

HOUSEHOLD PRODUCTS

	USED IN HOUSEHOLD		USED IN HOUSEHOLD		USED IN HOUSEHOLD	
PAPER TOWELS	Most Often	Others Sometimes	PRE-MOISTENED HOUSEHOLD WIPES		PLASTIC-TYPE KITCHEN WRAP	
	Past 6 Months	Past 30 Days	Past 6 Months	Past 7 Days	Past 6 Months	
BRANDS: Bounty Prints <input type="checkbox"/> <input type="checkbox"/> Bounty Select-A-Size <input type="checkbox"/> <input type="checkbox"/> Bounty White (Regular Sheet) <input type="checkbox"/> <input type="checkbox"/> Cascades <input type="checkbox"/> <input type="checkbox"/> Kirkland/Signature <input type="checkbox"/> <input type="checkbox"/> Majesta <input type="checkbox"/> <input type="checkbox"/> Mardi Gras <input type="checkbox"/> <input type="checkbox"/> Mardi Gras Prints <input type="checkbox"/> <input type="checkbox"/> Royale <input type="checkbox"/> <input type="checkbox"/> Royale Prints <input type="checkbox"/> <input type="checkbox"/> Scott <input type="checkbox"/> <input type="checkbox"/> Scott Prints <input type="checkbox"/> <input type="checkbox"/> Sponge Towels <input type="checkbox"/> <input type="checkbox"/> Sponge Towels Ultra <input type="checkbox"/> <input type="checkbox"/> Viva <input type="checkbox"/> <input type="checkbox"/> White Swan <input type="checkbox"/> <input type="checkbox"/> Store Brand <input type="checkbox"/> <input type="checkbox"/> Other <input type="checkbox"/> <input type="checkbox"/>		YES <input type="checkbox"/> NO <input type="checkbox"/> NUMBER OF PACKAGES: None <input type="checkbox"/> Less Than 1 <input type="checkbox"/> 1-2 <input type="checkbox"/> 3-4 <input type="checkbox"/> 5+ <input type="checkbox"/>		YES <input type="checkbox"/> NO <input type="checkbox"/> NUMBER OF TIMES: None <input type="checkbox"/> 1-4 <input type="checkbox"/> 5-9 <input type="checkbox"/> 10+ <input type="checkbox"/>		
PAPER NAPKINS	USED IN HOUSEHOLD		GARBAGE BAGS		PLASTIC FOOD CONTAINERS	
	Past 6 Months	Past 30 Days	Past 6 Months	Past 7 Days	Past 6 Months	Past 7 Days
YES <input type="checkbox"/> NO <input type="checkbox"/> NUMBER OF NAPKINS: None <input type="checkbox"/> Less Than 50 <input type="checkbox"/> 50-100 <input type="checkbox"/> 101+ <input type="checkbox"/>		YES <input type="checkbox"/> NO <input type="checkbox"/> NUMBER OF BAGS: None <input type="checkbox"/> 1-4 <input type="checkbox"/> 5-9 <input type="checkbox"/> 10-19 <input type="checkbox"/> 20+ <input type="checkbox"/>		YES <input type="checkbox"/> NO <input type="checkbox"/> NUMBER OF TIMES: None <input type="checkbox"/> 1-4 <input type="checkbox"/> 5-9 <input type="checkbox"/> 10+ <input type="checkbox"/>		
PAPER NAPKINS	USED IN HOUSEHOLD		PLASTIC STORAGE BAGS		OVEN CLEANERS	
	Most Often	Others Sometimes	Past 6 Months	Past 7 Days	Past 6 Months	Past 6 Months
TYPES: Luncheon <input type="checkbox"/> <input type="checkbox"/> Dinner <input type="checkbox"/> <input type="checkbox"/> Other <input type="checkbox"/> <input type="checkbox"/> BRANDS: Bounty <input type="checkbox"/> <input type="checkbox"/> Cascades <input type="checkbox"/> <input type="checkbox"/> Hi Dri <input type="checkbox"/> <input type="checkbox"/> Kleenex <input type="checkbox"/> <input type="checkbox"/> Majesta <input type="checkbox"/> <input type="checkbox"/> Mardi Gras <input type="checkbox"/> <input type="checkbox"/> Royale <input type="checkbox"/> <input type="checkbox"/> White Swan <input type="checkbox"/> <input type="checkbox"/> Store Brand <input type="checkbox"/> <input type="checkbox"/> Other <input type="checkbox"/> <input type="checkbox"/>		YES <input type="checkbox"/> NO <input type="checkbox"/> NUMBER OF BAGS: None <input type="checkbox"/> 1-4 <input type="checkbox"/> 5-9 <input type="checkbox"/> 10+ <input type="checkbox"/>		YES <input type="checkbox"/> NO <input type="checkbox"/> NUMBER OF TIMES: 1 <input type="checkbox"/> 2 <input type="checkbox"/> 3-4 <input type="checkbox"/> 5+ <input type="checkbox"/>		
DISPOSABLE TABLEWARE	USED IN HOUSEHOLD		IN TANK TOILET BOWL CLEANERS		IN BOWL TOILET CLEANERS	
	Past 6 Months		Past 6 Months	Past 7 Days	Past 6 Months	Past 6 Months
YES <input type="checkbox"/> NO <input type="checkbox"/>		YES <input type="checkbox"/> NO <input type="checkbox"/> NUMBER OF BAGS: None <input type="checkbox"/> 1-4 <input type="checkbox"/> 5-9 <input type="checkbox"/> 10+ <input type="checkbox"/>		YES <input type="checkbox"/> NO <input type="checkbox"/> TYPES: Liquid Automatic <input type="checkbox"/> Pucks <input type="checkbox"/>		
TYPES: Zipper <input type="checkbox"/> Open Top <input type="checkbox"/>		YES <input type="checkbox"/> NO <input type="checkbox"/> NUMBER OF TIMES: 1-2 <input type="checkbox"/> 3-4 <input type="checkbox"/> 5+ <input type="checkbox"/>				

CATS & DOGS

PET OWNERSHIP		NUMBER IN HOUSEHOLD		DOG BISCUITS OR TREATS		USED IN HOUSEHOLD		CAT FOOD — Wet —		USED IN HOUSEHOLD			
		None	1	2	3 Or More	Past 6 Months	Past 7 Days			Most Often	Others Sometimes		
Cats		<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	YES	<input type="checkbox"/>	BRANDS:		9 Lives		<input type="checkbox"/>	<input type="checkbox"/>
Dogs		<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	NO	<input type="checkbox"/>			Hill's Science Diet		<input type="checkbox"/>	<input type="checkbox"/>
DOG FOOD — Wet —		USED IN HOUSEHOLD		DOG FOOD — Packaged Dry —		USED IN HOUSEHOLD		CAT FOOD — Packaged Dry —		USED IN HOUSEHOLD			
		Past 6 Months	Past 7 Days			Past 6 Months	Past 30 Days			Past 6 Months	Past 7 Days		
YES		<input type="checkbox"/>		YES		<input type="checkbox"/>		YES		<input type="checkbox"/>			
NO		<input type="checkbox"/>		NO		<input type="checkbox"/>		NO		<input type="checkbox"/>			
DOG FOOD — Wet —		USED IN HOUSEHOLD		CAT LITTER		USED IN HOUSEHOLD		CAT FOOD — Packaged Dry —		USED IN HOUSEHOLD			
		Past 6 Months	Past 7 Days			Past 6 Months	Past 30 Days			Past 6 Months	Past 7 Days		
NUMBER OF CANS/POUCHES/TRAYS:				NUMBER OF KILOGRAMS:				NUMBER OF KILOGRAMS:					
None			<input type="checkbox"/>	None			<input type="checkbox"/>	None			<input type="checkbox"/>		
1-4			<input type="checkbox"/>	1-4			<input type="checkbox"/>	Less Than 500 g			<input type="checkbox"/>		
5-9			<input type="checkbox"/>	5-9			<input type="checkbox"/>	501 g-1 kg			<input type="checkbox"/>		
10+			<input type="checkbox"/>	10+			<input type="checkbox"/>	1.1-2 kg			<input type="checkbox"/>		
				TYPES:				1.1-2 kg			<input type="checkbox"/>		
				Biscuits			<input type="checkbox"/>	2.1-3 kg			<input type="checkbox"/>		
				Rawhides			<input type="checkbox"/>	More Than 3 kg			<input type="checkbox"/>		
				Soft Treats			<input type="checkbox"/>						
DOG FOOD — Packaged Dry —		USED IN HOUSEHOLD		CAT TREATS		USED IN HOUSEHOLD		CAT FOOD — Packaged Dry —		USED IN HOUSEHOLD			
		Past 6 Months	Past 7 Days			Past 6 Months	Past 7 Days			Past 6 Months	Past 7 Days		
YES		<input type="checkbox"/>		YES		<input type="checkbox"/>		YES		<input type="checkbox"/>			
NO		<input type="checkbox"/>		NO		<input type="checkbox"/>		NO		<input type="checkbox"/>			
DOG FOOD — Packaged Dry —		USED IN HOUSEHOLD		CAT FOOD — Wet —		USED IN HOUSEHOLD		CAT FOOD — Packaged Dry —		USED IN HOUSEHOLD			
		Most Often	Others Sometimes			Past 6 Months	Past 7 Days			Most Often	Others Sometimes		
TYPES:				NUMBER OF TIMES:				TYPES:					
Premium		<input type="checkbox"/>	<input type="checkbox"/>	None			<input type="checkbox"/>	Premium		<input type="checkbox"/>	<input type="checkbox"/>		
Regular		<input type="checkbox"/>	<input type="checkbox"/>	1-4			<input type="checkbox"/>	Regular		<input type="checkbox"/>	<input type="checkbox"/>		
Store Brand/No-Name		<input type="checkbox"/>	<input type="checkbox"/>	5-9			<input type="checkbox"/>	Store Brand/No-Name		<input type="checkbox"/>	<input type="checkbox"/>		
				10+			<input type="checkbox"/>						
BRANDS:				CAT FOOD — Wet —		USED IN HOUSEHOLD		CAT FOOD — Packaged Dry —		USED IN HOUSEHOLD			
Actrium		<input type="checkbox"/>	<input type="checkbox"/>			Past 6 Months	Past 7 Days			Most Often	Others Sometimes		
Cesar		<input type="checkbox"/>	<input type="checkbox"/>	NUMBER OF CANS/POUCHES:				TYPES:					
Eukanuba		<input type="checkbox"/>	<input type="checkbox"/>	None			<input type="checkbox"/>	Premium		<input type="checkbox"/>	<input type="checkbox"/>		
Hills/Science Diet		<input type="checkbox"/>	<input type="checkbox"/>	1-4			<input type="checkbox"/>	Regular		<input type="checkbox"/>	<input type="checkbox"/>		
Iams		<input type="checkbox"/>	<input type="checkbox"/>	5-9			<input type="checkbox"/>	Store Brand/No-Name		<input type="checkbox"/>	<input type="checkbox"/>		
Kibbles 'n Bits		<input type="checkbox"/>	<input type="checkbox"/>	10+			<input type="checkbox"/>						
Mainstay		<input type="checkbox"/>	<input type="checkbox"/>					BRANDS:					
Nutro		<input type="checkbox"/>	<input type="checkbox"/>	None			<input type="checkbox"/>	9-Lives		<input type="checkbox"/>	<input type="checkbox"/>		
Ol' Roy		<input type="checkbox"/>	<input type="checkbox"/>	1-4			<input type="checkbox"/>	Eukanuba		<input type="checkbox"/>	<input type="checkbox"/>		
Pedigree		<input type="checkbox"/>	<input type="checkbox"/>	5-9			<input type="checkbox"/>	Hills/Science Diet		<input type="checkbox"/>	<input type="checkbox"/>		
President's Choice		<input type="checkbox"/>	<input type="checkbox"/>	10+			<input type="checkbox"/>	Iams		<input type="checkbox"/>	<input type="checkbox"/>		
Purina Alpo		<input type="checkbox"/>	<input type="checkbox"/>					Meow Mix		<input type="checkbox"/>	<input type="checkbox"/>		
Purina Beneful		<input type="checkbox"/>	<input type="checkbox"/>	NUMBER OF CANS/POUCHES:				Nutro		<input type="checkbox"/>	<input type="checkbox"/>		
Purina Dog Chow		<input type="checkbox"/>	<input type="checkbox"/>	None			<input type="checkbox"/>	President's Choice		<input type="checkbox"/>	<input type="checkbox"/>		
Purina Pro Plan		<input type="checkbox"/>	<input type="checkbox"/>	1-4			<input type="checkbox"/>	Purina Cat Chow		<input type="checkbox"/>	<input type="checkbox"/>		
Purina ONE		<input type="checkbox"/>	<input type="checkbox"/>	5-9			<input type="checkbox"/>	Purina Fancy Feast Gourmet		<input type="checkbox"/>	<input type="checkbox"/>		
Purina Puppy Chow		<input type="checkbox"/>	<input type="checkbox"/>	10+			<input type="checkbox"/>	Gold		<input type="checkbox"/>	<input type="checkbox"/>		
Techni-Cal		<input type="checkbox"/>	<input type="checkbox"/>					Purina Friskies		<input type="checkbox"/>	<input type="checkbox"/>		
Royal Canin		<input type="checkbox"/>	<input type="checkbox"/>	None			<input type="checkbox"/>	Purina Kitten Chow		<input type="checkbox"/>	<input type="checkbox"/>		
Generic Brand		<input type="checkbox"/>	<input type="checkbox"/>	1-4			<input type="checkbox"/>	Purina ONE		<input type="checkbox"/>	<input type="checkbox"/>		
Premium Store Brand		<input type="checkbox"/>	<input type="checkbox"/>	5-9			<input type="checkbox"/>	Purina Pro Plan		<input type="checkbox"/>	<input type="checkbox"/>		
Veterinary Brands		<input type="checkbox"/>	<input type="checkbox"/>	10+			<input type="checkbox"/>	Royal Canin		<input type="checkbox"/>	<input type="checkbox"/>		
Other		<input type="checkbox"/>	<input type="checkbox"/>					Special Kitty		<input type="checkbox"/>	<input type="checkbox"/>		
				None			<input type="checkbox"/>	Techni-Cal		<input type="checkbox"/>	<input type="checkbox"/>		
				1-4			<input type="checkbox"/>	Whiskas		<input type="checkbox"/>	<input type="checkbox"/>		
				5-9			<input type="checkbox"/>	Generic Brand		<input type="checkbox"/>	<input type="checkbox"/>		
				10+			<input type="checkbox"/>	Premium Store Brand		<input type="checkbox"/>	<input type="checkbox"/>		
								Veterinary Brands		<input type="checkbox"/>	<input type="checkbox"/>		
								Other		<input type="checkbox"/>	<input type="checkbox"/>		

CATS & DOGS/BABY/CHILDREN'S PRODUCTS

PET FOOD — Where Bought —	USED IN HOUSEHOLD	BABY FOODS	USED IN HOUSEHOLD		TOILET TRAINING PRODUCTS	USED IN HOUSEHOLD
	Past 30 Days		Past 6 Months	Past 7 Days		Past 6 Months
Global Pet Foods <input type="checkbox"/> J.E. Mondou <input type="checkbox"/> Pet Cetera <input type="checkbox"/> PJ's Pet Centres <input type="checkbox"/> Pet Smart <input type="checkbox"/> Pet Valu <input type="checkbox"/> Super Pet <input type="checkbox"/> Other Pet Store <input type="checkbox"/> Canadian Tire <input type="checkbox"/> Wal-Mart <input type="checkbox"/> Zellers <input type="checkbox"/> Drug Store <input type="checkbox"/> Supermarket/Grocery <input type="checkbox"/> Other Grocery Store <input type="checkbox"/> From The Vet <input type="checkbox"/> Warehouse Stores <input type="checkbox"/> Other <input type="checkbox"/>		YES <input type="checkbox"/> NO <input type="checkbox"/> NUMBER OF CONTAINERS: None <input type="checkbox"/> 1-4 <input type="checkbox"/> 5-9 <input type="checkbox"/> 10+ <input type="checkbox"/>			YES <input type="checkbox"/> NO <input type="checkbox"/> TYPES: Disposable Training Pants <input type="checkbox"/> Disposable Diaper <input type="checkbox"/> Cloth Training Pants <input type="checkbox"/> Regular Underwear <input type="checkbox"/> Other <input type="checkbox"/>	
		INFANT CEREAL	USED IN HOUSEHOLD		BABY/CHILDREN'S CARE PRODUCTS	USED IN HOUSEHOLD
			Past 6 Months	Past 7 Days		Past 6 Months Past 30 Days
		YES <input type="checkbox"/> NO <input type="checkbox"/> NUMBER OF SERVINGS: None <input type="checkbox"/> 1-4 <input type="checkbox"/> 5-9 <input type="checkbox"/> 10+ <input type="checkbox"/>			YES <input type="checkbox"/> NO <input type="checkbox"/> Baby — Soap <input type="checkbox"/> — Oil/Lotion <input type="checkbox"/> — Powder <input type="checkbox"/> Children's — Toothpaste <input type="checkbox"/> — Toothbrush <input type="checkbox"/> — Sunscreen <input type="checkbox"/>	
		PREPARED INFANT FORMULA	USED IN HOUSEHOLD			
			Past 6 Months	Past 7 Days		
		YES <input type="checkbox"/> NO <input type="checkbox"/> NUMBER OF SERVINGS: None <input type="checkbox"/> 1-4 <input type="checkbox"/> 5-9 <input type="checkbox"/> 10+ <input type="checkbox"/>				
		DIAPERS	USED IN HOUSEHOLD		BABY WIPES	USED IN HOUSEHOLD
			Past 6 Months	Past 7 Days		Past 6 Months Average Day
		YES <input type="checkbox"/> NO <input type="checkbox"/> NUMBER OF DIAPERS: None <input type="checkbox"/> 1-9 <input type="checkbox"/> 10-24 <input type="checkbox"/> 25-49 <input type="checkbox"/> 50+ <input type="checkbox"/>			YES <input type="checkbox"/> NO <input type="checkbox"/> NUMBER OF WIPES: None <input type="checkbox"/> 1-2 <input type="checkbox"/> 3-4 <input type="checkbox"/> 5-6 <input type="checkbox"/> 7-9 <input type="checkbox"/> 10+ <input type="checkbox"/>	
		TYPES: Cloth <input type="checkbox"/> Disposable <input type="checkbox"/>				
		DIAPERS	USED IN HOUSEHOLD		BABY WIPES	USED IN HOUSEHOLD
			Most Often	Others Sometimes		Most Often Others Sometimes
		BRANDS: Huggies Supreme <input type="checkbox"/> <input type="checkbox"/> Huggies Ultratrim/Baby Shape <input type="checkbox"/> <input type="checkbox"/> Kirkland <input type="checkbox"/> <input type="checkbox"/> Pampers Baby Dry <input type="checkbox"/> <input type="checkbox"/> Pampers Cruisers <input type="checkbox"/> <input type="checkbox"/> Pampers Swaddlers <input type="checkbox"/> <input type="checkbox"/> Teddy's Choice <input type="checkbox"/> <input type="checkbox"/> Store Brand <input type="checkbox"/> <input type="checkbox"/> Other <input type="checkbox"/> <input type="checkbox"/>			TYPES: Scented <input type="checkbox"/> <input type="checkbox"/> Unscented <input type="checkbox"/> <input type="checkbox"/> BRANDS: Huggies <input type="checkbox"/> <input type="checkbox"/> Just For Kids <input type="checkbox"/> <input type="checkbox"/> Kandoo <input type="checkbox"/> <input type="checkbox"/> Pampers <input type="checkbox"/> <input type="checkbox"/> Store Brand <input type="checkbox"/> <input type="checkbox"/> Other <input type="checkbox"/> <input type="checkbox"/>	
ANIMAL HEALTH PRODUCTS FOR DOGS & CATS	PURCHASED					
	Past 12 Months	YES <input type="checkbox"/> NO <input type="checkbox"/> PURPOSE: Fleas & Ticks <input type="checkbox"/> Heartworm <input type="checkbox"/> Other <input type="checkbox"/> TYPES: Collars <input type="checkbox"/> Injectable (Prescribed) <input type="checkbox"/> Tablet (Prescribed) <input type="checkbox"/> Spot On (Prescribed) <input type="checkbox"/> Shampoo <input type="checkbox"/> Mousse <input type="checkbox"/>				