

SHOPPING

CONVENIENCE STORES	PERSONALLY SHOPPED		DEPARTMENT STORES/ DISCOUNT DEPARTMENT STORES	PERSONALLY SHOPPED	
	Past 6 Months	Past 30 Days		Most Often	Others Sometimes
YES	<input type="checkbox"/>		Sears Department Stores	<input type="checkbox"/>	<input type="checkbox"/>
NO	<input type="checkbox"/>		Sears Catalogue	<input type="checkbox"/>	<input type="checkbox"/>
NUMBER OF TIMES:			Sears Furniture & Appliance Home Stores	<input type="checkbox"/>	<input type="checkbox"/>
None		<input type="checkbox"/>	Sears Internet Site	<input type="checkbox"/>	<input type="checkbox"/>
1-5		<input type="checkbox"/>	Sears Outlet/Clearance Stores	<input type="checkbox"/>	<input type="checkbox"/>
6-10		<input type="checkbox"/>	<i>Other Sears Stores</i>	<input type="checkbox"/>	<input type="checkbox"/>
11-15		<input type="checkbox"/>	The Bay	<input type="checkbox"/>	<input type="checkbox"/>
16-20		<input type="checkbox"/>	Wal-Mart	<input type="checkbox"/>	<input type="checkbox"/>
21+		<input type="checkbox"/>	Zellers	<input type="checkbox"/>	<input type="checkbox"/>
STORES:			Canadian Tire	<input type="checkbox"/>	<input type="checkbox"/>
7 Eleven Food Stores		<input type="checkbox"/>	Costco	<input type="checkbox"/>	<input type="checkbox"/>
Beckers		<input type="checkbox"/>	Sam's Club	<input type="checkbox"/>	<input type="checkbox"/>
Boni-Soir		<input type="checkbox"/>			
Couche-Tard		<input type="checkbox"/>	CUSTOMER REWARD PROGRAMS	PERSONALLY BELONG	
Great Canadian News		<input type="checkbox"/>		Currently	
Green Gables		<input type="checkbox"/>	YES	<input type="checkbox"/>	
Hasty Market		<input type="checkbox"/>	NO	<input type="checkbox"/>	
Mac's Convenience Stores		<input type="checkbox"/>			
Mainway		<input type="checkbox"/>	CUSTOMER REWARD PROGRAMS	YOU PERSONALLY	
Mike's Market		<input type="checkbox"/>		Use	Used Past 7 Days
Needs		<input type="checkbox"/>			
Provi-Soir		<input type="checkbox"/>			
Quickie Convenience Stores		<input type="checkbox"/>			
Town Pantry		<input type="checkbox"/>			
Convenience Stores At Gas Stations		<input type="checkbox"/>			
<i>Other Convenience Stores</i>		<input type="checkbox"/>			
			TYPES:		
DRUG STORES	PERSONALLY SHOPPED		Airlines	<input type="checkbox"/>	<input type="checkbox"/>
	Past 6 Months	Past 30 Days	Book Stores	<input type="checkbox"/>	<input type="checkbox"/>
YES	<input type="checkbox"/>		Car Rental	<input type="checkbox"/>	<input type="checkbox"/>
NO	<input type="checkbox"/>		Coffee Shops	<input type="checkbox"/>	<input type="checkbox"/>
NUMBER OF TIMES:			Credit Card	<input type="checkbox"/>	<input type="checkbox"/>
None		<input type="checkbox"/>	Department Stores	<input type="checkbox"/>	<input type="checkbox"/>
1-2		<input type="checkbox"/>	Drug Stores	<input type="checkbox"/>	<input type="checkbox"/>
3-4		<input type="checkbox"/>	Gasoline Stations	<input type="checkbox"/>	<input type="checkbox"/>
5 Or More		<input type="checkbox"/>	Grocery Stores	<input type="checkbox"/>	<input type="checkbox"/>
STORES:			Hotel	<input type="checkbox"/>	<input type="checkbox"/>
Costco		<input type="checkbox"/>	Internet	<input type="checkbox"/>	<input type="checkbox"/>
Sam's Club		<input type="checkbox"/>	Music Stores	<input type="checkbox"/>	<input type="checkbox"/>
Wal-Mart		<input type="checkbox"/>	Photo Stores	<input type="checkbox"/>	<input type="checkbox"/>
Zellers		<input type="checkbox"/>	<i>Other</i>	<input type="checkbox"/>	<input type="checkbox"/>
Brunet		<input type="checkbox"/>	BRANDS:		
Essaim		<input type="checkbox"/>	Aeroplan	<input type="checkbox"/>	<input type="checkbox"/>
Famili-Prix		<input type="checkbox"/>	Air Miles Reward Programme	<input type="checkbox"/>	<input type="checkbox"/>
Guardian Drug		<input type="checkbox"/>	American Express Membership Rewards	<input type="checkbox"/>	<input type="checkbox"/>
Hy & Zel's		<input type="checkbox"/>	Canadian Tire Money	<input type="checkbox"/>	<input type="checkbox"/>
IDA		<input type="checkbox"/>	Canadian Tire Options Points	<input type="checkbox"/>	<input type="checkbox"/>
Jean Coutu		<input type="checkbox"/>	Creditz	<input type="checkbox"/>	<input type="checkbox"/>
Lawton's		<input type="checkbox"/>	Diners Club Rewards	<input type="checkbox"/>	<input type="checkbox"/>
London Drug		<input type="checkbox"/>	Esso Extra Program	<input type="checkbox"/>	<input type="checkbox"/>
People's Drug Mart		<input type="checkbox"/>	HBC Rewards/Club Z	<input type="checkbox"/>	<input type="checkbox"/>
Pharma Plus		<input type="checkbox"/>	Indigo/Chapters/Coles IRewards	<input type="checkbox"/>	<input type="checkbox"/>
PharmaSave		<input type="checkbox"/>	Kids Futures	<input type="checkbox"/>	<input type="checkbox"/>
Shopper's Drug Mart/Pharmaprix		<input type="checkbox"/>	PC Points	<input type="checkbox"/>	<input type="checkbox"/>
Uniprix		<input type="checkbox"/>	Petro Points	<input type="checkbox"/>	<input type="checkbox"/>
Grocery Stores		<input type="checkbox"/>	RBC Rewards	<input type="checkbox"/>	<input type="checkbox"/>
<i>Other</i>		<input type="checkbox"/>	Sears Club	<input type="checkbox"/>	<input type="checkbox"/>
			Sears Colours Rewards	<input type="checkbox"/>	<input type="checkbox"/>
			Shoppers/Pharmaprix Optimum	<input type="checkbox"/>	<input type="checkbox"/>
			<i>Other</i>	<input type="checkbox"/>	<input type="checkbox"/>
DEPARTMENT STORES/ DISCOUNT DEPARTMENT STORES	PERSONALLY SHOPPED		FREQUENT FLYER PROGRAMS	PERSONALLY	
	Past 6 Months	Past 30 Days		Belong To	
YES	<input type="checkbox"/>		Air Canada Aeroplan		
NO	<input type="checkbox"/>		—Basic Member	<input type="checkbox"/>	
NUMBER OF TIMES:			—Prestige Member	<input type="checkbox"/>	
None		<input type="checkbox"/>	—Elite/Super Elite Member	<input type="checkbox"/>	
1-2		<input type="checkbox"/>	CanJet Smart Rewards	<input type="checkbox"/>	
3-4		<input type="checkbox"/>			
5+		<input type="checkbox"/>	Other Airline Frequent Flyer Program		
			—Basic Member	<input type="checkbox"/>	
			—Middle Level Member	<input type="checkbox"/>	
			—Highest Level Member	<input type="checkbox"/>	

CLOTHES, SHOES, ACCESSORIES, TOYS/GAMES, ARTS & CRAFTS, GREETING CARDS, FLOWERS

MEN'S CLOTHING	PERSONALLY BOUGHT	MEN'S CLOTHING	PERSONALLY BOUGHT	WOMEN'S CLOTHING	PERSONALLY BOUGHT
	Past 12 Months		Past 12 Months		Past 12 Months
YES <input type="checkbox"/> NO <input type="checkbox"/> AMOUNT SPENT: \$500 Or Less <input type="checkbox"/> \$501-\$1,000 <input type="checkbox"/> \$1,001-\$1,500 <input type="checkbox"/> \$1,501-\$2,500 <input type="checkbox"/> \$2,501-\$4,000 <input type="checkbox"/> Over \$4,000 <input type="checkbox"/>		WHERE BOUGHT (Continued): Roots <input type="checkbox"/> RW & Co. <input type="checkbox"/> Simon's <input type="checkbox"/> The Gap <input type="checkbox"/> Thrifty's <input type="checkbox"/> Tilley Endurables <input type="checkbox"/> Tip Top Tailors <input type="checkbox"/> West Coast <input type="checkbox"/> Winners <input type="checkbox"/> Work World <input type="checkbox"/> Zara <input type="checkbox"/> Other Clothing Specialty Store <input type="checkbox"/> Mail Order <input type="checkbox"/> <i>Other Stores</i> <input type="checkbox"/>		WHERE BOUGHT (Continued): Addition-Elle <input type="checkbox"/> Aritzia <input type="checkbox"/> Au Coton <input type="checkbox"/> Banana Republic <input type="checkbox"/> Benetton <input type="checkbox"/> Bikini Village <input type="checkbox"/> Bootlegger <input type="checkbox"/> Braemar <input type="checkbox"/> Charmante <input type="checkbox"/> Claire France <input type="checkbox"/> Club Monaco <input type="checkbox"/> Colette <input type="checkbox"/> Cotton Ginny/Cotton Ginny Plus <input type="checkbox"/> D'Allairs <input type="checkbox"/> Danier Leather <input type="checkbox"/> Dalmy's <input type="checkbox"/> Devonshire Cream <input type="checkbox"/> Dynamite <input type="checkbox"/> Eddie Bauer <input type="checkbox"/> Fairweather <input type="checkbox"/> Holt Renfrew <input type="checkbox"/> Irene Hill <input type="checkbox"/> Jacob <input type="checkbox"/> Jean Machine <input type="checkbox"/> L'Aubainerie <input type="checkbox"/> La Cache <input type="checkbox"/> La Senza <input type="checkbox"/> Laura/Laura Petites <input type="checkbox"/> Le Château <input type="checkbox"/> Le Garage <input type="checkbox"/> L'Équipeur <input type="checkbox"/> Les Ailes De La Mode <input type="checkbox"/> L'Officiel <input type="checkbox"/> Marie Claire <input type="checkbox"/> Mark's Work Wearhouse <input type="checkbox"/> Melanie Lyne <input type="checkbox"/> Northern Reflections <input type="checkbox"/> Ogilvy's <input type="checkbox"/> Old Navy <input type="checkbox"/> Original Levi's Store <input type="checkbox"/> Pantorama <input type="checkbox"/> Penningtons <input type="checkbox"/> Reitman's <input type="checkbox"/> Roots <input type="checkbox"/> RW & Co. <input type="checkbox"/> San Francisco <input type="checkbox"/> Simon's <input type="checkbox"/> Smart Set <input type="checkbox"/> Stitches <input type="checkbox"/> Suzy Shier <input type="checkbox"/> Tabi International <input type="checkbox"/> Talbots <input type="checkbox"/> The Gap <input type="checkbox"/> Thrifty's <input type="checkbox"/> Thyme Maternity <input type="checkbox"/> Tilley Endurables <input type="checkbox"/> Tristan et Iseut <input type="checkbox"/> Warehouse One <input type="checkbox"/> Weekend Edition <input type="checkbox"/> Winners <input type="checkbox"/> Zara <input type="checkbox"/> <i>Other Clothing Specialty Store</i> <input type="checkbox"/> Mail Order <input type="checkbox"/> <i>Other Stores</i> <input type="checkbox"/>	
MEN'S CLOTHING	NUMBER BOUGHT IN PAST 12 MONTHS				
	1-2 3+				
Suits <input type="checkbox"/> <input type="checkbox"/> Sports Jackets <input type="checkbox"/> <input type="checkbox"/> Leather Jackets <input type="checkbox"/> <input type="checkbox"/> Coats <input type="checkbox"/> <input type="checkbox"/> Dress Pants <input type="checkbox"/> <input type="checkbox"/> Casual/Khaki Pants <input type="checkbox"/> <input type="checkbox"/> Jeans <input type="checkbox"/> <input type="checkbox"/> Shirts <input type="checkbox"/> <input type="checkbox"/> Sweaters <input type="checkbox"/> <input type="checkbox"/> Ties <input type="checkbox"/> <input type="checkbox"/> Socks <input type="checkbox"/> <input type="checkbox"/> Underwear <input type="checkbox"/> <input type="checkbox"/> Outdoor (Weather-Proof) <input type="checkbox"/> <input type="checkbox"/>					
MEN'S CLOTHING	PERSONALLY BOUGHT				
	Past 12 Months				
WHERE BOUGHT: Sears <input type="checkbox"/> Sears Catalogue <input type="checkbox"/> The Bay <input type="checkbox"/> Saan <input type="checkbox"/> Wal-Mart <input type="checkbox"/> Zellers <input type="checkbox"/> America <input type="checkbox"/> Banana Republic <input type="checkbox"/> Bovet <input type="checkbox"/> Club Monaco <input type="checkbox"/> Danier Leather <input type="checkbox"/> Eddie Bauer <input type="checkbox"/> Ernest <input type="checkbox"/> Harry Rosen <input type="checkbox"/> Holt Renfrew <input type="checkbox"/> Jack Fraser <input type="checkbox"/> Jean Machine <input type="checkbox"/> Leones <input type="checkbox"/> L'Équipeur <input type="checkbox"/> Les Ailes de la Mode <input type="checkbox"/> Mark's Work Wearhouse <input type="checkbox"/> Mark James & Boys Co. <input type="checkbox"/> MEXX <input type="checkbox"/> Moore's <input type="checkbox"/> Northern Elements <input type="checkbox"/> Old Navy <input type="checkbox"/> Old River <input type="checkbox"/> Original Levi's Store <input type="checkbox"/> Randy River <input type="checkbox"/>		WOMEN'S CLOTHING	PERSONALLY BOUGHT		
			Past 12 Months		
		WOMEN'S CLOTHING	NUMBER BOUGHT IN PAST 12 MONTHS		
			1-2 3+		
		Skirts <input type="checkbox"/> <input type="checkbox"/> Slacks/Trousers <input type="checkbox"/> <input type="checkbox"/> Jeans <input type="checkbox"/> <input type="checkbox"/> Blazer/Jackets <input type="checkbox"/> <input type="checkbox"/> Dresses <input type="checkbox"/> <input type="checkbox"/> Leather Jackets <input type="checkbox"/> <input type="checkbox"/> Coats <input type="checkbox"/> <input type="checkbox"/> Blouses/Shirts <input type="checkbox"/> <input type="checkbox"/> Sweaters <input type="checkbox"/> <input type="checkbox"/> Swimwear <input type="checkbox"/> <input type="checkbox"/> Sportswear (Athletic) <input type="checkbox"/> <input type="checkbox"/> Sleepwear <input type="checkbox"/> <input type="checkbox"/> Brassieres <input type="checkbox"/> <input type="checkbox"/> Underwear <input type="checkbox"/> <input type="checkbox"/> Other Lingerie <input type="checkbox"/> <input type="checkbox"/> Outdoor (Weather-Proof) <input type="checkbox"/> <input type="checkbox"/>			
		WOMEN'S CLOTHING	PERSONALLY BOUGHT		
			Past 12 Months		
		WHERE BOUGHT: Sears <input type="checkbox"/> Sears Catalogue <input type="checkbox"/> The Bay <input type="checkbox"/> Saan <input type="checkbox"/> Wal-Mart <input type="checkbox"/> Zellers <input type="checkbox"/>			

CLOTHES, SHOES, ACCESSORIES, TOYS/GAMES, ARTS & CRAFTS, GREETING CARDS, FLOWERS

STOCKINGS & PANTYHOSE	PERSONALLY BOUGHT		FOOTWEAR	PERSONALLY BOUGHT		FINE JEWELLERY	PERSONALLY BOUGHT	
	Past 6 Months	Past 30 Days		Past 12 Months	Past 12 Months			
YES <input type="checkbox"/> NO <input type="checkbox"/> NUMBER BOUGHT: None <input type="checkbox"/> 1-2 <input type="checkbox"/> 3-5 <input type="checkbox"/> 6-9 <input type="checkbox"/> 10+ <input type="checkbox"/> STYLE: Knee-Highs <input type="checkbox"/> Pantyhose <input type="checkbox"/> Stockings <input type="checkbox"/> Tights <input type="checkbox"/> Other <input type="checkbox"/>			WHERE BOUGHT: Sears <input type="checkbox"/> Sears Catalogue <input type="checkbox"/> The Bay <input type="checkbox"/> Saan <input type="checkbox"/> Wal-Mart <input type="checkbox"/> Zellers <input type="checkbox"/> Aldo <input type="checkbox"/> Bata <input type="checkbox"/> Brown's <input type="checkbox"/> Calderone <input type="checkbox"/> Chaussures Cite <input type="checkbox"/> Florsheim <input type="checkbox"/> Foot Locker <input type="checkbox"/> Forzani <input type="checkbox"/> Globo <input type="checkbox"/> Mark's Work Wearhouse <input type="checkbox"/> Mephisto <input type="checkbox"/> Naturalizer <input type="checkbox"/> Nine West <input type="checkbox"/> Payless Shoe Source <input type="checkbox"/> Pegabo <input type="checkbox"/> Roots <input type="checkbox"/> Shoe Club <input type="checkbox"/> Simard <input type="checkbox"/> Sport Mart <input type="checkbox"/> Sterling Shoes <input type="checkbox"/> Superstar Athletic Footwear <input type="checkbox"/> The Shoe Company <input type="checkbox"/> The Shoe Warehouse <input type="checkbox"/> Town Shoe <input type="checkbox"/> Transit Shoes <input type="checkbox"/> Winners <input type="checkbox"/> Yellow <input type="checkbox"/> Other Shoe Stores <input type="checkbox"/> Other Stores <input type="checkbox"/>			YES <input type="checkbox"/> NO <input type="checkbox"/> AMOUNT SPENT FOR SELF: None <input type="checkbox"/> Under \$100 <input type="checkbox"/> \$100-\$499 <input type="checkbox"/> \$500-\$999 <input type="checkbox"/> \$1,000-\$1,999 <input type="checkbox"/> \$2,000+ <input type="checkbox"/> AMOUNT SPENT AS GIFTS: None <input type="checkbox"/> Under \$100 <input type="checkbox"/> \$100-\$499 <input type="checkbox"/> \$500-\$999 <input type="checkbox"/> \$1,000-\$1,999 <input type="checkbox"/> \$2,000+ <input type="checkbox"/> KINDS: Bracelet <input type="checkbox"/> Brooch/Pin <input type="checkbox"/> Earrings <input type="checkbox"/> Necklace <input type="checkbox"/> Diamond Engagement Ring <input type="checkbox"/> Other Engagement Ring <input type="checkbox"/> Other Ring <input type="checkbox"/> Other Jewellery <input type="checkbox"/> TYPES: Diamond <input type="checkbox"/> Gold With Gems <input type="checkbox"/> Gold Without Gems <input type="checkbox"/> Platinum <input type="checkbox"/> Sterling <input type="checkbox"/> Other <input type="checkbox"/> WHERE BOUGHT: Costco <input type="checkbox"/> Sears <input type="checkbox"/> Sears Catalogue <input type="checkbox"/> The Bay <input type="checkbox"/> Wal-Mart <input type="checkbox"/> Zellers <input type="checkbox"/> Ben Moss Jewellers <input type="checkbox"/> Birks <input type="checkbox"/> Charm <input type="checkbox"/> European <input type="checkbox"/> Mappin's <input type="checkbox"/> People's <input type="checkbox"/> Tiffany & Company <input type="checkbox"/> Winners <input type="checkbox"/> Other Stores <input type="checkbox"/>		
FOOTWEAR	PERSONALLY BOUGHT				FOOTWEAR	PERSONALLY BOUGHT		
	Past 6 Months	Past 30 Days			Past 12 Months	Past 12 Months		
YES <input type="checkbox"/> NO <input type="checkbox"/> AMOUNT SPENT: \$50 Or Less <input type="checkbox"/> \$51-\$100 <input type="checkbox"/> \$101-\$250 <input type="checkbox"/> \$251-\$500 <input type="checkbox"/> Over \$500 <input type="checkbox"/> TYPES: Boots <input type="checkbox"/> Casual <input type="checkbox"/> Dress <input type="checkbox"/> Sandals <input type="checkbox"/> Sports/Athletic <input type="checkbox"/> Hiking Boots <input type="checkbox"/> INSOLE TYPES: Cushioned <input type="checkbox"/> Deodorant <input type="checkbox"/> Winter Warmth <input type="checkbox"/>								

COSTUME JEWELLERY		PERSONALLY BOUGHT	TOYS & GAMES		PERSONALLY BOUGHT	ARTS & CRAFTS		PERSONALLY BOUGHT	
		Past 12 Months			Past 12 Months			Past 12 Months	
YES <input type="checkbox"/> NO <input type="checkbox"/> AMOUNT SPENT FOR SELF: None <input type="checkbox"/> \$1-\$24 <input type="checkbox"/> \$25-\$49 <input type="checkbox"/> \$50-\$99 <input type="checkbox"/> \$100+ <input type="checkbox"/> AMOUNT SPENT AS GIFTS: None <input type="checkbox"/> \$1-\$24 <input type="checkbox"/> \$25-\$49 <input type="checkbox"/> \$50-\$99 <input type="checkbox"/> \$100+ <input type="checkbox"/> KINDS: Bracelet <input type="checkbox"/> Brooch/Pin <input type="checkbox"/> Earrings <input type="checkbox"/> Necklace <input type="checkbox"/> Ring <input type="checkbox"/>		YES <input type="checkbox"/> NO <input type="checkbox"/> AMOUNT SPENT: \$1-\$49 <input type="checkbox"/> \$50-\$99 <input type="checkbox"/> \$100-\$199 <input type="checkbox"/> \$200+ <input type="checkbox"/> TYPES: Infant Toys <input type="checkbox"/> Pre-School Toys <input type="checkbox"/> Dolls <input type="checkbox"/> Plush Toys <input type="checkbox"/> Riding Toys/Tricycles <input type="checkbox"/> Gym Set <input type="checkbox"/> Radio Controlled Toys <input type="checkbox"/> Building Sets <input type="checkbox"/> Action Figures & Accessories <input type="checkbox"/> Racing Sets <input type="checkbox"/> Model Kits <input type="checkbox"/> Large Cars/Trucks <input type="checkbox"/> Miniature Diecast Cars/Trucks <input type="checkbox"/> Educational Toys <input type="checkbox"/> Board Games <input type="checkbox"/> Children's Books <input type="checkbox"/> Comic Books <input type="checkbox"/> Puzzles <input type="checkbox"/> WHERE BOUGHT: Sears <input type="checkbox"/> Sears Catalogue <input type="checkbox"/> The Bay <input type="checkbox"/> Saan <input type="checkbox"/> Wal-Mart <input type="checkbox"/> Zellers <input type="checkbox"/> Disney Stores <input type="checkbox"/> Master-Mind <input type="checkbox"/> Toys Plus More <input type="checkbox"/> Toys R Us <input type="checkbox"/> Canadian Tire <input type="checkbox"/> Costco <input type="checkbox"/> Sam's Club <input type="checkbox"/> Other Stores <input type="checkbox"/>		YES <input type="checkbox"/> NO <input type="checkbox"/> WHERE BOUGHT: Canadian Tire <input type="checkbox"/> Crafts Canada <input type="checkbox"/> Leisureworld <input type="checkbox"/> Lewiscraft <input type="checkbox"/> Michael's Arts & Crafts <input type="checkbox"/> Sears <input type="checkbox"/> Sears Catalogue <input type="checkbox"/> The Bay <input type="checkbox"/> Wal-Mart <input type="checkbox"/> White Rose <input type="checkbox"/> Zellers <input type="checkbox"/> Other Stores <input type="checkbox"/>					
WATCHES		PERSONALLY BOUGHT					GREETING CARDS		PERSONALLY BOUGHT
		Past 12 Months							Past 6 Months
YES <input type="checkbox"/> NO <input type="checkbox"/> AMOUNT SPENT FOR SELF: Under \$25 <input type="checkbox"/> \$25-\$50 <input type="checkbox"/> \$51-\$100 <input type="checkbox"/> \$101-\$250 <input type="checkbox"/> Over \$250 <input type="checkbox"/> AMOUNT SPENT AS GIFTS: Under \$25 <input type="checkbox"/> \$25-\$50 <input type="checkbox"/> \$51-\$100 <input type="checkbox"/> \$101-\$250 <input type="checkbox"/> Over \$250 <input type="checkbox"/> TYPES: Men's <input type="checkbox"/> Women's <input type="checkbox"/>						YES <input type="checkbox"/> NO <input type="checkbox"/> NUMBER OF CARDS: Less Than 5 <input type="checkbox"/> 5-10 <input type="checkbox"/> 11-14 <input type="checkbox"/> 15+ <input type="checkbox"/> WHERE BOUGHT: Carlton Cards <input type="checkbox"/> Hallmark <input type="checkbox"/> Other Card Stores <input type="checkbox"/> Department Stores <input type="checkbox"/> Dollar/Discount Stores <input type="checkbox"/> Drug Stores <input type="checkbox"/> Grocery Stores <input type="checkbox"/> Other Stores <input type="checkbox"/>			
LUGGAGE/OTHER ACCESSORIES		PERSONALLY BOUGHT					FLOWERS		PERSONALLY BOUGHT
		Past 12 Months							Past 12 Months
YES <input type="checkbox"/> NO <input type="checkbox"/> AMOUNT SPENT: \$1-\$49 <input type="checkbox"/> \$50-\$99 <input type="checkbox"/> \$100-\$199 <input type="checkbox"/> \$200+ <input type="checkbox"/> KINDS: Luggage <input type="checkbox"/> Umbrellas <input type="checkbox"/> Handbags <input type="checkbox"/>						YES <input type="checkbox"/> NO <input type="checkbox"/> NUMBER OF TIMES: 1-2 <input type="checkbox"/> 3-4 <input type="checkbox"/> 5+ <input type="checkbox"/> REASONS: As A Gift <input type="checkbox"/> For Self <input type="checkbox"/>			
				STATIONERY/ OFFICE SUPPLIES					
								PERSONALLY BOUGHT	
								Past 6 Months	
				YES <input type="checkbox"/> NO <input type="checkbox"/> WHERE BOUGHT: Grand & Toy <input type="checkbox"/> Office Place <input type="checkbox"/> Staples/Business Depot/ Bureau en Gros <input type="checkbox"/> Corporate Express <input type="checkbox"/> Zellers <input type="checkbox"/> Wal-Mart <input type="checkbox"/> Other Stores <input type="checkbox"/>					

BOXED CHOCOLATES, BOOKS, MAGAZINES, CAMERAS

BOXED CHOCOLATES	PERSONALLY BOUGHT	BOOKS	PERSONALLY BOUGHT PAST 12 MONTHS		SINGLE USE CAMERAS	PERSONALLY BOUGHT
	Boxes/ Past 12 Months		Paperback	Hardback		Past 12 Months
YES <input type="checkbox"/> NO <input type="checkbox"/> TOTAL NUMBER: 1-2 <input type="checkbox"/> 3-5 <input type="checkbox"/> 6-9 <input type="checkbox"/> 10-14 <input type="checkbox"/> 15+ <input type="checkbox"/> TOTAL NUMBER BOUGHT FOR GIFT: None <input type="checkbox"/> 1-2 <input type="checkbox"/> 3-5 <input type="checkbox"/> 6+ <input type="checkbox"/> BRANDS: After Eight <input type="checkbox"/> Bernard Callebaut <input type="checkbox"/> Black Magic <input type="checkbox"/> Excellence d'Or <input type="checkbox"/> Ferrero Rocher <input type="checkbox"/> Ganong <input type="checkbox"/> Godiva <input type="checkbox"/> Guylian <input type="checkbox"/> Jacob Suchard <input type="checkbox"/> Laura Secord <input type="checkbox"/> Lindt Lindor <input type="checkbox"/> Lowney <input type="checkbox"/> Milka <input type="checkbox"/> Pot of Gold <input type="checkbox"/> Purdy's <input type="checkbox"/> Quality Street <input type="checkbox"/> Russell Stover <input type="checkbox"/> Terry's Chocolate Orange/Raspberry <input type="checkbox"/> Toblerone <input type="checkbox"/> Turtles <input type="checkbox"/> Store Brands <input type="checkbox"/> Other <input type="checkbox"/>		WHERE BOUGHT (Continued): Other Bookstore <input type="checkbox"/> <input type="checkbox"/> Newsstand <input type="checkbox"/> <input type="checkbox"/> Book Club <input type="checkbox"/> <input type="checkbox"/> Other <input type="checkbox"/> <input type="checkbox"/> <div style="background-color: black; color: white; text-align: center; padding: 2px;">MAGAZINES</div> — By Subscription — Currently Subscribe YES <input type="checkbox"/> NO <input type="checkbox"/> FOR OWN HOUSEHOLD: None <input type="checkbox"/> 1-2 <input type="checkbox"/> 3-4 <input type="checkbox"/> 5+ <input type="checkbox"/> AS A GIFT: None <input type="checkbox"/> 1-2 <input type="checkbox"/> 3-4 <input type="checkbox"/> 5+ <input type="checkbox"/>		YES <input type="checkbox"/> NO <input type="checkbox"/> NUMBER BOUGHT: 1-2 <input type="checkbox"/> 3-4 <input type="checkbox"/> 5+ <input type="checkbox"/> BRANDS: AGFA <input type="checkbox"/> Black's <input type="checkbox"/> Fuji <input type="checkbox"/> Kodak <input type="checkbox"/> Konica <input type="checkbox"/> Photo Lab <input type="checkbox"/> Polaroid <input type="checkbox"/> President's Choice <input type="checkbox"/> Vivitar <input type="checkbox"/> Other <input type="checkbox"/>		
		<div style="background-color: black; color: white; text-align: center; padding: 2px;">MAGAZINES</div> — Bought At Newsstand — PERSONALLY BOUGHT Past 3 Months YES <input type="checkbox"/> NO <input type="checkbox"/> NUMBER BOUGHT: 1 <input type="checkbox"/> 2 <input type="checkbox"/> 3-4 <input type="checkbox"/> 5+ <input type="checkbox"/>		<div style="background-color: black; color: white; text-align: center; padding: 2px;">CAMERAS</div> PERSONALLY BOUGHT Own Bought Past 12 Months YES <input type="checkbox"/> NO <input type="checkbox"/> TYPES: Video <input type="checkbox"/> <input type="checkbox"/> 35 MM <input type="checkbox"/> <input type="checkbox"/> Cartridge 110 <input type="checkbox"/> <input type="checkbox"/> Advanced Photo Systems <input type="checkbox"/> <input type="checkbox"/> BRANDS: Canon <input type="checkbox"/> <input type="checkbox"/> Fuji <input type="checkbox"/> <input type="checkbox"/> Kodak <input type="checkbox"/> <input type="checkbox"/> Minolta <input type="checkbox"/> <input type="checkbox"/> Nikon <input type="checkbox"/> <input type="checkbox"/> Pentax <input type="checkbox"/> <input type="checkbox"/> Polaroid <input type="checkbox"/> <input type="checkbox"/> Other <input type="checkbox"/> <input type="checkbox"/>		
<div style="background-color: black; color: white; text-align: center; padding: 2px;">BOOKS</div> PERSONALLY BOUGHT Past 12 Months YES <input type="checkbox"/> NO <input type="checkbox"/> AMOUNT SPENT: \$1-\$49 <input type="checkbox"/> \$50-99 <input type="checkbox"/> \$100+ <input type="checkbox"/>		<div style="background-color: black; color: white; text-align: center; padding: 2px;">DIGITAL CAMERAS</div> PERSONALLY BOUGHT Own Bought Past 12 Months YES <input type="checkbox"/> <input type="checkbox"/> NO <input type="checkbox"/> <input type="checkbox"/> BRANDS: AGFA <input type="checkbox"/> <input type="checkbox"/> Canon <input type="checkbox"/> <input type="checkbox"/> Epson <input type="checkbox"/> <input type="checkbox"/> Fuji <input type="checkbox"/> <input type="checkbox"/> Hewlett Packard <input type="checkbox"/> <input type="checkbox"/> Kodak <input type="checkbox"/> <input type="checkbox"/> Minolta <input type="checkbox"/> <input type="checkbox"/> Nikon <input type="checkbox"/> <input type="checkbox"/> Olympus <input type="checkbox"/> <input type="checkbox"/> Pentax <input type="checkbox"/> <input type="checkbox"/> Polaroid <input type="checkbox"/> <input type="checkbox"/> Sony <input type="checkbox"/> <input type="checkbox"/> Other <input type="checkbox"/> <input type="checkbox"/>		WHERE BOUGHT: Sears <input type="checkbox"/> Sears Catalogue <input type="checkbox"/> The Bay <input type="checkbox"/> Wal-Mart <input type="checkbox"/> Zellers <input type="checkbox"/> A & B Sound <input type="checkbox"/> Best Buy <input type="checkbox"/> Black's <input type="checkbox"/> Camera Expert <input type="checkbox"/> Fotoclik <input type="checkbox"/> Future Shop <input type="checkbox"/> Henry's <input type="checkbox"/> Japan Camera <input type="checkbox"/> Radio Shack <input type="checkbox"/> Vistek <input type="checkbox"/> Other Photography Stores <input type="checkbox"/> Jean Coutu <input type="checkbox"/> London Drugs <input type="checkbox"/> Shoppers Drug Mart/Pharmaprix <input type="checkbox"/> Other Drug Stores <input type="checkbox"/> Costco <input type="checkbox"/> Sam's Club <input type="checkbox"/> Other Stores <input type="checkbox"/>		
<div style="background-color: black; color: white; text-align: center; padding: 2px;">BOOKS</div> PERSONALLY BOUGHT PAST 12 MONTHS Paperback Hardback NUMBER BOUGHT: 1-2 <input type="checkbox"/> <input type="checkbox"/> 3-4 <input type="checkbox"/> <input type="checkbox"/> 5+ <input type="checkbox"/> <input type="checkbox"/> WHERE BOUGHT: Archambault <input type="checkbox"/> <input type="checkbox"/> Book Warehouse Stores <input type="checkbox"/> <input type="checkbox"/> Chapters <input type="checkbox"/> <input type="checkbox"/> Christian Bookstores <input type="checkbox"/> <input type="checkbox"/> Coles <input type="checkbox"/> <input type="checkbox"/> Duthie Books <input type="checkbox"/> <input type="checkbox"/> Great Canadian Book Company <input type="checkbox"/> <input type="checkbox"/> Indigo <input type="checkbox"/> <input type="checkbox"/> McNally Robinson <input type="checkbox"/> <input type="checkbox"/> Relay Books <input type="checkbox"/> <input type="checkbox"/> Renaud-Bray <input type="checkbox"/> <input type="checkbox"/> Smithbooks <input type="checkbox"/> <input type="checkbox"/>		<div style="background-color: black; color: white; text-align: center; padding: 2px;">INSTANT CAMERAS</div> PERSONALLY BOUGHT Past 12 Months YES <input type="checkbox"/> NO <input type="checkbox"/> BRANDS: Polaroid Izone <input type="checkbox"/> Polaroid Joycam <input type="checkbox"/> Other Polaroid <input type="checkbox"/> Fuji Instax <input type="checkbox"/> Other <input type="checkbox"/>				

FILM, PHOTOFINISHING, PORTRAIT STUDIOS, TELEVISION SETS, AUDIO/VIDEO EQUIPMENT

FILM	PERSONALLY BOUGHT		PHOTOFINISHING	PERSONALLY BOUGHT		PORTRAIT STUDIOS	PERSONALLY USED	
		Past 6 Months			Past 12 Months			Past 12 Months
YES			YES			YES		
NO			NO			NO		
NUMBER OF ROLLS:			TYPES:			TELEVISION SETS	YOUR HOUSEHOLD	
1-2			Film					Bought Past 2 Years
3-6			Digital				Owns	
7-12			NUMBER OF FILM ROLLS:			YES		
13-24			None			NO		
25+			1-2			NUMBER OF SETS:		
			3-6			1		
WHERE BOUGHT:			7-12			2		
Sears			13-24			3-4		
Wal-Mart			25+			5+		
Zellers			NUMBER OF FILM PRINTS:			TYPES:		
Black's			1-20			High Definition (HDTV)		
Caméra Expert			21-40			Thin Screen (Plasma, LCD)		
Fotoclik			41-60			Other		
Japan Camera			61+			DVD PLAYER/ VCR	YOUR HOUSEHOLD	
Kodak Image Centres			NUMBER OF DIGITAL PRINTS:					Acquired Past 2 Years
Moto Photo			1-20			YES		
Other Photo Store			21-40			NO		
			41-60			TYPES:		
Jean Coutu			61+			DVD		
London Drugs			BRANDS OF INK JET PAPER:			VCR		
Pharma Plus			Epson			PVR		
Shoppers Drug Mart/Pharmaprix			Fuji			DVR		
Uniprix			Hewlett-Packard			Video On Demand		
Other Drug Stores			Kodak			RECORDED TV PROGRAMS	PERSONALLY	
			Other					
Atlantic Grocer/Super Store/ Super Value			WHERE DEVELOPED/PRINTED:			FAST FORWARD THROUGH COMMERCIALS WHEN WATCHING:		
Extra Foods			At Home —Regular Printer			Never		
Fortino's			—Photo Printer			Sometimes		
IGA			Online (Internet)			Mostly		
Loblaws/Super Centre			Walk-Up Photo Print Maker			HOURS WATCHED IN AVERAGE WEEK:		
Real Canadian Super Store			Sears			None		
Overwaitea/Save on Foods			Wal-Mart			1-2		
Provigo			Zellers			3-6		
Safeway			Black's			7+		
Sobeys			Caméra Expert			HOME THEATRE SYSTEMS	YOUR HOUSEHOLD	
Zehrs			Fotoclik					Bought Past 2 Years
Other Grocery Stores			Japan Camera			YES		
			Kodak Image Centres			NO		
Best Buy			Other Photo Store			TYPES:		
Convenience Stores			Jean Coutu			Surround-Sound Speakers		
Costco			London Drugs			Prologic Receiver		
Canadian Tire			Pharma Plus			Projection TV		
Future Shop			Shoppers Drug Mart/Pharmaprix			NUMBER OF SPEAKERS:		
Sam's Club			Uniprix			Under 2		
Staples/Business Depot			Other Drug Stores			2		
Other Stores			Atlantic Grocer/Super Store/ Super Value			3-5		
			Fortino's			Over 5		
FILM	PERSONALLY BOUGHT		Loblaws/Super Centre					
	Most Often	Others Sometimes	Real Canadian Super Store					
TYPES:			Overwaitea/Save On Foods					
Advanced Photo System (APS)			Zehrs					
Instant Film			Other Grocery Stores					
35 MM			Costco					
Other			Future Shop					
BRANDS:								
AGFA								
Astral								
Black's								
Fuji								
Kodak								
Konica								
Polaroid								
President's Choice								
Store Brand								
Other								