

# SHOPPING

CONVENIENCE STORES	PERSONALLY SHOPPED		DEPARTMENT STORES/ DISCOUNT DEPARTMENT STORES	PERSONALLY SHOPPED	
	Past 6 Months	Past 30 Days		Most Often	Others Sometimes
YES ..... <input type="checkbox"/> NO ..... <input type="checkbox"/>  <b>NUMBER OF TIMES:</b> None ..... <input type="checkbox"/> 1-5 ..... <input type="checkbox"/> 6-10 ..... <input type="checkbox"/> 11-15 ..... <input type="checkbox"/> 16-20 ..... <input type="checkbox"/> 21+ ..... <input type="checkbox"/>  <b>STORES:</b> 7 Eleven Food Stores ..... <input type="checkbox"/> Beckers ..... <input type="checkbox"/> Boni-Soir ..... <input type="checkbox"/> Couche-Tard ..... <input type="checkbox"/> Great Canadian News ..... <input type="checkbox"/> Green Gables ..... <input type="checkbox"/> Hasty Market ..... <input type="checkbox"/> Mac's Convenience Stores ..... <input type="checkbox"/> Mainway ..... <input type="checkbox"/> Mike's Market ..... <input type="checkbox"/> Needs ..... <input type="checkbox"/> Provi-Soir ..... <input type="checkbox"/> Quickie Convenience Stores ..... <input type="checkbox"/> Town Pantry ..... <input type="checkbox"/> Convenience Stores At Gas Stations ..... <input type="checkbox"/> Other Convenience Stores ..... <input type="checkbox"/>			Sears Department Stores ..... <input type="checkbox"/> Sears Catalogue ..... <input type="checkbox"/> Sears Furniture & Appliance Home Stores ..... <input type="checkbox"/> Sears Internet Site ..... <input type="checkbox"/> Sears Outlet/Clearance Stores ..... <input type="checkbox"/> Other Sears Stores ..... <input type="checkbox"/> The Bay ..... <input type="checkbox"/>  Wal-Mart ..... <input type="checkbox"/> Zellers ..... <input type="checkbox"/>  Canadian Tire ..... <input type="checkbox"/> Costco ..... <input type="checkbox"/> Sam's Club ..... <input type="checkbox"/>		
			CUSTOMER REWARD PROGRAMS	PERSONALLY BELONG	
			YES ..... <input type="checkbox"/> NO ..... <input type="checkbox"/>	Currently	
			CUSTOMER REWARD PROGRAMS	YOU PERSONALLY	
				Use	Used Past 7 Days
DRUG STORES	PERSONALLY SHOPPED		TYPES:	PERSONALLY	
		Past 6 Months		Past 30 Days	Belong To
YES ..... <input type="checkbox"/> NO ..... <input type="checkbox"/>  <b>NUMBER OF TIMES:</b> None ..... <input type="checkbox"/> 1-2 ..... <input type="checkbox"/> 3-4 ..... <input type="checkbox"/> 5 Or More ..... <input type="checkbox"/>  <b>STORES:</b> Costco ..... <input type="checkbox"/> Sam's Club ..... <input type="checkbox"/> Wal-Mart ..... <input type="checkbox"/> Zellers ..... <input type="checkbox"/>  Brunet ..... <input type="checkbox"/> Famili-Prix ..... <input type="checkbox"/> Guardian Drug ..... <input type="checkbox"/> Hy & Zel's ..... <input type="checkbox"/> IDA ..... <input type="checkbox"/> Jean Coutu ..... <input type="checkbox"/> Lawton's ..... <input type="checkbox"/> London Drug ..... <input type="checkbox"/> People's Drug Mart ..... <input type="checkbox"/> Pharma Plus/Rexall ..... <input type="checkbox"/> PharmaSave ..... <input type="checkbox"/> Proxim ..... <input type="checkbox"/> Shopper's Drug Mart/Pharmaprix ..... <input type="checkbox"/> Uniprix ..... <input type="checkbox"/> Grocery Stores ..... <input type="checkbox"/> Other ..... <input type="checkbox"/>			<b>BRANDS:</b> Aeroplan ..... <input type="checkbox"/> Air Miles Reward Programme ..... <input type="checkbox"/> American Express Membership Rewards ..... <input type="checkbox"/> Canadian Tire Money ..... <input type="checkbox"/> Canadian Tire Options Points ..... <input type="checkbox"/> Creditz ..... <input type="checkbox"/> Diners Club Rewards ..... <input type="checkbox"/> Esso Extra Program ..... <input type="checkbox"/> Futura Rewards ..... <input type="checkbox"/> HBC Rewards/Club Z ..... <input type="checkbox"/> Indigo/Chapters/Coles IRewards ..... <input type="checkbox"/> PC Points ..... <input type="checkbox"/> Petro Points ..... <input type="checkbox"/> RBC Rewards ..... <input type="checkbox"/> Sears Club ..... <input type="checkbox"/> Sears Colours Rewards ..... <input type="checkbox"/> Shoppers/Pharmaprix Optimum ..... <input type="checkbox"/> Other ..... <input type="checkbox"/>		
DEPARTMENT STORES/ DISCOUNT DEPARTMENT STORES	PERSONALLY SHOPPED		FREQUENT FLYER PROGRAMS		
		Past 6 Months	Past 30 Days		
YES ..... <input type="checkbox"/> NO ..... <input type="checkbox"/>  <b>NUMBER OF TIMES:</b> None ..... <input type="checkbox"/> 1-2 ..... <input type="checkbox"/> 3-4 ..... <input type="checkbox"/> 5+ ..... <input type="checkbox"/>			Air Canada Aeroplan —Basic Member ..... <input type="checkbox"/> —Prestige Member ..... <input type="checkbox"/> —Elite/Super Elite Member ..... <input type="checkbox"/>  Other Airline Frequent Flyer Program —Basic Member ..... <input type="checkbox"/> —Middle Level Member ..... <input type="checkbox"/> —Highest Level Member ..... <input type="checkbox"/>		

**CLOTHES**

<b>MEN'S CLOTHING</b>	PERSONALLY BOUGHT	<b>MEN'S CLOTHING</b>	PERSONALLY BOUGHT	<b>WOMEN'S CLOTHING</b>	PERSONALLY BOUGHT
	Past 12 Months		Past 12 Months		Past 12 Months
YES ..... <input type="checkbox"/> NO ..... <input type="checkbox"/>  <b>AMOUNT SPENT:</b> \$500 Or Less ..... <input type="checkbox"/> \$501-\$1,000 ..... <input type="checkbox"/> \$1,001-\$1,500 ..... <input type="checkbox"/> \$1,501-\$2,500 ..... <input type="checkbox"/> \$2,501-\$4,000 ..... <input type="checkbox"/> Over \$4,000 ..... <input type="checkbox"/>		<b>WHERE BOUGHT (Continued):</b> Roots ..... <input type="checkbox"/> RW & Co. .... <input type="checkbox"/> Simon's ..... <input type="checkbox"/> The Gap ..... <input type="checkbox"/> Thrifty's ..... <input type="checkbox"/> Tilley Endurables ..... <input type="checkbox"/> Tip Top Tailors ..... <input type="checkbox"/> West Coast ..... <input type="checkbox"/> Winners ..... <input type="checkbox"/> Work World ..... <input type="checkbox"/> Zara ..... <input type="checkbox"/> Other Clothing Specialty Store ..... <input type="checkbox"/>  Mail Order ..... <input type="checkbox"/>  <i>Other Stores</i> ..... <input type="checkbox"/>		<b>WHERE BOUGHT (Continued):</b> Addition-Elle ..... <input type="checkbox"/> Aritzia ..... <input type="checkbox"/> Au Coton ..... <input type="checkbox"/> Banana Republic ..... <input type="checkbox"/> Benetton ..... <input type="checkbox"/> Bikini Village ..... <input type="checkbox"/> Bootlegger ..... <input type="checkbox"/> Braemar ..... <input type="checkbox"/> Charmante ..... <input type="checkbox"/> Claire France ..... <input type="checkbox"/> Club Monaco ..... <input type="checkbox"/> Colette ..... <input type="checkbox"/> Cotton Ginny/Cotton Ginny Plus ..... <input type="checkbox"/> D'Allairs ..... <input type="checkbox"/>  Danier Leather ..... <input type="checkbox"/> Dalmy's ..... <input type="checkbox"/> Dynamite ..... <input type="checkbox"/> Eddie Bauer ..... <input type="checkbox"/> Fairweather ..... <input type="checkbox"/> H&M ..... <input type="checkbox"/> Holt Renfrew ..... <input type="checkbox"/> Jacob ..... <input type="checkbox"/> Jean Machine ..... <input type="checkbox"/> L'Aubainerie ..... <input type="checkbox"/> La Cache ..... <input type="checkbox"/> La Senza ..... <input type="checkbox"/>  Laura/Laura Petites ..... <input type="checkbox"/> Le Château ..... <input type="checkbox"/> Le Garage ..... <input type="checkbox"/> L'Équipeur ..... <input type="checkbox"/> Les Ailes de la Mode ..... <input type="checkbox"/> L'Officiel ..... <input type="checkbox"/> Lucky Jeans ..... <input type="checkbox"/> Marie Claire ..... <input type="checkbox"/> Mark's Work Wearhouse ..... <input type="checkbox"/> Melanie Lyne ..... <input type="checkbox"/> Northern Reflections ..... <input type="checkbox"/> Ogilvy's ..... <input type="checkbox"/> Old Navy ..... <input type="checkbox"/>  Original Levi's Store ..... <input type="checkbox"/> Pantorama ..... <input type="checkbox"/> Penningtons ..... <input type="checkbox"/> Reitman's ..... <input type="checkbox"/> Roots ..... <input type="checkbox"/> RW & Co. .... <input type="checkbox"/> San Francisco ..... <input type="checkbox"/> Simon's ..... <input type="checkbox"/> Smart Set ..... <input type="checkbox"/> Stitches ..... <input type="checkbox"/> Suzy Shier ..... <input type="checkbox"/> Tabi International ..... <input type="checkbox"/> Talbots ..... <input type="checkbox"/>  The Gap ..... <input type="checkbox"/> Thrifty's ..... <input type="checkbox"/> Thyme Maternity ..... <input type="checkbox"/> Tilley Endurables ..... <input type="checkbox"/> Tristan et Iseut ..... <input type="checkbox"/> Warehouse One ..... <input type="checkbox"/> Weekend Edition ..... <input type="checkbox"/> Winners ..... <input type="checkbox"/> Zara ..... <input type="checkbox"/> <i>Other Clothing Specialty Store</i> ..... <input type="checkbox"/> Mail Order ..... <input type="checkbox"/> <i>Other Stores</i> ..... <input type="checkbox"/>	
<b>MEN'S CLOTHING</b>	NUMBER BOUGHT IN PAST 12 MONTHS			<b>WOMEN'S CLOTHING</b>	PERSONALLY BOUGHT
	1-2      3+				Past 12 Months
Suits ..... <input type="checkbox"/> ..... <input type="checkbox"/> Sports Jackets ..... <input type="checkbox"/> ..... <input type="checkbox"/> Leather Jackets ..... <input type="checkbox"/> ..... <input type="checkbox"/> Coats ..... <input type="checkbox"/> ..... <input type="checkbox"/> Dress Pants ..... <input type="checkbox"/> ..... <input type="checkbox"/> Casual/Khaki Pants ..... <input type="checkbox"/> ..... <input type="checkbox"/> Jeans ..... <input type="checkbox"/> ..... <input type="checkbox"/> Shirts ..... <input type="checkbox"/> ..... <input type="checkbox"/> Sweaters ..... <input type="checkbox"/> ..... <input type="checkbox"/> Ties ..... <input type="checkbox"/> ..... <input type="checkbox"/> Socks ..... <input type="checkbox"/> ..... <input type="checkbox"/> Underwear ..... <input type="checkbox"/> ..... <input type="checkbox"/> Outdoor (Weather-Proof) ..... <input type="checkbox"/> ..... <input type="checkbox"/>				YES ..... <input type="checkbox"/> NO ..... <input type="checkbox"/>  <b>AMOUNT SPENT:</b> \$500 Or Less ..... <input type="checkbox"/> \$501-\$1,000 ..... <input type="checkbox"/> \$1,001-\$1,500 ..... <input type="checkbox"/> \$1,501-\$2,500 ..... <input type="checkbox"/> \$2,501-\$4,000 ..... <input type="checkbox"/> Over \$4,000 ..... <input type="checkbox"/>	
<b>MEN'S CLOTHING</b>	PERSONALLY BOUGHT	<b>WOMEN'S CLOTHING</b>	NUMBER BOUGHT IN PAST 12 MONTHS	<b>WOMEN'S CLOTHING</b>	PERSONALLY BOUGHT
	Past 12 Months		1-2      3+		Past 12 Months
<b>WHERE BOUGHT:</b> Sears ..... <input type="checkbox"/> Sears Catalogue ..... <input type="checkbox"/> The Bay ..... <input type="checkbox"/>  Saan ..... <input type="checkbox"/> Wal-Mart ..... <input type="checkbox"/> Zellers ..... <input type="checkbox"/>  America ..... <input type="checkbox"/> Banana Republic ..... <input type="checkbox"/> Bovet ..... <input type="checkbox"/> Club Monaco ..... <input type="checkbox"/> Danier Leather ..... <input type="checkbox"/> Eddie Bauer ..... <input type="checkbox"/> Ernest ..... <input type="checkbox"/> Harry Rosen ..... <input type="checkbox"/> H&M ..... <input type="checkbox"/> Holt Renfrew ..... <input type="checkbox"/> Jack Fraser ..... <input type="checkbox"/> Jean Machine ..... <input type="checkbox"/>  L'Équipeur ..... <input type="checkbox"/> Les Ailes de la Mode ..... <input type="checkbox"/> Mark's Work Wearhouse ..... <input type="checkbox"/> MEXX ..... <input type="checkbox"/> Moore's ..... <input type="checkbox"/> Northern Elements ..... <input type="checkbox"/> Old Navy ..... <input type="checkbox"/> Old River ..... <input type="checkbox"/> Original Levi's Store ..... <input type="checkbox"/> Randy River ..... <input type="checkbox"/>		Skirts ..... <input type="checkbox"/> ..... <input type="checkbox"/> Slacks/Trousers ..... <input type="checkbox"/> ..... <input type="checkbox"/> Jeans ..... <input type="checkbox"/> ..... <input type="checkbox"/> Blazer/Jackets ..... <input type="checkbox"/> ..... <input type="checkbox"/> Dresses ..... <input type="checkbox"/> ..... <input type="checkbox"/> Leather Jackets ..... <input type="checkbox"/> ..... <input type="checkbox"/> Coats ..... <input type="checkbox"/> ..... <input type="checkbox"/> Blouses/Shirts ..... <input type="checkbox"/> ..... <input type="checkbox"/> Sweaters ..... <input type="checkbox"/> ..... <input type="checkbox"/> Swimwear ..... <input type="checkbox"/> ..... <input type="checkbox"/> Sportswear (Athletic) ..... <input type="checkbox"/> ..... <input type="checkbox"/> Sleepwear ..... <input type="checkbox"/> ..... <input type="checkbox"/> Brassieres ..... <input type="checkbox"/> ..... <input type="checkbox"/> Underwear ..... <input type="checkbox"/> ..... <input type="checkbox"/> Other Lingerie ..... <input type="checkbox"/> ..... <input type="checkbox"/> Outdoor (Weather-Proof) ..... <input type="checkbox"/> ..... <input type="checkbox"/>			
		<b>WOMEN'S CLOTHING</b>		<b>WOMEN'S CLOTHING</b>	PERSONALLY BOUGHT
					Past 12 Months
		<b>WHERE BOUGHT:</b> Sears ..... <input type="checkbox"/> Sears Catalogue ..... <input type="checkbox"/> The Bay ..... <input type="checkbox"/>  Saan ..... <input type="checkbox"/> Wal-Mart ..... <input type="checkbox"/> Zellers ..... <input type="checkbox"/>			

**SHOES, ACCESSORIES**

STOCKINGS & PANTYHOSE	PERSONALLY BOUGHT	FOOTWEAR	PERSONALLY BOUGHT	FINE JEWELLERY	PERSONALLY BOUGHT
	Past 6 Months      Past 30 Days		Past 12 Months		Past 12 Months
<p>YES ..... <input type="checkbox"/></p> <p>NO ..... <input type="checkbox"/></p> <p><b>NUMBER BOUGHT:</b></p> <p>None ..... <input type="checkbox"/></p> <p>1-2 ..... <input type="checkbox"/></p> <p>3-5 ..... <input type="checkbox"/></p> <p>6-9 ..... <input type="checkbox"/></p> <p>10+ ..... <input type="checkbox"/></p> <p><b>STYLE:</b></p> <p>Knee-Highs ..... <input type="checkbox"/></p> <p>Pantyhose ..... <input type="checkbox"/></p> <p>Stockings ..... <input type="checkbox"/></p> <p>Tights ..... <input type="checkbox"/></p> <p>Other ..... <input type="checkbox"/></p>		<p><b>WHERE BOUGHT:</b></p> <p>Sears ..... <input type="checkbox"/></p> <p>Sears Catalogue ..... <input type="checkbox"/></p> <p>The Bay ..... <input type="checkbox"/></p> <p>Saan ..... <input type="checkbox"/></p> <p>Wal-Mart ..... <input type="checkbox"/></p> <p>Zellers ..... <input type="checkbox"/></p> <p>Aldo ..... <input type="checkbox"/></p> <p>Bata ..... <input type="checkbox"/></p> <p>Brown's ..... <input type="checkbox"/></p> <p>Calderone ..... <input type="checkbox"/></p> <p>Chaussures Cite ..... <input type="checkbox"/></p> <p>Ecco ..... <input type="checkbox"/></p> <p>Florsheim ..... <input type="checkbox"/></p> <p>Foot Locker ..... <input type="checkbox"/></p> <p>Forzani ..... <input type="checkbox"/></p> <p>Globo ..... <input type="checkbox"/></p> <p>Mark's Work Wearhouse ..... <input type="checkbox"/></p> <p>Mephisto ..... <input type="checkbox"/></p> <p>Naturalizer ..... <input type="checkbox"/></p> <p>Nine West ..... <input type="checkbox"/></p> <p>Payless ShoeSource ..... <input type="checkbox"/></p> <p>Pegabo ..... <input type="checkbox"/></p> <p>Roots ..... <input type="checkbox"/></p> <p>Shoe Club ..... <input type="checkbox"/></p> <p>Simard ..... <input type="checkbox"/></p> <p>Soft Moc ..... <input type="checkbox"/></p> <p>Sport Mart ..... <input type="checkbox"/></p> <p>Sterling Shoes ..... <input type="checkbox"/></p> <p>Superstar Athletic Footwear ..... <input type="checkbox"/></p> <p>The Shoe Company ..... <input type="checkbox"/></p> <p>The Shoe Warehouse ..... <input type="checkbox"/></p> <p>Town Shoe ..... <input type="checkbox"/></p> <p>Transit/Spring Shoes ..... <input type="checkbox"/></p> <p>Winners ..... <input type="checkbox"/></p> <p>Yellow ..... <input type="checkbox"/></p> <p>Other Shoe Stores ..... <input type="checkbox"/></p> <p>Other Stores ..... <input type="checkbox"/></p>		<p>YES ..... <input type="checkbox"/></p> <p>NO ..... <input type="checkbox"/></p> <p><b>AMOUNT SPENT FOR SELF:</b></p> <p>None ..... <input type="checkbox"/></p> <p>Under \$100 ..... <input type="checkbox"/></p> <p>\$100-\$499 ..... <input type="checkbox"/></p> <p>\$500-\$999 ..... <input type="checkbox"/></p> <p>\$1,000-\$1,999 ..... <input type="checkbox"/></p> <p>\$2,000+ ..... <input type="checkbox"/></p> <p><b>AMOUNT SPENT AS GIFTS:</b></p> <p>None ..... <input type="checkbox"/></p> <p>Under \$100 ..... <input type="checkbox"/></p> <p>\$100-\$499 ..... <input type="checkbox"/></p> <p>\$500-\$999 ..... <input type="checkbox"/></p> <p>\$1,000-\$1,999 ..... <input type="checkbox"/></p> <p>\$2,000+ ..... <input type="checkbox"/></p> <p><b>KINDS:</b></p> <p>Bracelet ..... <input type="checkbox"/></p> <p>Brooch/Pin ..... <input type="checkbox"/></p> <p>Earrings ..... <input type="checkbox"/></p> <p>Necklace ..... <input type="checkbox"/></p> <p>Diamond Engagement Ring ..... <input type="checkbox"/></p> <p>Other Engagement Ring ..... <input type="checkbox"/></p> <p>Other Ring ..... <input type="checkbox"/></p> <p>Other Jewellery ..... <input type="checkbox"/></p> <p><b>TYPES:</b></p> <p>Diamond ..... <input type="checkbox"/></p> <p>Gold With Gems ..... <input type="checkbox"/></p> <p>Gold Without Gems ..... <input type="checkbox"/></p> <p>Platinum ..... <input type="checkbox"/></p> <p>Sterling ..... <input type="checkbox"/></p> <p>Other ..... <input type="checkbox"/></p> <p><b>WHERE BOUGHT:</b></p> <p>Costco ..... <input type="checkbox"/></p> <p>Sears ..... <input type="checkbox"/></p> <p>The Bay ..... <input type="checkbox"/></p> <p>Wal-Mart ..... <input type="checkbox"/></p> <p>Zellers ..... <input type="checkbox"/></p> <p>Ben Moss Jewellers ..... <input type="checkbox"/></p> <p>Birks ..... <input type="checkbox"/></p> <p>Charm ..... <input type="checkbox"/></p> <p>Mappin's ..... <input type="checkbox"/></p> <p>People's ..... <input type="checkbox"/></p> <p>Tiffany &amp; Company ..... <input type="checkbox"/></p> <p>Winners ..... <input type="checkbox"/></p> <p>Other Stores ..... <input type="checkbox"/></p>	
FOOTWEAR	PERSONALLY BOUGHT				
	Past 12 Months				
<p>YES ..... <input type="checkbox"/></p> <p>NO ..... <input type="checkbox"/></p> <p><b>AMOUNT SPENT:</b></p> <p>\$50 Or Less ..... <input type="checkbox"/></p> <p>\$51-\$100 ..... <input type="checkbox"/></p> <p>\$101-\$250 ..... <input type="checkbox"/></p> <p>\$251-\$500 ..... <input type="checkbox"/></p> <p>Over \$500 ..... <input type="checkbox"/></p> <p><b>TYPES:</b></p> <p>Boots ..... <input type="checkbox"/></p> <p>Casual ..... <input type="checkbox"/></p> <p>Dress ..... <input type="checkbox"/></p> <p>Sandals ..... <input type="checkbox"/></p> <p>Sports/Athletic ..... <input type="checkbox"/></p> <p>Hiking Boots ..... <input type="checkbox"/></p> <p><b>INSOLE TYPES:</b></p> <p>Cushioned ..... <input type="checkbox"/></p> <p>Deodorant ..... <input type="checkbox"/></p> <p>Winter Warmth ..... <input type="checkbox"/></p>					

**ACCESSORIES, TOYS/GAMES, ARTS & CRAFTS, GREETING CARDS, FLOWERS**

<b>COSTUME JEWELLERY</b>		PERSONALLY BOUGHT	<b>TOYS &amp; GAMES</b>		PERSONALLY BOUGHT	<b>ARTS &amp; CRAFTS</b>		PERSONALLY BOUGHT	
		Past 12 Months			Past 12 Months			Past 12 Months	
YES ..... <input type="checkbox"/> NO ..... <input type="checkbox"/>  <b>AMOUNT SPENT:</b> None ..... <input type="checkbox"/> \$1-\$24 ..... <input type="checkbox"/> \$25-\$49 ..... <input type="checkbox"/> \$50-\$99 ..... <input type="checkbox"/> \$100+ ..... <input type="checkbox"/>  <b>KINDS:</b> Bracelet ..... <input type="checkbox"/> Brooch/Pin ..... <input type="checkbox"/> Earrings ..... <input type="checkbox"/> Necklace ..... <input type="checkbox"/> Ring ..... <input type="checkbox"/>			YES ..... <input type="checkbox"/> NO ..... <input type="checkbox"/>  <b>AMOUNT SPENT:</b> \$1-\$49 ..... <input type="checkbox"/> \$50-\$99 ..... <input type="checkbox"/> \$100-\$199 ..... <input type="checkbox"/> \$200+ ..... <input type="checkbox"/>  <b>TYPES:</b> Infant Toys ..... <input type="checkbox"/> Pre-School Toys ..... <input type="checkbox"/> Dolls ..... <input type="checkbox"/> Push Toys ..... <input type="checkbox"/>  Riding Toys/Tricycles ..... <input type="checkbox"/> Gym Set ..... <input type="checkbox"/>  Radio Controlled Toys ..... <input type="checkbox"/> Building Sets ..... <input type="checkbox"/> Action Figures & Accessories ..... <input type="checkbox"/>  Racing Sets ..... <input type="checkbox"/> Model Kits ..... <input type="checkbox"/> Large Cars/Trucks ..... <input type="checkbox"/> Miniature Diecast Cars/Trucks ..... <input type="checkbox"/>  Educational Toys ..... <input type="checkbox"/>  Board Games ..... <input type="checkbox"/> Children's Books ..... <input type="checkbox"/> Comic Books ..... <input type="checkbox"/>  Puzzles ..... <input type="checkbox"/>  <b>WHERE BOUGHT:</b> Sears ..... <input type="checkbox"/> Sears Catalogue ..... <input type="checkbox"/> The Bay ..... <input type="checkbox"/>  Saan ..... <input type="checkbox"/> Wal-Mart ..... <input type="checkbox"/> Zellers ..... <input type="checkbox"/>  Disney Stores ..... <input type="checkbox"/> Master-Mind ..... <input type="checkbox"/> Toys Plus More ..... <input type="checkbox"/> Toys "R" Us ..... <input type="checkbox"/>  Canadian Tire ..... <input type="checkbox"/> Costco ..... <input type="checkbox"/> Sam's Club ..... <input type="checkbox"/>  Other Stores ..... <input type="checkbox"/>			YES ..... <input type="checkbox"/> NO ..... <input type="checkbox"/>  <b>WHERE BOUGHT:</b> Canadian Tire ..... <input type="checkbox"/> Curry's ..... <input type="checkbox"/> Crafts Canada ..... <input type="checkbox"/> Leisureworld ..... <input type="checkbox"/> Lewiscraft ..... <input type="checkbox"/> Loomis ..... <input type="checkbox"/> Michael's Arts & Crafts ..... <input type="checkbox"/> Omer DeSerres ..... <input type="checkbox"/> Sears ..... <input type="checkbox"/> The Bay ..... <input type="checkbox"/> Wal-Mart ..... <input type="checkbox"/> White Rose ..... <input type="checkbox"/> Zellers ..... <input type="checkbox"/>  Other Stores ..... <input type="checkbox"/>			
<b>WATCHES</b>		PERSONALLY BOUGHT			PERSONALLY BOUGHT			PERSONALLY BOUGHT	
		Past 12 Months			Past 6 Months				
YES ..... <input type="checkbox"/> NO ..... <input type="checkbox"/>  <b>AMOUNT SPENT FOR SELF:</b> Under \$25 ..... <input type="checkbox"/> \$25-\$50 ..... <input type="checkbox"/> \$51-\$100 ..... <input type="checkbox"/> \$101-\$250 ..... <input type="checkbox"/> Over \$250 ..... <input type="checkbox"/>  <b>AMOUNT SPENT AS GIFTS:</b> Under \$25 ..... <input type="checkbox"/> \$25-\$50 ..... <input type="checkbox"/> \$51-\$100 ..... <input type="checkbox"/> \$101-\$250 ..... <input type="checkbox"/> Over \$250 ..... <input type="checkbox"/>  <b>TYPES:</b> Men's ..... <input type="checkbox"/> Women's ..... <input type="checkbox"/>					YES ..... <input type="checkbox"/> NO ..... <input type="checkbox"/>  <b>NUMBER OF CARDS:</b> Less Than 5 ..... <input type="checkbox"/> 5-10 ..... <input type="checkbox"/> 11-14 ..... <input type="checkbox"/> 15+ ..... <input type="checkbox"/>  <b>WHERE BOUGHT:</b> Carlton Cards ..... <input type="checkbox"/> Hallmark ..... <input type="checkbox"/> Other Card Stores ..... <input type="checkbox"/>  Department Stores ..... <input type="checkbox"/> Dollar/Discount Stores ..... <input type="checkbox"/> Drug Stores ..... <input type="checkbox"/> Grocery Stores ..... <input type="checkbox"/> Other Stores ..... <input type="checkbox"/>				
<b>LUGGAGE/OTHER ACCESSORIES</b>		PERSONALLY BOUGHT			PERSONALLY BOUGHT			PERSONALLY BOUGHT	
		Past 12 Months			Past 6 Months			Past 12 Months	
YES ..... <input type="checkbox"/> NO ..... <input type="checkbox"/>  <b>AMOUNT SPENT:</b> \$1-\$49 ..... <input type="checkbox"/> \$50-\$99 ..... <input type="checkbox"/> \$100-\$199 ..... <input type="checkbox"/> \$200+ ..... <input type="checkbox"/>  <b>KINDS:</b> Luggage ..... <input type="checkbox"/> Umbrellas ..... <input type="checkbox"/> Handbags ..... <input type="checkbox"/>					YES ..... <input type="checkbox"/> NO ..... <input type="checkbox"/>  <b>WHERE BOUGHT:</b> Grand & Toy ..... <input type="checkbox"/> Office Place ..... <input type="checkbox"/> Staples/Business Depot/ Bureau en Gros ..... <input type="checkbox"/> Corporate Express ..... <input type="checkbox"/> Zellers ..... <input type="checkbox"/> Wal-Mart ..... <input type="checkbox"/> Other Stores ..... <input type="checkbox"/>			<b>FLOWERS</b> YES ..... <input type="checkbox"/> NO ..... <input type="checkbox"/>  <b>NUMBER OF TIMES:</b> 1-2 ..... <input type="checkbox"/> 3-4 ..... <input type="checkbox"/> 5+ ..... <input type="checkbox"/>  <b>REASONS:</b> As A Gift ..... <input type="checkbox"/> For Self ..... <input type="checkbox"/>	



**FILM, PHOTOFINISHING, PORTRAIT STUDIOS, TELEVISION SETS, AUDIO/VIDEO EQUIPMENT**

FILM	PERSONALLY BOUGHT	PHOTOFINISHING	YOU PERSONALLY	DVD/VCR/ PVR/DVR	YOUR HOUSEHOLD	
	Past 6 Months		Past 12 Months		Owns	Acquired Past 2 Years
YES ..... <input type="checkbox"/> NO ..... <input type="checkbox"/>		<b>WHERE DEVELOPED/ PRINTED (Continued):</b> Jean Coudu ..... <input type="checkbox"/> London Drugs ..... <input type="checkbox"/> Pharma Plus ..... <input type="checkbox"/> Shoppers Drug Mart/Pharmaprix ..... <input type="checkbox"/> Uniprix ..... <input type="checkbox"/> <i>Other Drug Stores</i> ..... <input type="checkbox"/>  Atlantic Grocer/Super Store/ Super Value ..... <input type="checkbox"/> Fortino's ..... <input type="checkbox"/> Loblaws/Super Centre ..... <input type="checkbox"/> Real Canadian Super Store ..... <input type="checkbox"/> Overwaitea/Save On Foods ..... <input type="checkbox"/> Zehrs ..... <input type="checkbox"/> <i>Other Grocery Stores</i> ..... <input type="checkbox"/>  Costco ..... <input type="checkbox"/> Future Shop ..... <input type="checkbox"/>		YES ..... <input type="checkbox"/> NO ..... <input type="checkbox"/>  <b>TYPES:</b> DVD ..... <input type="checkbox"/> ..... <input type="checkbox"/> VCR ..... <input type="checkbox"/> ..... <input type="checkbox"/> PVR/DVR ..... <input type="checkbox"/> ..... <input type="checkbox"/>		
PHOTOFINISHING	PERSONALLY BOUGHT		YOUR HOUSEHOLD			
	Past 12 Months		Bought Past 2 Years			
YES ..... <input type="checkbox"/> NO ..... <input type="checkbox"/>  <b>TYPES:</b> Film ..... <input type="checkbox"/> Digital ..... <input type="checkbox"/>  <b>NUMBER OF FILM ROLLS:</b> None ..... <input type="checkbox"/> 1-2 ..... <input type="checkbox"/> 3-6 ..... <input type="checkbox"/> 7-12 ..... <input type="checkbox"/> 13-24 ..... <input type="checkbox"/> 25+ ..... <input type="checkbox"/>  <b>NUMBER OF FILM PRINTS:</b> 1-20 ..... <input type="checkbox"/> 21-40 ..... <input type="checkbox"/> 41-60 ..... <input type="checkbox"/> 61+ ..... <input type="checkbox"/>  <b>NUMBER OF DIGITAL PRINTS:</b> 1-20 ..... <input type="checkbox"/> 21-40 ..... <input type="checkbox"/> 41-60 ..... <input type="checkbox"/> 61+ ..... <input type="checkbox"/>  <b>BRANDS OF INK JET PAPER:</b> Epson ..... <input type="checkbox"/> Fuji ..... <input type="checkbox"/> Hewlett-Packard ..... <input type="checkbox"/> Kodak ..... <input type="checkbox"/> <i>Other</i> ..... <input type="checkbox"/>  <b>WHERE DEVELOPED/PRINTED:</b> At Home —Regular Printer ..... <input type="checkbox"/> —Photo Printer ..... <input type="checkbox"/> Online (Internet) ..... <input type="checkbox"/> Walk-Up Photo Print Maker ..... <input type="checkbox"/>  Best Buy ..... <input type="checkbox"/> Wal-Mart ..... <input type="checkbox"/> Zellers ..... <input type="checkbox"/>  Black's ..... <input type="checkbox"/> Caméra Expert ..... <input type="checkbox"/> Japan Camera ..... <input type="checkbox"/> Kodak Image Centres ..... <input type="checkbox"/> <i>Other Photo Store</i> ..... <input type="checkbox"/>						
		TELEVISION SETS/ HOME THEATRE				
			Owns			
		<b>NUMBER OF SETS:</b> 1 ..... <input type="checkbox"/> ..... <input type="checkbox"/> 2 ..... <input type="checkbox"/> ..... <input type="checkbox"/> 3-4 ..... <input type="checkbox"/> ..... <input type="checkbox"/> 5+ ..... <input type="checkbox"/> ..... <input type="checkbox"/>				
		<b>TYPES:</b> High Definition (HDTV) ..... <input type="checkbox"/> ..... <input type="checkbox"/> Thin Screen (Plasma, LCD) ..... <input type="checkbox"/> ..... <input type="checkbox"/> Surround-Sound Speakers ..... <input type="checkbox"/> ..... <input type="checkbox"/> Prologic Receiver ..... <input type="checkbox"/> ..... <input type="checkbox"/> Projection TV ..... <input type="checkbox"/> ..... <input type="checkbox"/> <i>Other</i> ..... <input type="checkbox"/> ..... <input type="checkbox"/>				
				RECORDED TV PROGRAMMING	YOUR PERSONALLY	
						In Past Month
				<b>WATCHED RECORDED TV PROGRAMS:</b> YES ..... <input type="checkbox"/> NO ..... <input type="checkbox"/>  <b>FAST FORWARD THROUGH COMMERCIALS WHEN WATCHING:</b> Never ..... <input type="checkbox"/> Sometimes ..... <input type="checkbox"/> Mostly ..... <input type="checkbox"/>  <b>RECORDED HOURS WATCHED IN AVERAGE WEEK:</b> None ..... <input type="checkbox"/> 1-2 ..... <input type="checkbox"/> 3-6 ..... <input type="checkbox"/> 7+ ..... <input type="checkbox"/>		
				<b>DEVICE USED MOST OFTEN:</b> VCR ..... <input type="checkbox"/> PVR/DVR ..... <input type="checkbox"/> DVD Recorder ..... <input type="checkbox"/>		
				<b>WHEN USUALLY WATCHED:</b> Same Day ..... <input type="checkbox"/> Next 2-3 Days ..... <input type="checkbox"/> Within A Week ..... <input type="checkbox"/> More Than 1 Week Later ..... <input type="checkbox"/>		