

# Section 15: Alcohol

2007 Product Questionnaire (87-3 to 87-7)



## Beer/wine/liquor

where bought

*bought as:* gift, home consumption

# visits: beer, wine, liquor store

## Beer

*types:* regular, light, non-alcoholic, high alcoholic, low carb

*kinds:* domestic, domestic/micro breweries, American, import, home brew

*forms:* regular bottles, large bottles, regular cans, large cans, draught

*price:* discount, regular, premium

### brands

## Coolers (alcohol)

# glasses, past month

*types:* beer, gin, rum, vodka, whisky, wine

### brands

## Spirits/Liquor (*all: # glasses, past month*)

Bourbon

### brands

Brandy

### brands

Cognac

### brands

Cordials, liqueurs

*kinds:* amaretto, anisette/licorice, apricot, banana, chocolate, coconut, coffee, cream liquor, creme de menthe, fruit flavour, herbal, schnapps, triple sec, tropical fruits

### brands

Gin

### brands

Irish whiskey

Port/sherry

*types:* dry sherry, sweet sherry, port

### brands

Prepared mixed drinks with liquor

### brands

Rum

*types:* light/amber/gold, dark, white

*kinds:* coconut, flavoured, regular, spiced

### brands

Rye/Canadian whisky

### brands

Scotch whisky

*types:* blended, single malt

### brands

Tequila

*kinds:* gold, silver

### brands

Vermouths/aperitifs

*types:* dry, sweet

### brands

Vodka

*kinds:* regular, flavoured

### brands

## Wine, champagne

Champagne/sparkling wine

*countries:* Canada, France, Germany, Italy, Spain, US

### brands

Wine

*types:* red (*cabernet sauvignon, merlot, pinot noir; shiraz/syrah, blends*), white (*chardonnay, sauvignon blanc, pinot grigio/pinot gris, riesling, blends*), rosé

*countries:* Canada (*Quebec, Ontario, B.C., other*)  
US (*California, Washington, other*),  
France (*Bordeaux, Burgundy, other*),  
Germany, Italy, Spain, Portugal,  
South Africa, South America,  
Eastern Europe, Australia,  
New Zealand

approximate price per bottle

### brands