type="checkbox"/>									
					Movies <input type="checkbox"/>									
					Music <input type="checkbox"/>									
					Personal Computer/Software <input type="checkbox"/>									
					Investments <input type="checkbox"/>									
					Toys/Games <input type="checkbox"/>									
					Travel <input type="checkbox"/>									
					—Accommodation <input type="checkbox"/>									
					—Car Rental <input type="checkbox"/>									
					—Cruises <input type="checkbox"/>									
					—Flight(s) <input type="checkbox"/>									
					—Insurance <input type="checkbox"/>									
					—Packages <input type="checkbox"/>									
					Video Games <input type="checkbox"/>									
					Other <input type="checkbox"/>									
PROVIDER:					AMOUNT SPENT:					READ/LOOKED INTO CONTENTS:				
AOL <input type="checkbox"/>					\$1-100 <input type="checkbox"/>					In Past 7 Days <input type="checkbox"/>				
Bell Sympatico <input type="checkbox"/>					\$101-250 <input type="checkbox"/>					8-30 Days <input type="checkbox"/>				
Cogeco <input type="checkbox"/>					\$251-400 <input type="checkbox"/>					Longer Ago <input type="checkbox"/>				
Rogers <input type="checkbox"/>					\$401-1,000 <input type="checkbox"/>					Never <input type="checkbox"/>				
Shaw <input type="checkbox"/>					\$1,001+ <input type="checkbox"/>									
Telus <input type="checkbox"/>														
Videotron <input type="checkbox"/>														
Others <input type="checkbox"/>														