

Section 11: Home Electronics; Personal Computers

2007 Product Questionnaire (86-6 to 86-10)



Stereo equipment, television

Stereo equipment

- home stereo
- large portable
- pocket size (MP3, CD)
- \$ spent
- where bought (*Appendix A*)

Home theatre systems

- types:* prologic receiver, projection TV, surround-sound speakers
- # speakers

Television sets

- # in household
- types:* high definition, plasma, LCD

DVD/VCR Players

- types:* VCR, DVD, PVR, DVR, programing

Recorded TV programming

- watched recorded TV programming¹
- fast forward through commercials when watching¹
- recorded hours watched in average week¹
- device used most often¹: VCR, PVR/DVR, DVD recorder
- When usually watched¹: same day, next 2-3 days, within a week, 1+ weeks

Batteries

- # bought
- types:* disposable, rechargeable
- brands**

Cameras/Film

Cameras

- types:* video, 35 MM, advanced photo system, cartridge 110
- where bought (*Appendix A*)
- brands**

Digital Cameras

brands

Instant Cameras

brands

Single Use Cameras

- # bought
- brands**

Film

- # rolls
- types:* instant film, advanced photo system (APS), 35 MM
- brands**
- where bought (*Appendix A*)

Photofinishing

- # rolls, # film prints, # digital prints
- types:* film, digital
- where developed/printed (*Appendix A*)
- brands**

Handheld organizer/e-mail device

- own; bought past year
- features:* email, games, phone, text messaging, web browsing
- brands**

Personal computers

Ownership

- who uses: yourself, other adult, child
- \$ spent on system
- # in household
- when last acquired
- bought/leased:* new/used, leased

Usage at home/at work

- # times average week
- kinds:* desktop, handheld, laptop/notebook
- brands**

Operating systems:

- Macintosh OS, MS DOS, Linux, UNIX, Windows

Peripherals

- DVD/CD burner, printer (*inkjet, B/W laser, colour laser*), scanner

(continued)

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Software

entertainment/games, email¹, personal
finance/tax, multimedia¹, office site¹, security¹
\$ spent
where bought (*Appendix A*)

Telephone Services

Equipment:

answering machine, cellular phone, cordless
phone, fax machine, large screen telephone,
regular phone

Features:

caller display, call forwarding, call return,
call screen, call waiting, last call return,
three-way calling, visual call waiting
voice messaging/voice mail

Type of service:

Regular, VOIP, cable¹

Long distance calls

calls in past month: from home
\$ spent
calling destination

1-800/1-888 calls

1-900 calls

Products

calling card, prepaid pay phone card, prepaid
long distance card, second phone line

Cellular Phone

\$ spent per month
% used for business

features: camera, email, games, mp3¹,
ringtones, text messaging,
wallpaper, web browser, video/tv¹,
push to talk

type of plan: prepaid, monthly

brands: service provider

Tapes/Compact discs (# bought, # given as gift)

types: album/hard rock, classical, country,
jazz, oldies, popular/soft/classic
rock, rap/hip hop,
top 40/current hits

kinds: CD's, tapes

where bought (*Appendix A*)

Video game systems

times played average week

Video game cartridges/CDs

rented, # purchased

Pre-recorded movies/DVDs

*watched using*¹:

DVD, VCR, video on demand,
personal computer

rented, # bought

types: action/adventure, adult, animated,
comedy, drama, exercise/fitness,
family, foreign, horror, "how-to",
musical, news/info/documentary,
science fiction, sports

where bought/purchased (*Appendix A*)