

What's New

1-Year Publications - English

Alive
Metro Toronto
Metro Vancouver
The Beaver
Wish

1-Year Publications - French

24 Heures Montréal
Le Journal de Québec
Métro Montréal
Moi & Cie
Tout Simplement Clodine

Television

- Recorded TV Programming:
 - Watch recorded TV programs¹, hours per week¹
 - device used most often¹: VCR, PVR/DVR, DVD recorder
 - when usually watched¹: same day, next 2-3 days, within a week, more than a week later

Internet

Service Provider: Type of Access: wireless¹

Internet Purchasing: Amount Spent¹

Websites: Types visited: email¹, health¹

Apparel; Misc. Products

- Arts & Crafts: Where Bought: Curry's¹, Loomis & Tooles¹, Omer de Serres¹
- Customer Reward Programs: Types: train¹
- Men's Clothing: Where bought: H&M¹
- Women's Clothing: Where bought: H&M¹

Attractions

- Place des Arts, Montréal

Automotive

- Upgrades/Accessories added: navigation systems¹, satellite radio¹
- Fuel/Engine Type¹

Children's Products

- Children's Clothing/Shoes: Where Bought :H&M¹

Groceries

- Eggs: Kinds¹: brown, white, omega-3 specialty, other specialty, liquid egg products

Health Care & Remedies

- Allergy/Sinus Remedies: Kinds: instant dissolve strips¹
- Anti-nauseant/motion sickness remedies: Types: natural/herbal products¹, natural source ginger¹, softgels¹, suppositories¹
- Cold Remedies: Kinds: instant dissolve strips¹

Health Care & Remedies (cont'd)

- Condoms/Contraceptives: Types: regular¹, textured¹, thin/sensitive¹, flavours/colours¹, non-latex¹
- Cosmetic Facial Treatments: Collagen/Restylane/Juvederm¹, non-surgical facelift¹

Feminine Hygiene/Cleansing & Care

Kinds: douche, external feminine itch relief, bath & shower gel, cleansing cloths, deodorant spray, powder, wash
Brands

- Medical Conditions: Heart Attack¹, Stroke¹
- Topical Pain Relievers: Forms¹: rubs, microwave/freezer compress, patch, wraps/sleeve
Kinds¹: hot, cold, combination
Types: Natural sourced remedy¹
- Vitamins, Minerals & Herbal Supplements: Omega 3/Fish Oil¹, Plant Sterols¹

Home Electronics, Personal Computers

- Software: Types: email¹, entertainment/games¹, multimedia¹, office suite¹, personal finance/tax¹, security¹
- Telephone Services: Types: VOiP¹

What's New

Home Furnishings/ Accessories

- Small household appliances & durables: light bulbs – regular, high efficiency¹

Household Products, Pets

- Automatic Dishwasher Detergent: Dishwasher Additives¹: etch protector, machine cleaner, rinse aids
- Paper Napkins: Types¹: luncheon, dinner, other
- Pet Food: Where bought: Global Pet Foods¹
- Soap & Detergent for Fine Fabrics
Brands¹

Personal Care

- Breath Fresheners: Types: breath spray¹
- Dental Floss: Kinds: Sensitive¹

Hair Removal¹
of times
Types: Bladeless kits, cream/lotion, electrolysis, laser, wax
Brands

Personal Care (cont'd)

- Hair Conditioners: Kinds: Colour specific¹, strengthening¹, thickening¹
- Hair Salon: Services: Hair Care Treatments¹
- Shampoo: Kinds: Colour specific¹, strengthening¹, thickening¹
- Toothpaste: Kinds: Acid erosion protection¹. Anti-gingivitis¹, Natural¹

Shopping

- Sporting Goods: Where bought: Boutique Courir¹, Boutique Oberson¹