

Section 13: Candy; Snacks

2007 Product Questionnaire (86-13 to 86-16)



Candy

Chewing gum

packs

types: breath fresheners, bubble gum,
(*regular, sugarless*), chewing gum
(*regular, sugarless*), dental gum

brands

Chewy candies

packages

brands

Chocolate/candy bars

bars/boxes/bags

types: regular single bars/packs,
king size, family bars, treat size
(*minis*), multi-packs/4 bars,
bagged chocolate, snack boxes,
stand-up bags (*wrapped chocolate*)

brands

Hard candy/mints

packages

kinds: rolls, bags, in blister packs

brands

Nuts/Seeds

containers

types: cashews, walnuts, peanuts, almonds,
sunflower seeds

Snacks

Corn & tortilla chips, cheese snacks

packages

types: flavoured tortilla chips, plain
unflavoured tortilla chips,
cheese snacks

shapes: round, triangles

brands

where eaten (*nacho & cheese sauce*):

at home, special events

Instant soup/meal in a cup/bowl

occasions

where eaten: home, office/work

brands

Low Calorie Sweeteners

times used

Meal Replacement/Nutritional Drinks/Bars

occasions

types: bars, drinks (*ready to serve*,
powdered), soup

used for: meal, treat

brands

Popcorn

packages/bowls

types: regular, caramel, flavoured

forms: already popped, popped in
microwave, home popped

brands

Potato Chips

packages

types: flavoured, regular

forms: flat, rippled/ridged

kinds: light (*less fat*), regular

brands

Pretzels

packages

types: flavoured, unflavoured

brands

Rice cakes/corn cakes/potato crisps

times

kinds: plain, flavoured
(*sweet, salty/savoury*)

brands

Snack/party mix

packages

brands