

BABY FOODS	USED IN HOUSEHOLD		TOILET TRAINING PRODUCTS	USED IN HOUSEHOLD	
	Past 6 Months	Past 7 Days		Past 6 Months	
YES <input type="checkbox"/> NO <input type="checkbox"/>		YES <input type="checkbox"/> NO <input type="checkbox"/>			
NUMBER OF CONTAINERS:		TYPES:			
None <input type="checkbox"/>		Disposable Training Pants <input type="checkbox"/>			
1-4 <input type="checkbox"/>		Disposable Diaper <input type="checkbox"/>			
5-9 <input type="checkbox"/>		Cloth Training Pants <input type="checkbox"/>			
10+ <input type="checkbox"/>		Regular Underwear <input type="checkbox"/>			
		Other <input type="checkbox"/>			
INFANT CEREAL	USED IN HOUSEHOLD		BABY/CHILDREN'S CARE PRODUCTS	USED IN HOUSEHOLD	
	Past 6 Months	Past 7 Days		Past 6 Months	Past 30 Days
YES <input type="checkbox"/> NO <input type="checkbox"/>		YES <input type="checkbox"/> NO <input type="checkbox"/>			
NUMBER OF SERVINGS:		Baby			
None <input type="checkbox"/>		—Soap <input type="checkbox"/>			
1-4 <input type="checkbox"/>		—Oil/Lotion <input type="checkbox"/>			
5-9 <input type="checkbox"/>		—Powder <input type="checkbox"/>			
10+ <input type="checkbox"/>					
PREPARED INFANT FORMULA	USED IN HOUSEHOLD		Children's		
	Past 6 Months	Past 7 Days	—Toothpaste <input type="checkbox"/>		
YES <input type="checkbox"/> NO <input type="checkbox"/>		—Toothbrush <input type="checkbox"/>			
NUMBER OF SERVINGS:		—Sunscreen <input type="checkbox"/>			
None <input type="checkbox"/>					
1-4 <input type="checkbox"/>					
5-9 <input type="checkbox"/>					
10+ <input type="checkbox"/>					
FORMS:		BABY WIPES			USED IN HOUSEHOLD
Hard Bottles <input type="checkbox"/>					Past 6 Months
Liners <input type="checkbox"/>					Average Day
		YES <input type="checkbox"/> NO <input type="checkbox"/>			
NUMBER OF SERVINGS:		NUMBER OF WIPES:			
None <input type="checkbox"/>		None <input type="checkbox"/>			
1-4 <input type="checkbox"/>		1-2 <input type="checkbox"/>			
5-9 <input type="checkbox"/>		3-4 <input type="checkbox"/>			
10+ <input type="checkbox"/>		5-6 <input type="checkbox"/>			
		7-9 <input type="checkbox"/>			
		10+ <input type="checkbox"/>			
DIAPERS	USED IN HOUSEHOLD		BABY WIPES		
	Past 6 Months	Past 7 Days	USED IN HOUSEHOLD		
YES <input type="checkbox"/> NO <input type="checkbox"/>					Most Often
NUMBER OF DIAPERS:					Others Sometimes
None <input type="checkbox"/>					
1-9 <input type="checkbox"/>					
10-24 <input type="checkbox"/>					
25-49 <input type="checkbox"/>					
50+ <input type="checkbox"/>					
TYPES:					
Cloth <input type="checkbox"/>					
Disposable <input type="checkbox"/>					
DIAPERS	USED IN HOUSEHOLD		BRANDS:		
		Most Often			
		Others Sometimes			
BRANDS:					
Huggies Supreme <input type="checkbox"/>					
Huggies Ultratrim <input type="checkbox"/>					
Pampers Baby Dry <input type="checkbox"/>					
Pampers Cruisers <input type="checkbox"/>					
Pampers Swaddlers <input type="checkbox"/>					
Store Brand <input type="checkbox"/>					
Other <input type="checkbox"/>					

BABY/CHILDREN'S PRODUCTS, CHILDREN'S CLOTHING/SHOES

CHILDREN'S MEDICATION	USED IN HOUSEHOLD Past 3 Months	CHILDREN'S CLOTHING/SHOES	YOUR HOUSEHOLD BOUGHT PAST 12 MONTHS Clothing/Shoes		
YES <input type="checkbox"/> NO <input type="checkbox"/> TYPES: Anti-Nauseant/Motion Sickness Remedies <input type="checkbox"/> Cold Tablets/Liquids <input type="checkbox"/> Laxatives <input type="checkbox"/> Medicated Throat Lozenges <input type="checkbox"/> Pain Relievers <input type="checkbox"/> Vitamins <input type="checkbox"/>		WHERE BOUGHT: Sears <input type="checkbox"/> Sears Catalogue <input type="checkbox"/> The Bay <input type="checkbox"/> Saan <input type="checkbox"/> Wal-Mart <input type="checkbox"/> Zellers <input type="checkbox"/> Au Coin des Petits <input type="checkbox"/> Clément <input type="checkbox"/> Disney Store <input type="checkbox"/> Frisco <input type="checkbox"/> Gap <input type="checkbox"/> Giant Tiger <input type="checkbox"/> Gymboree <input type="checkbox"/> L'Aubainerie <input type="checkbox"/> La Senza Girl <input type="checkbox"/> Le Chateau <input type="checkbox"/> Les Ailes De La Mode <input type="checkbox"/> Northern Getaway <input type="checkbox"/> Please Mum <input type="checkbox"/> Roots <input type="checkbox"/> Thrifty's <input type="checkbox"/> Warehouse One <input type="checkbox"/> Winners <input type="checkbox"/> Other Clothing Specialty Store <input type="checkbox"/> Bata <input type="checkbox"/> Kiddie Kobbler <input type="checkbox"/> Panda Stores <input type="checkbox"/> Yellow <input type="checkbox"/> Mail Order <input type="checkbox"/> Other Stores <input type="checkbox"/>			
CHILDREN'S COUGH SYRUP	USED IN HOUSEHOLD Past 3 Months				
YES <input type="checkbox"/> NO <input type="checkbox"/>					
CHILDREN'S COUGH SYRUP	USED IN HOUSEHOLD Most Often Others Sometimes				
BRANDS: Benylin <input type="checkbox"/> <input type="checkbox"/> Benylin Freezer Pops <input type="checkbox"/> <input type="checkbox"/> Dimetapp <input type="checkbox"/> <input type="checkbox"/> Jack & Jill <input type="checkbox"/> <input type="checkbox"/> Robitussin <input type="checkbox"/> <input type="checkbox"/> Triaminic <input type="checkbox"/> <input type="checkbox"/> Other <input type="checkbox"/> <input type="checkbox"/>					
CHILDREN'S CLOTHING/SHOES	YOUR HOUSEHOLD BOUGHT PAST 12 MONTHS Clothing Shoes	BABY/CHILDREN FURNITURE/EQUIPMENT	YOUR HOUSEHOLD BOUGHT PAST 12 Months		
BOUGHT FOR: Baby Under 1 Year <input type="checkbox"/> <input type="checkbox"/> Children 1-5 Years <input type="checkbox"/> <input type="checkbox"/> Children 6-12 Years <input type="checkbox"/> <input type="checkbox"/> AMOUNT SPENT: Less Than \$25 <input type="checkbox"/> <input type="checkbox"/> \$25-\$50 <input type="checkbox"/> <input type="checkbox"/> \$51-\$99 <input type="checkbox"/> <input type="checkbox"/> \$100-\$199 <input type="checkbox"/> <input type="checkbox"/> \$200+ <input type="checkbox"/> <input type="checkbox"/>		YES <input type="checkbox"/> NO <input type="checkbox"/> ITEMS: Strollers <input type="checkbox"/> Cribs <input type="checkbox"/> Bunk Beds <input type="checkbox"/> Car Seats <input type="checkbox"/> High Chairs <input type="checkbox"/> WHERE BOUGHT: Sears <input type="checkbox"/> Sears Catalogue <input type="checkbox"/> The Bay <input type="checkbox"/> Wal-Mart <input type="checkbox"/> Zellers <input type="checkbox"/> Ikea <input type="checkbox"/> Once Upon A Child <input type="checkbox"/> Toys R Us <input type="checkbox"/> Infant/Children Specialty Store <input type="checkbox"/> Thrift/Second Hand Stores <input type="checkbox"/> Other Stores <input type="checkbox"/>			