

CATS & DOGS/BABY/CHILDREN'S PRODUCTS

PET FOOD — Where Bought —	USED IN HOUSEHOLD	BABY FOODS	USED IN HOUSEHOLD		TOILET TRAINING PRODUCTS	USED IN HOUSEHOLD
	Past 30 Days		Past 6 Months	Past 7 Days		Past 6 Months
Global Pet Foods <input type="checkbox"/> J.E. Mondou <input type="checkbox"/> Pet Cetera <input type="checkbox"/> PJ's Pet Centres <input type="checkbox"/> Pet Smart <input type="checkbox"/> Pet Valu <input type="checkbox"/> Super Pet <input type="checkbox"/> Other Pet Store <input type="checkbox"/> Canadian Tire <input type="checkbox"/> Wal-Mart <input type="checkbox"/> Zellers <input type="checkbox"/> Drug Store <input type="checkbox"/> Supermarket/Grocery <input type="checkbox"/> Other Grocery Store <input type="checkbox"/> From The Vet <input type="checkbox"/> Warehouse Stores <input type="checkbox"/> Other <input type="checkbox"/>		YES <input type="checkbox"/> NO <input type="checkbox"/> NUMBER OF CONTAINERS: None <input type="checkbox"/> 1-4 <input type="checkbox"/> 5-9 <input type="checkbox"/> 10+ <input type="checkbox"/>			YES <input type="checkbox"/> NO <input type="checkbox"/> TYPES: Disposable Training Pants <input type="checkbox"/> Disposable Diaper <input type="checkbox"/> Cloth Training Pants <input type="checkbox"/> Regular Underwear <input type="checkbox"/> Other <input type="checkbox"/>	
		INFANT CEREAL	USED IN HOUSEHOLD			
			Past 6 Months	Past 7 Days		
		YES <input type="checkbox"/> NO <input type="checkbox"/> NUMBER OF SERVINGS: None <input type="checkbox"/> 1-4 <input type="checkbox"/> 5-9 <input type="checkbox"/> 10+ <input type="checkbox"/>				
		PREPARED INFANT FORMULA	USED IN HOUSEHOLD			
			Past 6 Months	Past 7 Days		
		YES <input type="checkbox"/> NO <input type="checkbox"/> NUMBER OF SERVINGS: None <input type="checkbox"/> 1-4 <input type="checkbox"/> 5-9 <input type="checkbox"/> 10+ <input type="checkbox"/>				
		DIAPERS	USED IN HOUSEHOLD			
			Past 6 Months	Past 7 Days		
		YES <input type="checkbox"/> NO <input type="checkbox"/> NUMBER OF DIAPERS: None <input type="checkbox"/> 1-9 <input type="checkbox"/> 10-24 <input type="checkbox"/> 25-49 <input type="checkbox"/> 50+ <input type="checkbox"/>				
		TYPES: Cloth <input type="checkbox"/> Disposable <input type="checkbox"/>				
		DIAPERS	USED IN HOUSEHOLD			
			Most Often	Others Sometimes		
		BRANDS: Huggies Supreme <input type="checkbox"/> <input type="checkbox"/> Huggies Ultratrim/Baby Shape <input type="checkbox"/> <input type="checkbox"/> Kirkland <input type="checkbox"/> <input type="checkbox"/> Pampers Baby Dry <input type="checkbox"/> <input type="checkbox"/> Pampers Cruisers <input type="checkbox"/> <input type="checkbox"/> Pampers Swaddlers <input type="checkbox"/> <input type="checkbox"/> Teddy's Choice <input type="checkbox"/> <input type="checkbox"/> Store Brand <input type="checkbox"/> <input type="checkbox"/> Other <input type="checkbox"/> <input type="checkbox"/>				
ANIMAL HEALTH PRODUCTS FOR DOGS & CATS	PURCHASED					
	Past 12 Months					
YES <input type="checkbox"/> NO <input type="checkbox"/> PURPOSE: Fleas & Ticks <input type="checkbox"/> Heartworm <input type="checkbox"/> Other <input type="checkbox"/> TYPES: Collars <input type="checkbox"/> Injectable (Prescribed) <input type="checkbox"/> Tablet (Prescribed) <input type="checkbox"/> Spot On (Prescribed) <input type="checkbox"/> Shampoo <input type="checkbox"/> Mousse <input type="checkbox"/>						
		BABY/CHILDREN'S CARE PRODUCTS	USED IN HOUSEHOLD			
			Past 6 Months	Past 30 Days		
		YES <input type="checkbox"/> NO <input type="checkbox"/> Baby — Soap <input type="checkbox"/> — Oil/Lotion <input type="checkbox"/> — Powder <input type="checkbox"/> Children's — Toothpaste <input type="checkbox"/> — Toothbrush <input type="checkbox"/> — Sunscreen <input type="checkbox"/>				
		BABY WIPES	USED IN HOUSEHOLD			
			Past 6 Months	Average Day		
		YES <input type="checkbox"/> NO <input type="checkbox"/> NUMBER OF WIPES: None <input type="checkbox"/> 1-2 <input type="checkbox"/> 3-4 <input type="checkbox"/> 5-6 <input type="checkbox"/> 7-9 <input type="checkbox"/> 10+ <input type="checkbox"/>				
		BABY WIPES	USED IN HOUSEHOLD			
			Most Often	Others Sometimes		
		TYPES: Scented <input type="checkbox"/> <input type="checkbox"/> Unscented <input type="checkbox"/> <input type="checkbox"/> BRANDS: Huggies <input type="checkbox"/> <input type="checkbox"/> Just For Kids <input type="checkbox"/> <input type="checkbox"/> Kandoo <input type="checkbox"/> <input type="checkbox"/> Pampers <input type="checkbox"/> <input type="checkbox"/> Store Brand <input type="checkbox"/> <input type="checkbox"/> Other <input type="checkbox"/> <input type="checkbox"/>				

BABY/CHILDREN'S PRODUCTS, CHILDREN'S CLOTHING/SHOES

CHILDREN'S MEDICATION	USED IN HOUSEHOLD	CHILDREN'S CLOTHING/SHOES	YOUR HOUSEHOLD BOUGHT PAST 12 MONTHS	
	Past 3 Months		Clothing/Shoes	
YES <input type="checkbox"/> NO <input type="checkbox"/> TYPES: Anti-Nauseant/Motion Sickness Remedies <input type="checkbox"/> Cold Tablets/Liquids <input type="checkbox"/> Laxatives <input type="checkbox"/> Medicated Throat Lozenges <input type="checkbox"/> Pain Relievers <input type="checkbox"/> Vitamins <input type="checkbox"/>		WHERE BOUGHT: Sears <input type="checkbox"/> Sears Catalogue <input type="checkbox"/> The Bay <input type="checkbox"/> Saan <input type="checkbox"/> Wal-Mart <input type="checkbox"/> Zellers <input type="checkbox"/> Au Coin des Petits <input type="checkbox"/> Clément <input type="checkbox"/> Disney Store <input type="checkbox"/> Gap <input type="checkbox"/> Giant Tiger <input type="checkbox"/> Gymboree <input type="checkbox"/> H&M <input type="checkbox"/> L'Aubainerie <input type="checkbox"/> La Senza Girl <input type="checkbox"/> Le Chateau <input type="checkbox"/> Northern Getaway <input type="checkbox"/> Please Mum <input type="checkbox"/> Roots <input type="checkbox"/> Thrifty's <input type="checkbox"/> Warehouse One <input type="checkbox"/> Winners <input type="checkbox"/> Other Clothing Specialty Store <input type="checkbox"/> Bata <input type="checkbox"/> Kiddie Kobbler <input type="checkbox"/> Panda Stores <input type="checkbox"/> Yellow <input type="checkbox"/> Mail Order <input type="checkbox"/> Other Stores <input type="checkbox"/>		
CHILDREN'S COUGH SYRUP	USED IN HOUSEHOLD			
	Past 3 Months			
YES <input type="checkbox"/> NO <input type="checkbox"/>				
CHILDREN'S COUGH SYRUP	USED IN HOUSEHOLD			
	Most Often Others Sometimes			
BRANDS: Benylin <input type="checkbox"/> <input type="checkbox"/> Benylin Infant Drops <input type="checkbox"/> <input type="checkbox"/> Dimetapp <input type="checkbox"/> <input type="checkbox"/> Jack & Jill <input type="checkbox"/> <input type="checkbox"/> Robitussin <input type="checkbox"/> <input type="checkbox"/> Triaminic <input type="checkbox"/> <input type="checkbox"/> Tylenol <input type="checkbox"/> <input type="checkbox"/> Other <input type="checkbox"/> <input type="checkbox"/>				
CHILDREN'S CLOTHING/SHOES	YOUR HOUSEHOLD BOUGHT PAST 12 MONTHS	BABY/CHILDREN FURNITURE/EQUIPMENT	YOUR HOUSEHOLD BOUGHT PAST 12 MONTHS	
	Clothing Shoes		Past 12 Months	
BOUGHT FOR: Baby Under 1 Year <input type="checkbox"/> <input type="checkbox"/> Children 1-5 Years <input type="checkbox"/> <input type="checkbox"/> Children 6-12 Years <input type="checkbox"/> <input type="checkbox"/> AMOUNT SPENT: Less Than \$25 <input type="checkbox"/> <input type="checkbox"/> \$25-\$50 <input type="checkbox"/> <input type="checkbox"/> \$51-\$99 <input type="checkbox"/> <input type="checkbox"/> \$100-\$199 <input type="checkbox"/> <input type="checkbox"/> \$200+ <input type="checkbox"/> <input type="checkbox"/>		YES <input type="checkbox"/> NO <input type="checkbox"/> ITEMS: Strollers <input type="checkbox"/> Cribs <input type="checkbox"/> Bunk Beds <input type="checkbox"/> Car Seats <input type="checkbox"/> High Chairs <input type="checkbox"/> WHERE BOUGHT: Sears <input type="checkbox"/> Sears Catalogue <input type="checkbox"/> The Bay <input type="checkbox"/> Wal-Mart <input type="checkbox"/> Zellers <input type="checkbox"/> Ikea <input type="checkbox"/> Once Upon A Child <input type="checkbox"/> Toys "R" Us <input type="checkbox"/> Infant/Children Specialty Store <input type="checkbox"/> Thrift/Second Hand Stores <input type="checkbox"/> Other Stores <input type="checkbox"/>		