

TELEPHONE SERVICE & EQUIPMENT, LEISURE ACTIVITIES

		LEISURE ACTIVITIES	PERSONALLY PARTICIPATE		
			Times Past 12 Months		
			1-2	3-9	10+
		ACTIVITIES:			
		Baking From Scratch	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>
		Billiards	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>
		Bird Watching	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>
		Camping	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>
		Collecting:			
		—Coins	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>
		—Stamps	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>
		Crafts	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>
		Dancing	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>
		Dressmaking/Sewing	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>
		Entertaining At Home	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>
		Gardening	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>
		Gourmet Cooking	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>
		Knitting	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>
		Photography	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>
		Woodworking:			
		—Building	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>
		—Stripping/Refinishing/ Staining	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>
		FITNESS:			
		Aerobics	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>
		Exercise At Home	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>
		Health/Fitness Club	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>
		Jogging	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>
		Swimming	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>
		Walking/Hiking	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>
		Yoga	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>
		SPORTS:			
		Badminton	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>
		Bowling	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>
		Golf	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>
		Squash	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>
		Tennis	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>
		Cross-Country Skiing	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>
		Downhill Skiing	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>
		Snowboarding	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>
		Snowmobiling	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>
		Ice Skating	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>
		In-Line Skating	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>
		Mountain Biking	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>
		Bicycle Riding	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>
		Motorcycling	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>
		Archery	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>
		Fishing	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>
		Hunting	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>
		TEAM SPORTS:			
		Basketball	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>
		Baseball/Softball	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>
		Football	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>
		Soccer	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>
		Volleyball	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>
		Curling	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>
		Ice Hockey	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>
		Roller Hockey	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>
		BOATING:			
		Canoeing	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>
		Power Boating	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>
		Rowing	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>
		Sailing	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>
		Wind Surfing	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>

LEISURE ACTIVITIES, SPORTS SUPPLIES, PUBLIC ACTIVITIES

LEISURE ACTIVITIES	PERSONALLY ATTENDED			SPORTS & RECREATION EQUIPMENT	PERSONALLY		RECREATIONAL ITEMS/VEHICLES	YOUR HOUSEHOLD	
	Times Past 12 Months	3-9	10+		Own	Bought Past 12 Months		Owns/Leases	Bought Past 12 Months
Live Theatre <input type="checkbox"/> <input type="checkbox"/> <input type="checkbox"/> Ballet <input type="checkbox"/> <input type="checkbox"/> <input type="checkbox"/> Opera <input type="checkbox"/> <input type="checkbox"/> <input type="checkbox"/> Music Concerts —Classical <input type="checkbox"/> <input type="checkbox"/> <input type="checkbox"/> —Popular <input type="checkbox"/> <input type="checkbox"/> <input type="checkbox"/> —Jazz <input type="checkbox"/> <input type="checkbox"/> <input type="checkbox"/> —Rock <input type="checkbox"/> <input type="checkbox"/> <input type="checkbox"/> —Country <input type="checkbox"/> <input type="checkbox"/> <input type="checkbox"/> Museum <input type="checkbox"/> <input type="checkbox"/> <input type="checkbox"/> Art Gallery <input type="checkbox"/> <input type="checkbox"/> <input type="checkbox"/> Amusement Parks <input type="checkbox"/> <input type="checkbox"/> <input type="checkbox"/> Zoo/Aquariums <input type="checkbox"/> <input type="checkbox"/> <input type="checkbox"/> Spas <input type="checkbox"/> <input type="checkbox"/> <input type="checkbox"/> Nightclubs/Bars <input type="checkbox"/> <input type="checkbox"/> <input type="checkbox"/>				Boating Equipment <input type="checkbox"/> <input type="checkbox"/> Camping Equipment <input type="checkbox"/> <input type="checkbox"/> Exercise Equipment <input type="checkbox"/> <input type="checkbox"/> Fishing Equipment <input type="checkbox"/> <input type="checkbox"/> Golf Equipment <input type="checkbox"/> <input type="checkbox"/> Hockey Equipment <input type="checkbox"/> <input type="checkbox"/> Hunting Equipment <input type="checkbox"/> <input type="checkbox"/> Ski Equipment —Cross-Country <input type="checkbox"/> <input type="checkbox"/> —Downhill <input type="checkbox"/> <input type="checkbox"/> Snowboarding Equipment <input type="checkbox"/> <input type="checkbox"/> Other <input type="checkbox"/> <input type="checkbox"/>			EQUIPMENT: All Terrain Vehicle <input type="checkbox"/> <input type="checkbox"/> Motorhome/RV <input type="checkbox"/> <input type="checkbox"/> Camper/Trailer <input type="checkbox"/> <input type="checkbox"/> Snowmobile <input type="checkbox"/> <input type="checkbox"/> Bicycle <input type="checkbox"/> <input type="checkbox"/> Sailboat <input type="checkbox"/> <input type="checkbox"/> Windsurfer/Surfboard <input type="checkbox"/> <input type="checkbox"/> Personal Water Craft (e.g. Sea Doo, Jet Ski) <input type="checkbox"/> <input type="checkbox"/> Power Boat —Inboard Motor <input type="checkbox"/> <input type="checkbox"/> —Outboard Motor <input type="checkbox"/> <input type="checkbox"/>		
PROFESSIONAL SPORTS EVENTS: Auto Racing <input type="checkbox"/> <input type="checkbox"/> <input type="checkbox"/> Baseball <input type="checkbox"/> <input type="checkbox"/> <input type="checkbox"/> Basketball <input type="checkbox"/> <input type="checkbox"/> <input type="checkbox"/> Figure Skating <input type="checkbox"/> <input type="checkbox"/> <input type="checkbox"/> Football <input type="checkbox"/> <input type="checkbox"/> <input type="checkbox"/> Golf <input type="checkbox"/> <input type="checkbox"/> <input type="checkbox"/> Horse Racing <input type="checkbox"/> <input type="checkbox"/> <input type="checkbox"/> Hockey <input type="checkbox"/> <input type="checkbox"/> <input type="checkbox"/> Soccer <input type="checkbox"/> <input type="checkbox"/> <input type="checkbox"/> Tennis <input type="checkbox"/> <input type="checkbox"/> <input type="checkbox"/> Wrestling <input type="checkbox"/> <input type="checkbox"/> <input type="checkbox"/>				SPORTING GOODS		PERSONALLY BOUGHT PAST 12 MONTHS		PUBLIC ACTIVITIES	
				Equipment Clothing		Past 2 Years			
AMOUNT SPENT: \$1–\$100 <input type="checkbox"/> <input type="checkbox"/> \$101–\$200 <input type="checkbox"/> <input type="checkbox"/> \$201–\$500 <input type="checkbox"/> <input type="checkbox"/> \$501–\$750 <input type="checkbox"/> <input type="checkbox"/> \$751+ <input type="checkbox"/> <input type="checkbox"/>				WHERE BOUGHT: Sears <input type="checkbox"/> <input type="checkbox"/> Sears Catalogue <input type="checkbox"/> <input type="checkbox"/> The Bay <input type="checkbox"/> <input type="checkbox"/>		Wrote To A Public Official <input type="checkbox"/> Wrote To The Editor Of A Newspaper Or Magazine <input type="checkbox"/> Were Active In A Social Issue Or Community Project <input type="checkbox"/> Actively Worked For A Political Party Or Candidate <input type="checkbox"/> Did Volunteer Work <input type="checkbox"/>			
MOVIES				PERSONALLY ATTENDED		YOU PERSONALLY			
				Past 12 Months Past 3 Months		Worked In Past 12 Months			
YES <input type="checkbox"/> NO <input type="checkbox"/>				Wal-Mart <input type="checkbox"/> <input type="checkbox"/> Zellers <input type="checkbox"/> <input type="checkbox"/>		VOLUNTEER IN COMMUNITY PROJECT			
LAST TIME WENT: In Past 7 Days <input type="checkbox"/> In Past 2 Weeks <input type="checkbox"/> In Past 3 Weeks <input type="checkbox"/> In Past Month <input type="checkbox"/> In Past 2 Months <input type="checkbox"/> In Past 3 Months <input type="checkbox"/> Longer Ago <input type="checkbox"/>				André Lalonde Sports <input type="checkbox"/> <input type="checkbox"/> Athlete's World <input type="checkbox"/> <input type="checkbox"/> Atmosphere <input type="checkbox"/> <input type="checkbox"/> Baron Sports <input type="checkbox"/> <input type="checkbox"/> Bernard Trottier <input type="checkbox"/> <input type="checkbox"/> Champs <input type="checkbox"/> <input type="checkbox"/> Excellence Sports <input type="checkbox"/> <input type="checkbox"/> Foot Locker <input type="checkbox"/> <input type="checkbox"/> Golf Town <input type="checkbox"/> <input type="checkbox"/> La Cordée-Plein Air <input type="checkbox"/> <input type="checkbox"/> National Sports <input type="checkbox"/> <input type="checkbox"/> Nevada Bob's <input type="checkbox"/> <input type="checkbox"/> Runners World <input type="checkbox"/> <input type="checkbox"/> Sport Chek <input type="checkbox"/> <input type="checkbox"/> Sport Mart <input type="checkbox"/> <input type="checkbox"/> Sporting Life <input type="checkbox"/> <input type="checkbox"/> Sports Authority <input type="checkbox"/> <input type="checkbox"/> Sports Experts <input type="checkbox"/> <input type="checkbox"/> Tommy & Lefevre <input type="checkbox"/> <input type="checkbox"/> <i>Other Specialty Sporting Store</i> <input type="checkbox"/> <input type="checkbox"/>		Play It Again Sports <input type="checkbox"/> <input type="checkbox"/> <i>Other Second Hand Stores</i> <input type="checkbox"/> <input type="checkbox"/>		Very Often <input type="checkbox"/> Quite Often <input type="checkbox"/> Rarely <input type="checkbox"/> Never <input type="checkbox"/>	
NUMBER OF TIMES: None <input type="checkbox"/> 1 <input type="checkbox"/> 2-3 <input type="checkbox"/> 4-5 <input type="checkbox"/> 6-10 <input type="checkbox"/> 11+ <input type="checkbox"/>				Canadian Tire <input type="checkbox"/> <input type="checkbox"/> Costco <input type="checkbox"/> <input type="checkbox"/> Mountain Equipment Co-op <input type="checkbox"/> <input type="checkbox"/> <i>Other Stores</i> <input type="checkbox"/> <input type="checkbox"/>					
MOVIES				PERSONALLY ATTENDED					
				Most Often Others Sometimes					
TYPES: Action/Adventure <input type="checkbox"/> <input type="checkbox"/> Animated <input type="checkbox"/> <input type="checkbox"/> Comedy <input type="checkbox"/> <input type="checkbox"/> Drama <input type="checkbox"/> <input type="checkbox"/> Family/Children Oriented <input type="checkbox"/> <input type="checkbox"/> Foreign <input type="checkbox"/> <input type="checkbox"/> Horror <input type="checkbox"/> <input type="checkbox"/> Science Fiction <input type="checkbox"/> <input type="checkbox"/> Other <input type="checkbox"/> <input type="checkbox"/>									

GAMBLING, CIGARETTES, CANDY, CHEWING GUM, CHOCOLATES

CASINOS	PERSONALLY VISITED		LOTTERY TICKETS	AMOUNT SPENT IN AVERAGE MONTH		
	Past 12 Months	Past 3 Months		\$1-\$5	\$6-\$14	\$15+
YES <input type="checkbox"/> NO <input type="checkbox"/>		SPORT LOTTERY: Mise o Jeu/Sport Action/ Select <input type="checkbox"/> <input type="checkbox"/> <input type="checkbox"/> Total/Over-Under <input type="checkbox"/> <input type="checkbox"/> <input type="checkbox"/> Pro Line <input type="checkbox"/> <input type="checkbox"/> <input type="checkbox"/> Pronostik <input type="checkbox"/> <input type="checkbox"/> <input type="checkbox"/> CD ROM LOTTERIES <input type="checkbox"/> <input type="checkbox"/> <input type="checkbox"/>				
NUMBER OF TIMES: None <input type="checkbox"/> 1-2 <input type="checkbox"/> 3-4 <input type="checkbox"/> 5-6 <input type="checkbox"/> 7+ <input type="checkbox"/>		CIGARETTES		PERSONALLY SMOKED		
TYPE: Casino <input type="checkbox"/> Local Charity/Fair Casino <input type="checkbox"/>		Past 12 Months	Packs/ Past 7 Days			
YES <input type="checkbox"/> NO <input type="checkbox"/>		None <input type="checkbox"/> 1-2 <input type="checkbox"/> 3-5 <input type="checkbox"/> 6-9 <input type="checkbox"/> 10-14 <input type="checkbox"/> 15+ <input type="checkbox"/>				
BINGO/VIDEO LOTTERY TERMINALS	PERSONALLY VISITED					
	Past 3 Months					
YES <input type="checkbox"/> NO <input type="checkbox"/>						
TYPE: Bingo Hall <input type="checkbox"/> Video Lottery Terminals <input type="checkbox"/>						
LOTTERY TICKETS	PERSONALLY BOUGHT					
	Past 30 Days	Average Month				
YES <input type="checkbox"/> NO <input type="checkbox"/>						
AMOUNT SPENT: Less Than \$5.00 <input type="checkbox"/> \$5.00-\$9.99 <input type="checkbox"/> \$10.00-\$19.99 <input type="checkbox"/> \$20.00-\$29.99 <input type="checkbox"/> \$30.00+ <input type="checkbox"/>						
LOTTERY TICKETS	NUMBER OF TICKETS IN AVERAGE MONTH					
	1	2-3	4+			
INSTANT WINS: Breakopens/Pull Tabs <input type="checkbox"/> <input type="checkbox"/> <input type="checkbox"/> Instant Scratch And Win —\$1 Tickets <input type="checkbox"/> <input type="checkbox"/> <input type="checkbox"/> —Cash For Life <input type="checkbox"/> <input type="checkbox"/> <input type="checkbox"/> —Loto-Bingo <input type="checkbox"/> <input type="checkbox"/> <input type="checkbox"/> —Mots Cachés/ Crosswords <input type="checkbox"/> <input type="checkbox"/> <input type="checkbox"/> —TV Games (e.g. La Poule/Roue) ... <input type="checkbox"/> <input type="checkbox"/> <input type="checkbox"/> —\$2 Tickets (excluding Bingo/Mots Cachés/ TV Games) <input type="checkbox"/> <input type="checkbox"/> <input type="checkbox"/> —\$3 Tickets <input type="checkbox"/> <input type="checkbox"/> <input type="checkbox"/> —\$5 Tickets <input type="checkbox"/> <input type="checkbox"/> <input type="checkbox"/>						
LOTTERY TICKETS	AMOUNT SPENT IN AVERAGE MONTH					
	\$1-\$5	\$6-\$14	\$15+			
DRAWS: Lotto 6/49 <input type="checkbox"/> <input type="checkbox"/> <input type="checkbox"/> Banco/Atlantic Choice/ Prairie Or Daily Keno <input type="checkbox"/> <input type="checkbox"/> <input type="checkbox"/> Super 7 <input type="checkbox"/> <input type="checkbox"/> <input type="checkbox"/> Québec 49/Ontario 49/ BC 49/West .649 <input type="checkbox"/> <input type="checkbox"/> <input type="checkbox"/> Extra/Encore/Tag/Plus <input type="checkbox"/> <input type="checkbox"/> <input type="checkbox"/> Special Edition (Mega Millions Celebration) <input type="checkbox"/> <input type="checkbox"/> <input type="checkbox"/>						